

1st Annual Club Leaders Competition

Inspired by and in Memory of Rich Chicotel and the Shorenstein Corporation

Competition Prompt: How would your LGBT+ club use \$5,000 to increase its impact on campus and/or in your community?

Eligibility: Any leader(s) of an LGBT+ club attending the 2021 Club Leaders Summit on Saturday, April 10, 2021 may enter a submission. Only one submission is allowed per school.

Judging Criteria:

- <u>The Idea</u>: Ideas will be judged on their creativity, clarity, and originality.
- The Execution: How will you execute your idea(s) to ensure success and sustainability?
- The Need: How will the prize money make a material difference at your club?
- <u>The Legacy</u>: How can future club leaders build on your work to ensure the impact lives on?
- <u>Diversity & Inclusion</u>: How does your initiative impact all members of the LGBT+ community? If it supports other URMs other than LGBT+, include this too!
- <u>Presentation</u>: Deck design and presentation will also be considered.

Judging Process:

- Club Leadership Summit organizers and Reaching Out staff will review all submissions blind (*i.e.*, no indication of school on submissions)
- Top three will be selected to give a 10-minute presentation with 5 min Q&A at the Summit.
- Summit attendees will vote after the presentations and we'll announce the winner in real time.
- The competition will take place on Saturday, April 10, 2021, from 4-5pm ET via Zoom.

Submission Guidelines:

- Decks should be delivered to info@reachingoutmba.org no later than March 21, 2021.
- They should be delivered in PowerPoint format with a maximum of 8 slides.
- Please indicate your school in the accompanying email, but DO NOT indicate your school in the deck itself (so judges can do a blind review).
- The three finalist teams will be notified by March 28, 2021.

Please email any questions to <u>info@reachingoutmba.org</u>, referencing the club competition in the subject line.

Good luck and see you in April!