ROMBA 101:
Preparing for ROMBA as a First-Timer
Reaching Out MBA and the ROMBA Conference

Reaching Out MBA’s Mission is to increase the influence of the LGBT+ Community in Business by Educating, Inspiring, and Connecting MBA students and alumni.

Main Conference dates: October 7 to 9

Pre-MBA dates: Sept 29-30  Post-MBA dates: Sept 27-30  Career Expo: Oct 1, 12-4 pm CT

- 30+ sessions on MBA-related industries and leadership skills: Consulting, Entrepreneurship, Finance, Healthcare, LGBT+ Identities, Marketing, Social Impact, Tech
- 3 plenaries with C-suite speakers, celebrities, esteemed ROMBA alumni
- Career Expo is a must for job seekers
- Receptions and Drop-In Networking Sessions

Ten student organizers are selected every October to plan the following year’s conference

www.reachingoutmba.org

#ROMBA2021
ROMBA is the world’s largest gathering of the LGBT+ MBA Community...

2020 ROMBA CONFERENCE RECAP

2,734 ATTENDEES
- 1,177 Current MBA students
- 800 Corporate Partners
- 379 Post-MBA Alumni
- 272 Pre-MBAs
- 106 Academic & Nonprofit Professionals

I CAME TO ROMBA TO...
- Find my next professional role/internship: 32.1%
- Build my LGBTQ+ professional network: 28.5%
- Recruit for my company: 27.8%
- Learn more about getting an MBA: 7.9%
- Recruit pre-MBAs to my business school: 3.6%

CONFERENCE BREAKDOWN
Breakdowns include only pre-, current, and post-MBAs looking for employment opportunities.

SEXUAL ORIENTATION
- Gay: 64.2%
- Bisexual: 14.5%
- Lesbian: 11.2%
- Queer: 8.4%
- Straight Ally: 7.5%
- Prefer not to say: 3.3%
- Other: 0.9%

GENDER IDENTITY
- Male cisgender: 64.2%
- Female cisgender: 31.6%
- Non-Binary/Third Gender: 2.6%
- Prefer Not to Say: 1.1%
- Prefer to Self-Describe: 0.6%

ETHNICITY
- White, not of Hispanic origin: 42.1%
- Asian / Pacific Islander: 26.0%
- Hispanic / Latino: 13.6%
- Black / African American: 8.9%
- Multiracial: 5.1%
- Other: 2.7%
- Prefer not to say: 1.4%
- Indigenous / Alaskan Native: 0.3%

#ROMBA2021
Getting Started

✓ Ensure you (and your friends) are registered for the conference. Email used for registration must = Pathable login.
✓ Add your photo and make sure all your profile information is accurate and complete.
✓ Strike up a conversation with other conference goers! Under Attendees, use search filters and send some DMs.
✓ Add content to our Social Wall by including #ROMBA2020 to your posts on Facebook, LinkedIn, Instagram and Twitter.
✓ Join the Conversation: Meet others with similar interests through industry and affinity-specific discussion threads.
✓ Win prizes and become a conference star by staying at the top of our Gamification Leaderboard. The more actions you take, the higher your score.

#ROMBA2021
Recruiting at ROMBA

✓ **Student Interest Reports** – Completed at registration, corporate partners may be in touch.

✓ **GradLeaders Jobs Portal** – IMPORTANT! – Make sure your profile is complete, CV uploaded. Visit regularly to search for opportunities.

✓ Review **Corporate Partner** profiles to become familiar with our supporters and those recruiting at the event.

✓ **Career Expo**: Attend the Expo taking place October 1, from 12:00-4:00pm CT. Corporate Partners will each have a virtual booth for you to visit with team members available where you can video chat with in real time.
  
  ▪ The Career Expo is going to be crowded!
  
  ▪ Beat the crowd by visiting booths Z to A.

✓ Join sessions where company reps are speaking. Prepare thoughtful questions for the Q&A and/or breakout portions. You’ll have a better chance at a more meaningful interaction in smaller sessions.

✓ Attend receptions and drop-in networking sessions - great opportunities to be in small breakout rooms with company reps and MBA alum.

✓ Some Corporate Partners have access to their Expo booth on Oct 8 and 9. These are by invite only, keep an eye out for invites via your email or the message functionality on your profile.

#ROMBA2021
Plenary Sessions, Receptions, and Drop-In Networking! All times in CDT

PLENARIES
❖ October 7, 7:00pm: Discover Welcome Plenary with Susie Scher, Global Head of Finance at Goldman Sachs
❖ October 8, 12:30pm: McKinsey Plenary with Robert Perkins, Global Head of DEI, Mondelez
❖ Oct 9, 2pm: Drop-in Networking Sessions
❖ October 9, 7:00pm: BCG Plenary featuring Tig Notaro!

RECEPTIONS AND DROP-INS
❖ October 8, 5:30pm: Women’s Reception
❖ October 8, 7:00pm: Veteran’s Reception
❖ October 9, 2:00pm: Drop-in Networking, Trans* and NB affinity, Bisexual affinity, Media & Entertainment
❖ October 9, 5:30pm: MBAs of Color Reception
❖ October 9, 4:30pm: Prospective Students Organizers Meeting

#ROMBA2021
In Summary

There are great opportunities for education, inspiration, connection at ROMBA virtual edition!

- Get active in the ROMBA virtual community
  - Complete your profile
  - DM and chat with other attendees
  - Join conversations in Public Forums
  - Request meetings with other attendees
- Make sure your profile and CV are on GradLeaders
- Be strategic about navigating the Career Expo
  - Research our Corporate Partners
  - Don’t overlook lesser-known companies
- Attend sessions and receptions, they are great opportunities to meet other MBAs and corporate partners

#ROMBA2021