

ROMBA 2021

THRIVING TOGETHER

LGBT+ MBA CONFERENCE • VIRTUAL • OCTOBER 7-9



ROMBA 101:

Preparing for ROMBA as a First-Timer

#ROMBA2021

Reaching Out MBA and the ROMBA Conference

*Reaching Out MBA's Mission is to increase the influence of the LGBT+ Community in Business by **Educating, Inspiring, and Connecting** MBA students and alumni.*

Main Conference dates: October 7 to 9

Pre-MBA dates: Sept 29-30

Post-MBA dates: Sept 27-30

Career Expo: Oct 1, 12-4 pm CT

- ✓ 30+ sessions on MBA-related industries and leadership skills: Consulting, Entrepreneurship, Finance, Healthcare, LGBT+ Identities, Marketing, Social Impact, Tech
- ✓ 3 plenaries with C-suite speakers, celebrities, esteemed ROMBA alumni
- ✓ Career Expo is a must for job seekers
- ✓ Receptions and Drop-In Networking Sessions

Ten student organizers are selected every October to plan the following year's conference

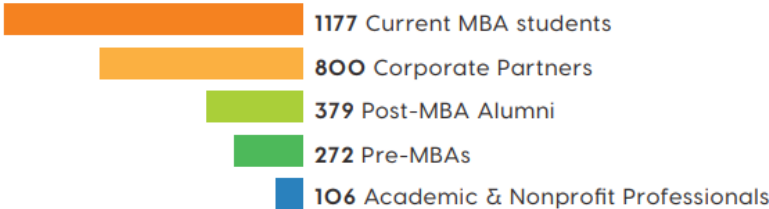
www.reachingoutmba.org

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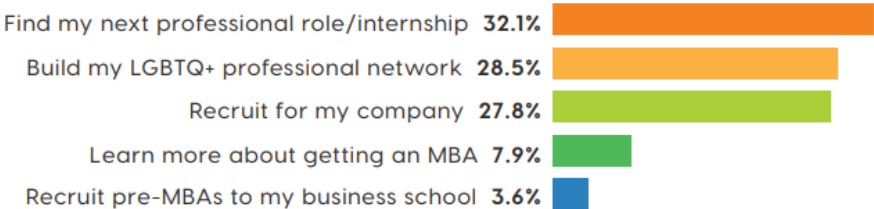
ROMBA is the world's largest gathering of the LGBT+ MBA Community...

2020 ROMBA CONFERENCE RECAP

2,734 ATTENDEES

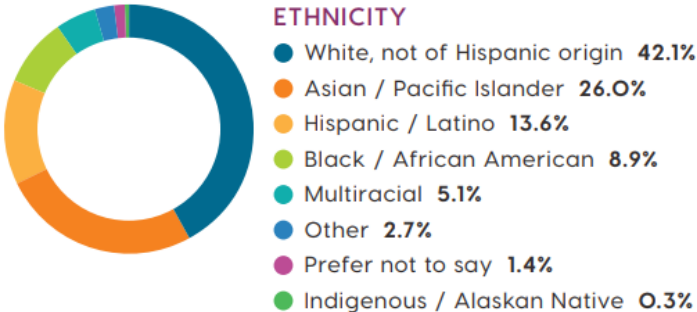
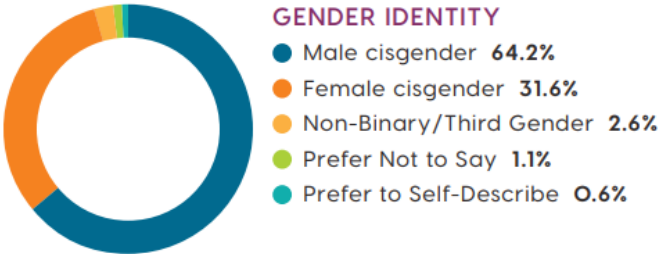
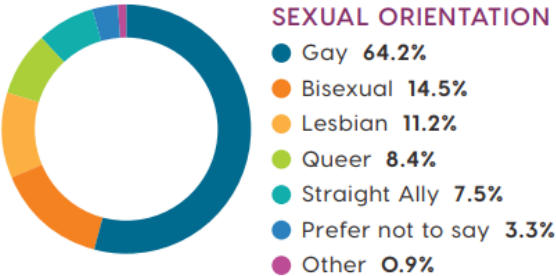


I CAME TO ROMBA TO...



CONFERENCE BREAKDOWN

Breakdowns include only pre-, current, and post-MBAs looking for employment opportunities.



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Getting Started

- ✓ Ensure you (and your friends) are [registered](#) for the conference. Email used for registration must = Pathable login.
- ✓ **Add your photo** and make sure all your profile information is accurate and complete.
- ✓ Strike up a conversation with other conference goers! Under Attendees, use **search filters** and send some DMs.
- ✓ Add content to our **Social Wall** by including #ROMBA2020 to your posts on Facebook, LinkedIn, Instagram and Twitter.
- ✓ Join the **Conversation**: Meet others with similar interests through industry and affinity-specific discussion threads.
- ✓ Win prizes and become a conference star by staying at the top of our **Gamification Leaderboard**. The more actions you take, the higher your score.

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Recruiting at ROMBA

- ✓ **Student Interest Reports** – Completed at registration, corporate partners may be in touch.
- ✓ **GradLeaders Jobs Portal – IMPORTANT!** – Make sure your profile is complete, CV uploaded. Visit regularly to search for opportunities.
- ✓ Review **Corporate Partner** profiles to become familiar with our supporters and those recruiting at the event.
- ✓ **Career Expo:** Attend the Expo taking place October 1, from 12:00-4:00pm [CT](#). Corporate Partners will each have a virtual booth for you to visit with team members available where you can video chat with in real time.
 - The Career Expo is going to be crowded!
 - Beat the crowd by visiting booths Z to A.
- ✓ Join sessions where company reps are speaking. Prepare thoughtful questions for the Q&A and/or breakout portions. You'll have a better chance at a more meaningful interaction in smaller sessions.
- ✓ Attend receptions and drop-in networking sessions - great opportunities to be in small breakout rooms with company reps and MBA alum.
- ✓ Some Corporate Partners have access to their Expo booth on Oct 8 and 9. These are by invite only, keep an eye out for invites via your email or the message functionality on your profile.

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Plenary Sessions, Receptions, and Drop-In Networking! *All times in CDT*

PLENARIES

- ❖ October 7, 7:00pm: Discover Welcome Plenary with Susie Scher, Global Head of Finance at Goldman Sachs
- ❖ October 8, 12:30pm: McKinsey Plenary with Robert Perkins, Global Head of DEI, Mondelez
- ❖ Oct 9, 2pm: Drop-in Networking Sessions
- ❖ October 9, 7:00pm: BCG Plenary featuring Tig Notaro!

RECEPTIONS AND DROP-INS

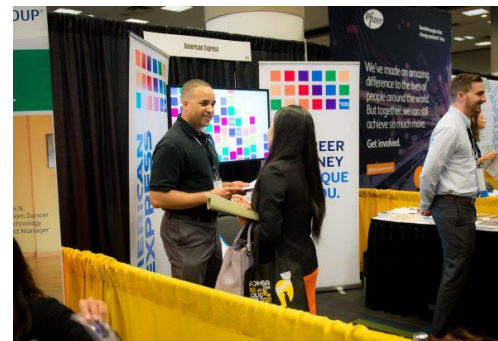
- ❖ October 8, 5:30pm: Women's Reception
- ❖ October 8, 7:00pm: Veteran's Reception
- ❖ October 9, 2:00pm: Drop-in Networking, Trans* and NB affinity, Bisexual affinity, Media & Entertainment
- ❖ October 9, 5:30pm: MBAs of Color Reception
- ❖ October 9, 4:30pm: Prospective Students Organizers Meeting

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In Summary

There are great opportunities for education, inspiration, connection at ROMBA virtual edition!

- **Get active in the ROMBA virtual community**
 - Complete your profile
 - DM and chat with other attendees
 - Join conversations in Public Forums
 - Request meetings with other attendees
- **Make sure your profile and CV are on GradLeaders**
- **Be strategic about navigating the Career Expo**
 - Research our Corporate Partners
 - Don't overlook lesser-known companies
- **Attend sessions and receptions, they are great opportunities to meet other MBAs and corporate partners**



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Questions?

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