



REACHING OUT®

PARTNERSHIP PACKET 2024

UPDATE ON PRICING

While we recognize there have been significant increases in inflation that have continued in the past year, Reaching Out MBA has decided to not raise our partnership level pricing for 2024.

We greatly value our relationships with you, our corporate partners, and will continue to find ways to deliver ROI through valuable benefits including connecting you with our best-in-class LGBTQ+ MBA and seasoned talent.

There will only be modest price adjustments to our “add-on” enhancements.

We very much hope that you will join us for ROMBA in Los Angeles, as well as our other conferences and events throughout the year.

Please plan for overall price adjustments next year for 2025, which will be communicated in November 2024.

The background is a solid orange color with several lighter orange circles and semi-circles scattered across it. The text is centered in the middle of the image.

REACHING OUT MBA ORGANIZATION

REACHING OUT MBA ORGANIZATION

VISION, MISSION, AND TIMELINE



OUR VISION IS TO HAVE LGBTQ+ LEADERS IN EVERY C-SUITE.

Our mission is to increase the influence of the LGBTQ+ community in business by educating, inspiring, and connecting LGBTQ+ MBA students, post-MBAs, and seasoned talent. Over our 25-year history, Reaching Out MBA has grown to include a range of programming that educates, inspires, and connects an increasingly diverse LGBTQ+ MBA community. We invite you to join us and engage with our talent throughout the year.



ORGANIZATIONAL TIMELINE

1999

The first ROMBA conference welcomes 100 LGBTQ+ students to its inaugural event.

2004

Reaching Out MBA becomes a 501(c)(3) non-profit corporation.

2008

The first LGBTQ+ MBA Club Leadership Summit takes place in Chicago.

2014

The ROMBA Fellowship, a national scholarship program, launches in partnership with 17 top business schools.

2015

The first Out Women in Business (OWIB) takes place in NYC.

2018

The ROMBA LGBTQ+ Fellowship program grows to 50 schools.

2020

ROMBA welcomes 2,700 attendees to its first virtual conference.

2022

Reaching Out MBA celebrates the 25th ROMBA Conference in Washington, DC.

REACHING OUT MBA ORGANIZATION

THE MEANING OF PARTNERSHIP



Reaching Out MBA seeks corporate partners who want **active, year-round engagement**. A partnership means a commitment of dollars as well as your internal **time and effort**. We hope you share our vision of education, inspiration and connection and will offer your resources to help us actualize our mission. Our commitment to DEI principles means that we value diverse representations that include race, sex, gender identity, and sexual orientation.

EXAMPLES OF CORPORATE PARTNERSHIP INCLUDE:

- Committing to being an **engaged advocate** for Reaching Out MBA in **your company**
- Presenting to our LGBTQ+ MBAs on a salient topic at a ROMBA event
- Participating in our Summer Trek program, **offering an on-site company presentation** so that you may recruit top LGBTQ+ MBA talent as summer interns
- Serving on a panel discussion at ROMBA or at one of our other events
- **Actively engaging GradLeaders, our jobs board**, so that you may keep our talent up-to-date on your full-time offerings, internships, and other employment opportunities
- **Joining our community on our LinkedIn group**, posting your company's opportunities and potentially serving as a mentor to a student
- Designating Reaching Out MBA as a charity of choice when planning fundraising efforts
- **Tapping internal resources**, such as ERGs, that may support our partnership
- As a main point of contact, disseminating information to your team, asking questions, attending office hours, and sharing your ideas and thoughts with the ROMBA team

A CORPORATE PARTNERSHIP WITH REACHING OUT MBA IS NOT A SPONSORSHIP.

We seek to avoid a transactional relationship but rather to encourage a supportive, reciprocal relationship that always puts our LGBTQ+ talent first. Your company can show its commitment to the community by activating this partnership fully and further enhancing engagement.





Reaching Out MBA is much more than our annual ROMBA conference! We have grown to include a curriculum of year-round events for our talent that educate, inspire, and connect an increasingly diverse LGBTQ+ business community. We invite you to become a multi-event partner, which provides access to our current and post-MBA community throughout the year and may qualify you to become a National Partner. *Dates and locations listed are tentative and may change.*

MARCH

8

OUT WOMEN IN BUSINESS

Los Angeles, CA

The Out Women in Business (OWIB) Conference brings the LGBTQ+ community together to form a strong, visible network of professionals to educate, inspire, and connect future generations of women in business. This one-day event includes plenaries, workshops, a networking lunch, a post-event happy hour, and recruiting from select, top companies.

APRIL

12-13

CLUB LEADERSHIP SUMMIT

Atlanta, GA

The Club Leadership Summit brings together LGBTQ+ club leaders from business schools around the world to learn from their peers and predecessors. Leaders from clubs of all sizes gain valuable insights on how to increase the influence of their clubs on campus and off.

SUMMER

2024

SUMMER TREK(S)

New York/Finance (June 10-11)

Chicago/Consulting (June 20-21)

Boston (June 27-28)

San Francisco (July 8-9)

Seattle (July 11-12)

Each summer, incoming MBAs join our treks to visit up to eight corporate partners' offices over two days in the city/industry of their choice. The students have a chance to meet partners and recent ROMBA hires, learn about company culture, ERGs, and recruiting timelines. Partners have an opportunity to connect with a small group of target candidates.

JULY

26-27

FELLOWSHIP RETREAT

Philadelphia, PA

Each summer the incoming class gathers for a Fellowship-building retreat to create their LGBTQ+ network, develop leadership skills by working with our corporate partners, network with ROMBA post-MBAs, and learn how Reaching Out can support their careers both while in school and post-MBA.

SEPTEMBER

26-28

ROMBA CONFERENCE

Los Angeles, CA

The world's largest gathering of LGBTQ+ MBA Community! The event includes a variety of panels, workshops, social events, and a career expo with 80+ corporate partners across industries recruiting LGBTQ+ MBA talent. The 2024 conference will take place at the Westin Bonaventure Hotel & Suites in downtown LA.

YEAR-ROUND

2024

REGIONAL EVENTS

Various cities

This year's tentative calendar of regional events includes the following: Los Angeles in March; Atlanta in April; NYC, Chicago, and Boston in June; and, San Francisco and Seattle in July. Dates and cities may be subject to change.

MULTI-CONFERENCE PARTNERSHIP BENEFITS / NATIONAL PARTNERSHIP



MULTI-CONFERENCE PARTNERSHIP BENEFITS

Over the past 25 years, Reaching Out has grown to include a series of events that educate, inspire and connect an increasingly diverse LGBTQ+ MBA community. We are proud to offer an extensive portfolio of programming, and invite you to become a multi-conference partner. **If your company signs up to partner with us on both OWIB and ROMBA, you receive an automatic 10% discount on your invoice.** Please note that this discount applies only to the base partnership amounts and does not include enhancements.

BECOME A NATIONAL PARTNER

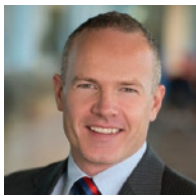
Be recognized as a champion of the LGBTQ+ community as a Reaching Out MBA National Partner! By securing an annual partnership of \$40,000 or more, your company will automatically receive year-round promotion and opportunities to engage with our talent pool and greater ROMBA community, including:

- Year-round promotion as National Partner on the front page of our website, all event materials, annual Impact Report, and featured column wrap at the ROMBA Conference.
- Two (2) social media posts with choice of messaging at any time of the year.
- Priority for hosting and speaking opportunities at student/post-MBA regional events.
- Two (2) tickets to all Reaching Out MBA events throughout the year (not including OWIB and ROMBA conferences).
- Early access to LGBTQ+ MBA talent through the Programs team.
- Company logo included at Out Women in Business, Club Leadership Summit, and ROMBA.
- Thank you call-out by the Executive Director or Board Member at all events including the ROMBA Conference Marquee Dinner.



REACHING OUT MBA ORGANIZATION

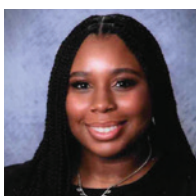
STAFF



AIDAN CURRIE (he/him) has been the **Executive Director** at Reaching Out MBA since September 2018. Prior to that, he worked for several years in consulting for large hotel companies. Aidan attended ROMBA both as an MBA student (NYU Stern) and as a corporate partner. He oversees all programming, development, strategic planning, and operations. He can be reached at acurrie@reachingoutmba.org.



NICK BAILEY (he/him), **Program Director**, directs ROMBA's program portfolio including the Out Women in Business Conference, Club Leadership Summit, and the ROMBA Fellowship program. Nick also manages ROMBA's email marketing and newsletters and coordinates the speaker placement process for the ROMBA Conference. He can be reached at nbailey@reachingoutmba.org.



SADIYAH RASHIED (she/her), **Development Coordinator**, works with ROMBA corporate partners to assist in managing their benefits. She will lead relationships with our Jade level corporate partners, including onboarding, access to various partnership benefits, management of conference registrations, conference logistics, partner communications, and more. She can be reached at srashied@reachingoutmba.org.



DEMETRI SPARKS (he/him), **Development Director**, will serve as your main point of contact with Reaching Out MBA, as a corporate partner. He will meet with you to align your company priorities and recruitment strategies with Reaching Out MBA's partnerships and benefits. He leads all of the Development team's efforts with respect to corporate partnerships and other development functions of the organization. He can be reached at dsparks@reachingoutmba.org.



JULIE MILLER (she/her), **Event Producer**, manages all operations, production, and logistics for the ROMBA Conference. She will be the liaison between the host hotel, event vendors, and participating Corporate Partners. Closer to the event, Julie will help coordinate details for the Career Expo, Interview Spaces, and Private Company Receptions, and will manage production and AV needs for sessions and speakers. She can be reached at jmiller@reachingoutmba.org.

The background is a light green gradient with several darker green abstract shapes, including circles and semi-circles, scattered across it.

ROMBA CONFERENCE

ROMBA CONFERENCE

WHAT IS ROMBA?



ROMBA is the largest gathering of LGBTQ+ MBA students, post-MBAs and seasoned LGBTQ+ talent in the world. This three-day conference is a unique and inspiring combination of education, networking, recruitment activities, support and mentorship, and more.

PLENARIES

At Friday breakfast and lunch as well as on Saturday afternoon, our program features three tremendously impactful plenaries. From topics such as allyship to engaging corporate support for LGBTQ+ issues, our conference attendees consistently rate our plenaries as some of the most impactful sessions during the conference.

EDUCATIONAL SESSIONS

ROMBA sessions follow nearly a dozen program tracks including Consulting, Finance, Tech, Marketing, and Healthcare. Within each track, we produce up to three sessions – many of which are panel discussions populated by experienced, senior corporate partner representatives.

NETWORKING, INTERVIEWS, AND COFFEE CHATS

ROMBA hosts multiple public receptions (e.g., MBAs of color, women, trans/nonbinary, veterans) as well as a formal Networking Lounge. Additionally, our partners may sponsor their own private company receptions, as space permits. The opportunities to connect to our talent are vast, and we encourage you to dive into the possibilities.

Book a semi-private or private interview space in order to get to know our talent better. Line up your prospects over the summer and schedule them in advance. The Networking Lounge hosts Corporate Partner-sponsored coffee breaks on Friday and Saturday as well.

CAREER EXPO

On Friday afternoon, ROMBA hosts a career expo for four hours with minimal concurrent programming. As such, our expo hall is a targeted opportunity to connect directly with top talent looking for internships and full-time positions.

SATURDAY NIGHT MARQUEE DINNER AND KEYNOTE ADDRESS

The marquee dinner is the pinnacle of our programming and features a full, sit-down dinner with speeches and an inspirational keynote speaker. Previous speakers have included Anderson Cooper, Lena Waithe, Elliot Page, Kal Penn, and many more.





WHY SHOULD MY COMPANY PARTNER WITH ROMBA?

RECRUITING TOP TALENT.

All partnership levels include a variety of useful tools to enhance your recruitment efforts. These include access to the ROMBA resume database, lists of students who have specifically indicated interest in working for your company, and an exhibition space at the ROMBA career expo. The conference draws top talent from the best MBA and graduate programs across the country and the globe.

BRANDING AS AN EMPLOYER OF CHOICE FOR THE LGBTQ+ MBA COMMUNITY.

Engaging ROMBA allows your company to showcase its commitment to LGBTQ+ diversity and inclusion to attendees – both professionals and students – to help drive LGBTQ+ recruitment.

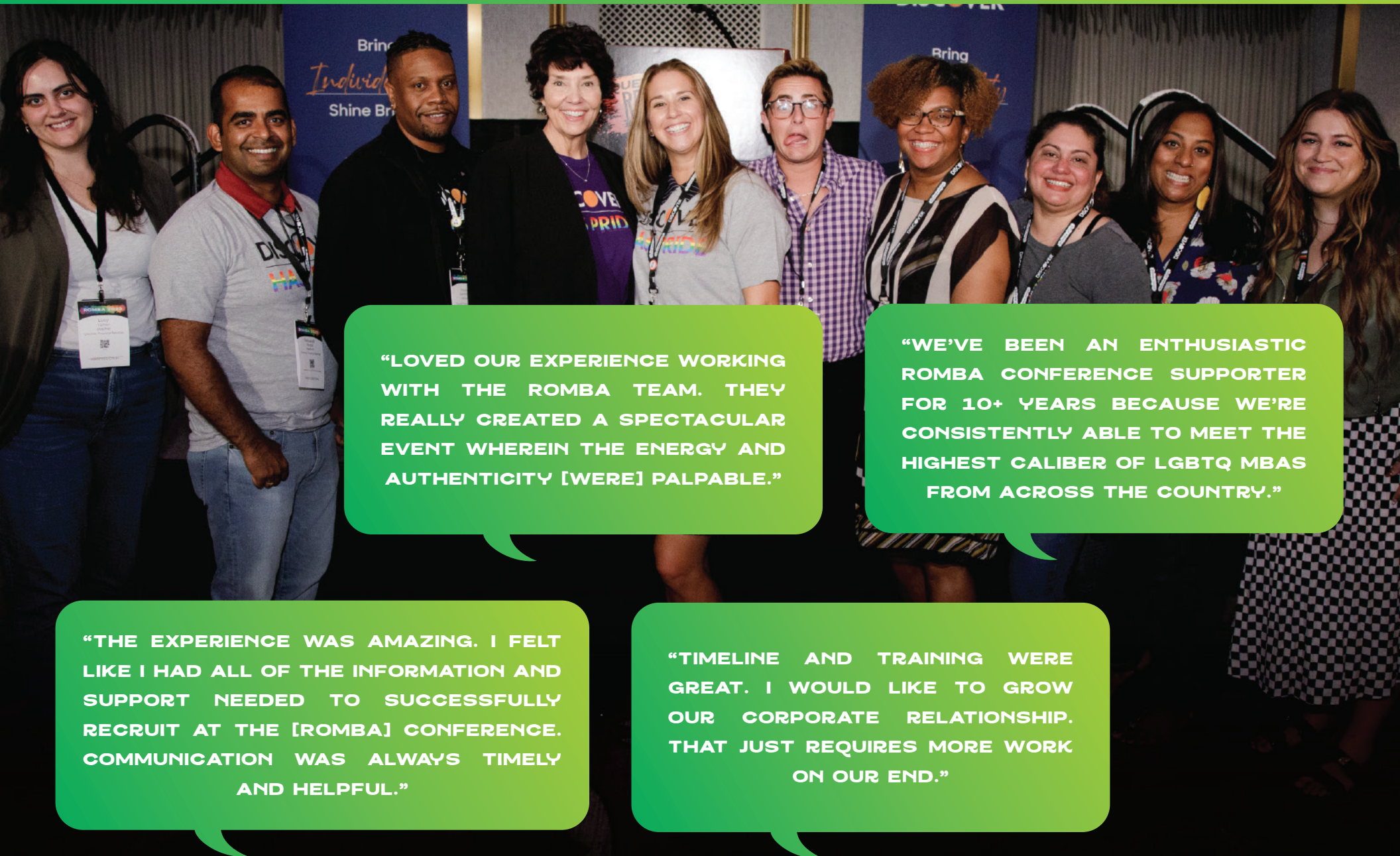
SUPPORTING CURRENT EMPLOYEES WHO ARE LGBTQ+.

Allowing company employees to attend the conference, educational sessions, and networking opportunities enables the sharing of critical information with your ERG members and other senior leaders.

SHOWCASING YOUR COMPANY AS A LEADER.

Securing speaking opportunities as a partner provides a platform to discuss how our company is supporting diversity and inclusion and addressing critical business issues.





“LOVED OUR EXPERIENCE WORKING WITH THE ROMBA TEAM. THEY REALLY CREATED A SPECTACULAR EVENT WHEREIN THE ENERGY AND AUTHENTICITY [WERE] PALPABLE.”

“WE’VE BEEN AN ENTHUSIASTIC ROMBA CONFERENCE SUPPORTER FOR 10+ YEARS BECAUSE WE’RE CONSISTENTLY ABLE TO MEET THE HIGHEST CALIBER OF LGBTQ MBAS FROM ACROSS THE COUNTRY.”

“THE EXPERIENCE WAS AMAZING. I FELT LIKE I HAD ALL OF THE INFORMATION AND SUPPORT NEEDED TO SUCCESSFULLY RECRUIT AT THE [ROMBA] CONFERENCE. COMMUNICATION WAS ALWAYS TIMELY AND HELPFUL.”

“TIMELINE AND TRAINING WERE GREAT. I WOULD LIKE TO GROW OUR CORPORATE RELATIONSHIP. THAT JUST REQUIRES MORE WORK ON OUR END.”

ROMBA CONFERENCE

LIST OF 2023 CORPORATE PARTNERS



UNDERWRITER



DIAMOND LEVEL



EMERALD LEVEL



SAPPHIRE LEVEL



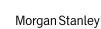
RUBY LEVEL



GARNET LEVEL



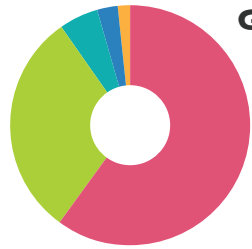
JADE LEVEL



ORGANIZATIONAL ALLIES



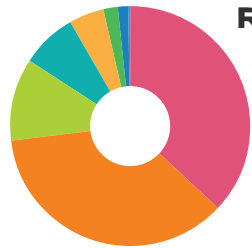
*Data is based on talent in attendance at ROMBA (888 attendees/948 registrants)



GENDER IDENTITY

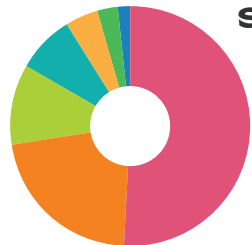
60.10%	583	MAN/MALE
30.31%	294	WOMAN/FEMALE
5.26%	51	NONBINARY/THIRD GENDER
2.89%	28	PREFER NOT TO SAY
1.44%	14	PREFER TO SELF-DESCRIBE
2.89%	28	TRANSGENDER*

*This identity overlaps with the gender identities above.



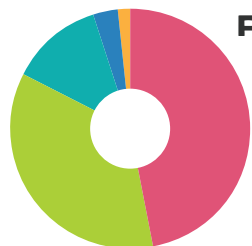
RACE/ETHNICITY

39.69%	350	ASIAN
36.11%	342	WHITE
11.19%	106	HISPANIC/LATINX
7.60%	72	BLACK/AFRICAN AMERICAN
4.65%	44	MULTIRACIAL
1.90%	18	PREFER NOT TO SAY
1.48%	14	PREFER TO SELF-DESCRIBE
0.11%	1	INDIGENOUS/ALASKAN NATIVE



SEXUAL ORIENTATION

50.90%	482	GAY
21.86%	207	BISEXUAL
10.67%	101	QUEER
7.92%	75	LESBIAN
4.22%	40	STRAIGHT
2.96%	28	PREFER NOT TO SAY
1.48%	14	PREFER TO SELF-DESCRIBE



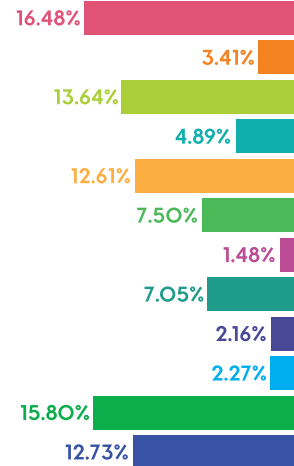
PROGRAM TYPE

47.16%	415	FULL-TIME (MBA 1)
35.45%	312	FULL-TIME (MBA2)
12.61%	111	PART TIME
3.18%	28	EXECUTIVE MBA
1.59%	14	OTHER

INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE

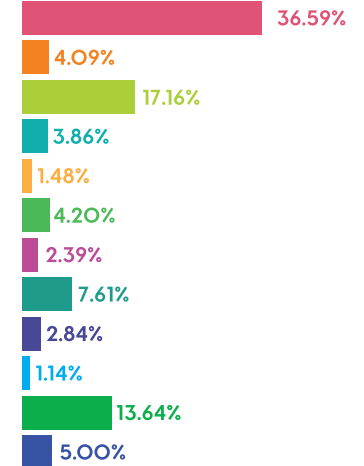
Only includes Current MBAs

PRIOR WORK EXPERIENCE



36.59%	37	CONSULTING
4.09%	4	ENTREPRENEURSHIP
17.16%	18	FINANCE
3.86%	4	GENERAL MANAGEMENT/OPERATIONS
1.48%	2	GOVERNMENT/PUBLIC SECTOR/NONPROFIT
4.20%	4	HEALTHCARE
2.39%	2	HUMAN CAPITAL/HR
7.61%	8	MARKETING/BRAND MANAGEMENT
2.84%	3	MEDIA/ENTERTAINMENT
1.14%	1	SUPPLY CHAIN/LOGISTICS
13.64%	14	TECHNOLOGY
5.00%	5	OTHER/I AM NOT SEARCHING

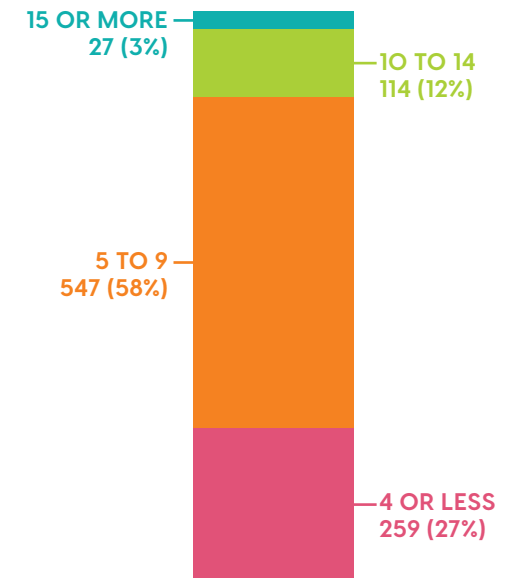
POST-SCHOOL PREFERENCE



TOP BUSINESS SCHOOLS IN ATTENDANCE AT ROMBA

1. NORTHWESTERN - KELLOGG (61)
2. UNIVERSITY OF CHICAGO - BOOTH (59)
3. UNIVERSITY OF PENNSYLVANIA WHARTON (58)
4. NYU - STERN (52)
5. UNIVERSITY OF CALIFORNIA, BERKELEY HAAS (36)
6. UNIVERSITY OF SOUTHERN CALIFORNIA MARSHALL (33)
7. GEORGETOWN - MCDONOUGH (32)
8. MIT - SLOAN (24)
9. UNIVERSITY OF VIRGINIA - DARDEN (23, Tied)
9. YALE SCHOOL OF MANAGEMENT (23, Tied)
10. UNIVERSITY OF CALIFORNIA, LOS ANGELES ANDERSON (22, Tied)
10. UNIVERSITY OF MICHIGAN - ROSS (22, Tied)

TOTAL YEARS OF WORK EXPERIENCE





	JADE \$10,000	GARNET \$15,000	RUBY \$20,000	SAPPHIRE \$25,000	EMERALD \$30,000	DIAMOND \$40,000	UNDERWRITER \$50,000
Company logo listed in conference program and partners webpage	✓	✓	✓	✓	✓	✓	✓
Complimentary full conference registrations	3	5	6	8	10	12	15
Access to GradLeaders, the CV database and jobs board	✓	✓	✓	✓	✓	✓	✓
Student Interest Report	✓	✓	✓	✓	✓	✓	✓
Career Expo Booth (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	2 (20'x10')	3 (30'x10')
Discount on additional Conference registrations	10%	20%	20%	30%	30%	40%	50%
Lead retrieval through conference registration		✓	✓	✓	✓	✓	✓
Job listing(s) in quarterly digital newsletter		1	2	2	3	3	4
Social Media post(s)		1	1	2	2	3	3
Half page ad in conference program <u>OR</u> semi-private interview space <u>OR</u> company table at selected meal		✓	✓	✓	✓	✓	✓
Option to hold private company reception on site (on a first come, first served basis)		✓ (+\$1,000)	✓	✓	✓	✓	✓
Complimentary Limited Access registration (Career Expo Only)		1	1	1	2	3	3
Eligible speaking opportunity for company representative(s)		1	2	3	3	4	5
Inclusion of partner gift in conference gift bag			✓	✓	✓	✓	✓
Banner ad in conference mobile app				✓	✓	✓	✓
Ad in conference program				Half Page	Half Page	Full Page	Full Page
One additional benefit: Half page ad in conference program OR semi-private interview space OR company table at selected meal					✓	✓	✓
Company spotlight or featured company event in Reaching Out MBA's digital newsletter					✓	✓	✓
Company webinar pitch to talent (first come, first served)					✓	✓	✓
All benefits of National Partner program						✓	✓
One (1) company branded or presented workshop							✓
Guaranteed placement in up to two (2) Summer Treks							✓

ROMBA CONFERENCE

EXPLANATION OF BASIC BENEFITS



COMPANY LOGO

You submit your logo to be showcased at the appropriate partnership level. Logo placements include the Reaching Out MBA website, printed conference program, conference app, step-and-repeat, etc.

FULL CONFERENCE REGISTRATIONS

A full conference registration allows you to access all sessions, meals, public receptions, the Career Expo, and, of course, our plenaries and the Saturday Night Marquee Dinner.

GRADLEADERS

This platform serves as our official jobs board and CV database. Unlimited users from your company may search our talent pool and post unlimited opportunities for our talent. Annual training is provided.

STUDENT INTEREST REPORT

A Student Interest Report is a customized list of conference registrants (including contact and background information) who indicate interest in connecting directly with your company. Reports are dynamic, and new registrants who select the company will be updated/included.

CAREER EXPO BOOTH

Your booth is a 10'x10' booth space at the ROMBA Career Expo. A standard booth includes a 6' clothed table, two (2) chairs, wastebasket, basic text sign with company name, and WiFi. May be customized with ROMBA affiliated drayage company.

GARNET AND ABOVE *(pick one of following three options)*

HALF PAGE AD

For additional company branding and awareness, you may select a half page ad in our printed conference program. Your ad may be used as an additional opportunity to drive our talent to apply for available internships or jobs.

SEMI-PRIVATE INTERVIEW SPACE

If an interview booth is a part of your selected benefits, you may use your booth(s) on Friday from 8:00am – 6:00pm and on Saturday from 8:00am – 2:00pm. The booth(s) will be located in a pre-designated area (separate from our Career Expo). Each semi-private space is an 8'x8' draped area with three (3) chairs, a small table, and your company's name on the exterior. Specs, dates and times may be subject to change.

COMPANY MEAL TABLE

The designated meal table covers either our Friday breakfast, Friday lunch, or Saturday dinner. Each table seats ten (10) people. When you arrive at the meal(s) you designated, you will see your company's name on the table. You may use our student interest report, GradLeaders, or other tools you are using to extend invitations to students or alumni to join you at your table.

The background is a solid pink color with several abstract, organic shapes in a slightly darker shade of pink scattered across it. These shapes resemble soft, rounded blobs or stylized organic forms.

ROMBA CONFERENCE ENHANCEMENTS



\$7,500 PARTNERSHIP ENHANCEMENTS

THURSDAY EVENING WELCOME RECEPTION

This is the first main event of the conference. The partnering company will have the advantage of making a strong first impression with its logo prominently displayed in the reception area. A company representative will be given the chance to give brief remarks as well.

FRIDAY KEYNOTE LUNCH PLENARY

The Friday Lunch Plenary provides a captive audience of nearly all attendees. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the partnering company will receive two (2) reserved tables at lunch.

SATURDAY NIGHT MARQUEE DINNER

The Saturday Marquee Dinner is among the most popular and well-attended events at the conference. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the partnering company will receive two (2) reserved tables at the dinner.

\$5,000 PARTNERSHIP ENHANCEMENTS

FRIDAY BREAKFAST PLENARY

Make a memorable impression among the conference's attendees with the first of our high profile plenaries that nearly all students will attend. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The company will also receive two (2) designated meal tables at the breakfast.

REGISTRATION DESK

Have your company and its brand showcased at registration when attendees check in. An item of your choice can be offered to attendees at the registration / check-in desks. Registration is open from Thursday afternoon through Saturday morning. *Partner is responsible for supplying the welcome item as well as any decorations or company's branding on-site.

CONFERENCE LANYARD

One of the most visible opportunities at the conference since every attendee will be wearing one! Your company's logo will appear on the lanyard along with "ROMBA 2024."



\$10,000 PARTNERSHIP ENHANCEMENTS

TRACK PARTNER AVAILABILITY DEADLINE: MAY 31

Each ROMBA, there are at least nine distinct conference tracks, including Consulting, Finance, Healthcare, Tech (among others) as well as a separate, virtual pre-MBA track. The partnering company will have branding rights through the entire session block, including the opportunity to give opening remarks at each session. *The number of sessions in each track may vary.*

NEW! NETWORKING LOUNGE AND WIFI PARTNER

Last year, we launched our new Networking Lounge – and it was met with an overwhelmingly positive response. The Networking Lounge is appropriate for professional networking, small group meet-ups, affinity groups, and/or work space for individuals and small groups (up to six folks). The partner will receive company branding on the conference agenda, on-site signage, and a small dedicated table, if requested. Additionally, your company can get some of the best brand recognition at the ROMBA Conference by partnering with us on the conference Wifi! Your company's name will be included in the Wifi password.

\$6,000 PARTNERSHIP ENHANCEMENTS

CONFERENCE BAG

The partnering organization's logo will be printed prominently on the conference bags, which will be intended for continued use. Bags will be co-branded with the ROMBA conference theme.

MBAS OF COLOR RECEPTION

A conference-specific networking reception dedicated to the diversity of students within the LGBTQ+ community. The partnering company will have the opportunity to make remarks during the reception.

WOMEN AT ROMBA RECEPTION

This reception brings together any and all of our talent who identify as women to network and bond over conversations regarding gender and LGBTQ+ issues in the workplace. The partnering company will have the opportunity to make remarks during the reception.

TRANS, NONBINARY, AND GENDER NONCONFORMING RECEPTION

Show your commitment to gender diversity in the workplace by partnering with Reaching Out MBA. The partnering company will have its logo prominently displayed and the opportunity to make remarks.

VETERANS RECEPTION

ROMBA acknowledges the service of the military community at this reception. The partnering company will have its logo prominently displayed and the opportunity to make remarks.

HOTEL ROOM KEYS

All attendees staying at our official hotel will receive two or more hotel room keys upon check-in. The partnering company will have its logo prominently co-branded with Reaching Out MBA on the key.



\$5,000 PARTNERSHIP ENHANCEMENTS

SATURDAY PRE-MARQUEE DINNER RECEPTION

Connect with LGBTQ+ MBA and graduate professionals. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the reception area.

ROMBA FELLOWS RECEPTION

Current ROMBA Fellows are invited to this reception to meet their peers from MBA programs across the globe. Emerald, Diamond, and Underwriter partners are invited to join this talented group of future LGBTQ+ business leaders!

\$2,500 PARTNERSHIP ENHANCEMENTS

COMPANY WEBINAR PITCH TO LGBTQ+ MBA STUDENTS

Want to pitch to ROMBA's top MBA talent **before** the Conference? Sign up to be included as a presenter in a webinar to registered students two weeks prior to the conference. Webinar will also feature content for students on how to navigate the conference and career expo. *Limited Opportunity.*





\$15,000 PARTNERSHIP ENHANCEMENT

T-SHIRT PARTNER

Celebrate ROMBA by partnering with us on the official conference T-Shirts! These shirts will feature the conference theme, date, and location. The partner will feature prominently and be listed as the T-Shirt partner on the tee.

\$10,000 PARTNERSHIP ENHANCEMENT

WATER BOTTLE PARTNER

Our attendees have let us know they'd love an environmentally friendly way to stay hydrated throughout the ROMBA conference (and take home to use in class/at work). Metal water bottles will be co-branded with ROMBA and your company's logo, and placed in the welcome bags picked up by attendees upon check-in.

\$5,000 PARTNERSHIP ENHANCEMENTS

COMPANY PRESENTED WORKSHOP

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Problem Solving Through Product Launch
- DE&I in Consulting: Using Data for Impact
- Ace the Case Interview

FRIDAY EVENING CHARITY PARTY

This popular event includes entertainment, food and drinks, and benefits the James Robertson LGBTQ+ MBA Student Access Fund. The partnering company's logo will be prominently displayed for the function. Showcase your company's commitment to philanthropy and student support.

ROMBA PERSPECTIVES

This afternoon keynote session immediately follows lunch and explores the experiences of LGBTQ+ MBAs, post-MBAs, and professionals in the workforce. ROMBA students/post-MBAs return to share their experiences in their industries and provide insight to what it is like to be their authentic selves at work. The partner of this session will have the opportunity to provide brief welcome remarks to the audience and introduce this year's speakers.



\$5,000 PARTNERSHIP ENHANCEMENTS (continued)

LAPEL PINS

These pins will be distributed at the registration desk during the conference. The lapel pin partner will have the company logo placed on a backing card to the pin.

HAND SANITIZER PARTNER

Partner hand sanitizer to be distributed to every attendee at registration. The hand sanitizer bottle will have both your company logo and Reaching Out's logo.

\$4,000 PARTNERSHIP ENHANCEMENT

NEW! COFFEE BREAK AND COFFEE CHATS

Coffee breaks occur in the late morning, starting after breakfast. The partnering company will have its logo prominently displayed on coffee break stations on the day it chooses and the option to bring a standing banner. The partner will have the opportunity to host a table and structured coffee chats with candidates. **Choose Friday or Saturday; limited to two in total.**

NEW! HEADSHOTS PARTNERSHIP

For the first time last year, ROMBA offered complimentary headshots for students in need of a refreshed image. Complete with professional photographer, hair and makeup, this partnership will brand your company at one of the most popular features of our conference. Your company will receive signage and a small table to engage with students waiting in line.

\$3,000 PARTNERSHIP ENHANCEMENTS

NEW! PROMOTIONAL COMPANY VIDEO CLIP (LIMIT 5)

Incorporate your 30-second sizzle reel to drive interest in your company into the official ROMBA promotion. Played on the in-room hotel channel as well as on key screens throughout the conference. Limited opportunity.

COMPANY BRANDED SESSION

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to the following topics. The session partner can introduce the session, and receives a guaranteed speaking spot on the panel or workshop.

FULL PAGE CONFERENCE PROGRAM ADVERTISEMENT

PRIVATE INTERVIEW SPACE FULL DAY (8 HOURS), LIMITED NUMBER AVAILABLE



\$2,000 PARTNERSHIP ENHANCEMENTS

NEW! 180-DEGREE PHOTO BOOTH PARTNERSHIP

ROMBA introduced an extremely popular 180-degree, panoramic photo booth for its conference attendees. Complete with props and reflective of our conference theme, your company will be branded on the backdrop of our photo booth. With most pictures showing up online, your branding will be seen over and over.

SEMI-PRIVATE INTERVIEW SPACE (TWO DAYS)

8'x8' interview booth with table and chairs to conduct interviews or coffee chats.

WELCOME BAG ITEM

DEDICATED MEAL TABLE AT SELECTED MEAL

\$1,000 PARTNERSHIP ENHANCEMENTS

SEMI-PRIVATE INTERVIEW SPACE (FULL DAY)





COMPETITIONS

(PRICED SEPARATELY, GARNET AND ABOVE)

CASE COMPETITION AND BREAKFAST (\$7,500)

Student teams compete to provide a practical solution to a business case, with winning teams receiving scholarships. The event includes a separate breakfast for participants, and the partnering organization will be guaranteed two seats on the judging panel. The partner's logo will be prominently displayed during the event.

FINANCE CASE COMPETITION (\$4,000)

Student teams will demonstrate their financial and strategic analysis skills and compete for a scholarship. The partnering organization will be guaranteed two seats on the judging panel, and their logo will be prominently displayed during the event.

START-UP PITCH COMPETITION (\$4,000)

Teams will present real or fictional start-up pitches, with the winner walking away with \$5,000 in funding. Now in its 10th year, the competition has already seen a successful exit! The partnering organization will have a spot on the judging panel, and their logo prominently displayed during the event.

ESSAY COMPETITION (\$3,000)

To help students attend the annual conference, Reaching Out MBA's essay contest grants complimentary conference hotel stays to the winners. Competition will be co-branded by the partnering company, who will also have a say in essay topic and selection process.



SUPPORTER LEVEL PARTNERSHIPS

FOR START-UPS AND NONPROFITS (\$3,000)

A company can qualify for discounted partnership pricing if it is a start-up that has been in business for less than two years or is a small non-profit with <\$3M budget or is a business with fewer than 25 employees.

BENEFITS INCLUDE: Partnership listing in conference program and online, a career expo booth, one complimentary full conference registration, access to the resume portal and student interest reports, and consideration for a session speaker spot.

ENHANCEMENTS

START-UP RECEPTION | \$2,000

Join other entrepreneurs for a reception where students, post-MBAs, and corporate partners will gather to discuss the great companies of tomorrow. Partner will have their company logo prominently displayed and an opportunity to provide remarks.

The background is a solid blue color with several abstract, organic shapes in a lighter shade of blue scattered across it. These shapes resemble soft-edged circles or teardrops. A faint, light blue diagonal line runs from the top right towards the bottom left, intersecting the other shapes.

ADDITIONAL CONFERENCES AND PROGRAMS

ADDITIONAL CONFERENCES AND PROGRAMS

OUT WOMEN IN BUSINESS



OUT WOMEN IN BUSINESS (OWIB)

LOS ANGELES, CA, MARCH 8

OWIB is a unique conference that brings together the LGBTQ+ community to form a strong, visible network of professionals through panels and workshops, a keynote address, a networking lunch, a happy hour and mixer. As participants span experience levels from pre-MBA to more seasoned executives, we welcome corporate partners, business schools, and other engaged community entities. OWIB will take place on Friday, March 8 at the Los Angeles LGBT Center. Registration information is posted on our website.

PLATINUM PARTNER | \$12,500

- Opportunity is limited to one corporate partner who will be given top billing as a Platinum partner
- Opportunity to give remarks to all conference attendees
- Digital ad + logo in program app with premium placement, promotion as Platinum partner in signage and on screen throughout the conference
- 12 complimentary registrations
- Company table on site (with best location) for recruiting and networking
- Company meal table during lunch to meet and greet with OWIB participants
- Full access to all submitted talent CVs, as resume book

SILVER PARTNER | \$7,500

- Digital logo in program app, promotion as a Silver partner in signage and on screen throughout the conference
- Six (6) complimentary registrations
- Company table on site for recruiting and networking
- Full access to all submitted talent CVs, as resume book



GOLD PARTNER | \$10,000

- Opportunity to give brief remarks at a chosen breakout session
- Digital ad + logo in program app, promotion as a Gold partner in signage and on screen throughout the conference
- Eight (8) complimentary registrations
- Company table on site (with preferred location) for recruiting and networking
- Company meal table during lunch to meet and greet with OWIB participants
- Full access to all submitted talent CVs, as resume book

BRONZE PARTNER | \$4,000

- Digital logo in program app, promotion as a Bronze partner in signage and on screen throughout the conference
- Four (4) complimentary registrations
- Full access to all submitted talent CVs, as resume book

OWIB ENHANCEMENTS | \$1,500

Partner with Reaching Out MBA to help underwrite breakfast, lunch, or the happy hour. Enhancement allows partners to give brief remarks at the beginning of the given timeframe and to receive in-app and on-site company branding. Enhancements available at Silver and above.

CLUB LEADERSHIP SUMMIT, SUMMER TREKS, AND REGIONAL EVENTS



CLUB LEADERSHIP SUMMIT ATLANTA, GA, APRIL 12-13

The Club Leadership Summit is a two-day event where LGBTQ+ club leaders from business schools across the US and beyond gather to build leadership skills and learn from each other how to expand the influence of their clubs on their campus and within their communities.

WELCOME RECEPTION | \$2,000

- Opportunity to give remarks at welcome reception
- Half page ad, recognition and company logo in summit program

SATURDAY DINNER | \$1,500

- Opportunity to give remarks at Saturday dinner, and eat with the entire crew!
- Half page ad, recognition and company logo in summit program

SUMMER TREKS (\$1,000)

NEW YORK, CHICAGO, BOSTON, SAN FRANCISCO, AND SEATTLE

Summer Treks are two-day events where 20-25 incoming LGBTQ+ MBAs visit an array of companies to learn about internships, meet recruiters and employees, and get a feel for a day in the life. Treks run in New York, Chicago, Boston, San Francisco, and Seattle. **Dates and locations listed are tentative and may change.**

- Receive one (1) spot on trek schedule (includes 90 minutes with incoming students)
- Receive all student trek participants' resumes/CVs

REGIONAL EVENTS (\$1,500) (LIMIT 4 PARTNERS)

Regional Events bring together ROMBA students, our alumni, and the greater ROMBA community in a variety of way – from a social mixer, to a company-hosted panel, to a salon dinner. This year's tentative calendar of regional events includes the following: Los Angeles in March; Atlanta in April; NYC, Chicago, and Boston in June; and, San Francisco and Seattle in July. **Dates and locations listed are tentative and may change.**

- Receive on-site signage for five (5) regional events, driving candidates to your jobs portal
- Receive complimentary tickets for two (2) company representatives for each event
- Opportunity for company representatives to conduct coffee chats



ADDITIONAL CONFERENCES AND PROGRAMS

ROMBA FELLOWSHIP PROGRAM



NAMED FELLOWSHIP OPPORTUNITY | \$25,000

The Reaching Out LGBTQ+ MBA Fellowship was created as a joint effort between prominent business school programs and Reaching Out to demonstrate that business schools are the top destination to develop the out LGBTQ+ and active ally business leaders of tomorrow.

Each Fellow receives \$20,000 for their ROMBA Fellowship and exclusive mentorship and leadership development programming through Reaching Out and our corporate partners. The incoming 2024 cohort is over 100 members strong, and will receive over \$6M in fellowship funds!

In 2019, we expanded the scope of our program to include named Partnered Fellowships. Each named Fellowship is branded on our materials and promoted through our network. Partners may sit on a selection panel of Reaching Out community members and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference, as well as the Fellows Retreat held every July.

Current and previous corporate Fellowship partners include Discover and ADP.

- Company representatives may help develop selection criteria and sit on the selection committee.
- Marketing and promotion of Corporate Fellowship across Reaching Out network, including our 70+ Fellowship partner schools.

FELLOWSHIP RETREAT DINNER PARTNER | \$2,000 (LIMIT 2)

- Opportunity to provide remarks at Friday or Saturday dinner and eat with the entire crew!
- Recognition as partner during Executive Director remarks, on Reaching Out website and social channels.
- Corporate partner may invite up to five (5) company representatives to join our Fellows for dinner.



REACHING OUT MBA, INC.

PO Box 515381 #65462

Los Angeles, CA 90051-6681

EMAIL

sponsorship@reachingoutmba.org

WEBSITE

www.reachingoutmba.org



REACHINGOUTMBA