

**CORPORATE PARTNERS ORIENTATION  
TUESDAY, MAY 21 2:00PM EASTERN**

**ROMBA 2024**

**Los Angeles, CA / Westin Bonaventure / September 26-28, 2024**

AGENDA

- I. Welcome - Aidan Currie, Executive Director, Demetri Sparks, Development Director, and Sadiyah Rashied, Development Coordinator
- II. Review of Partner benefits
  - A. **Company Logo** (Sadiyah) - Live on the website [here](#). Updated weekly.
  - B. **Registrations** (Sadiyah) - Registration opens in early June. Details and pricing can be found [here](#). Sadiyah will provide codes before registration opens.
    - Registration prices: \$800 (Early Bird); \$900 (Standard), and \$1,200 (Within One Week of Event). A Career Expo Only Pass is \$100.
  - C. **Career Expo** (Sadiyah) - Booth is 10'x10' with a 6-foot table, two chairs, an ID sign, WIFI, and a wastebasket. Friday, September 27, 2:15-6:15 pm. Drayage company information is forthcoming this summer.
  - D. **GradLeaders** and student interest report (Demetri).
  - E. **Lead Retrieval** (*Garnet and above*) (Sadiyah) - The form to opt-in will be shared in the next few weeks. The deadline will be at the end of August.
  - F. **Job listing(s)** (Demetri)- The upcoming deadline is **Friday, June 14** for our June digital distribution. Please use [this link](#) to submit a job posting. Future deadlines can be found [here](#).
  - G. **Social Media Post(s)** (*Garnet and above*) (Sadiyah) - Please use this [link](#) to submit posts.
  - H. **Speaking Opportunities** (*Garnet and above*) (Demetri) - The nomination form will be available on or around **Monday, June 10** with our priority deadline of **Wednesday, July 10**. Individuals will be nominated from your company to speak on our panels. Each nomination requires the individual's name, title, photograph, and demographic details. You are welcome to nominate someone; however, *please ensure they are informed of your nomination*. We also encourage self-nominations. Approval notifications will be sent directly to the nominees, but you will receive a link to track all nominations by panel/workshop and company.
  - I. **Company Meal Table, Interview Spaces, Ads** (*Garnet and above*) (Demetri)
- III. Private Company Receptions (*Garnet and above*) (Demetri)

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- A. Signed up so far: UnitedHealth Group, Bain & Company, Vanguard, Deloitte, LEK Consulting, Hilton, JPMorgan Chase, and Reaching Out MBA.
- B. How to sign up and budget.
- IV. Track Partnerships and Company Branded Workshops (Demetri)
  - A. Track Partners: Wells Fargo (Finance). The track partnership deadline is **Friday, May 31**.
  - B. Company Branded Workshops: Available on **June 1**
- V. Available Enhancements (*now open to all levels*) (Demetri)
  - A. Branded Conference Lanyard - \$5,000
  - B. Registration Desk Partner - \$5,000
  - C. Friday Breakfast Plenary Partner - \$5,000
  - D. Networking Lounge and Wifi Partner - \$5,000
  - E. Hotel Key Card Branding - \$6,000
- VI. Logistics (Sadiyah)
  - A. The Corporate Partners FAQ is [here](#) and features more information and additional instructions. ***Please bookmark this page as it cannot be accessed from reachingoutmba.org.***
  - B. Hotel accommodations and room sub-blocks - at the [Westin Bonaventure](#), 404 S. Figueroa Street, Los Angeles, CA 90071.
    - The reservation link will be available starting **in early June** and can be used to book up to fifteen (15) rooms within our contracted room block from September 24 to September 29. The link will be available on the Corporate Partners FAQ.
    - Rate: \$237 per night, plus applicable taxes.
  - C. The Corporate Partner calendar is [here](#) and a static version can be found on the Corporate Partners FAQ page.