

**CORPORATE PARTNERS ORIENTATION  
TUESDAY, JUNE 25 2:00PM EASTERN**

**PRIZM 2024**

**Los Angeles, CA / Westin Bonaventure / September 27-29, 2024**

**I. Welcome** - Aidan Currie, Executive Director

**II. Conference registration and basic agenda** is now live at [ReachingOutMBA.org](https://ReachingOutMBA.org)

A. If you are primarily attending ROMBA sessions and activities, please register for ROMBA. You will still be allowed access to PRIZM as a dual partner.

B. Your recruiter(s) for Experienced Talent and/or those attending PRIZM for executive education should register directly for PRIZM (not ROMBA).

**III. Target audience**

A. Experienced, mid-career professionals who are seeking career growth, professional education and networking. The first PRIZM conference is primarily for professionals with 2-7 years of postgraduate experience or equivalent looking to build leadership skills through an LGBTQ+ lens.

B. If you have anyone in your LGBTQ+ ERG that fits this profile, please invite them to attend. Perhaps there are training and professional development funds available.

**IV. Partner Benefits**

A. Company logo on website, in the program, and on-site

B. One (1) complimentary registration; should be used by Experienced Recruiter

C. Coffee chats – must opt-in for dedicated space; email the Development team at [dsparks@reachingoutmba.org](mailto:dsparks@reachingoutmba.org) and [srashied@reachingoutmba.org](mailto:srashied@reachingoutmba.org)

D. Access to talent pool via GradLeaders; we are also distributing a resume book

**V. Role Clarification(s) for PRIZM participation**

A. If you're an ERG member and/or LGBTQ+ representative from a PRIZM partner, we ask that you *participate fully* as part of the experienced talent pool. If your company hopes to develop your talent and leadership skills, please engage fully in our executive education. Please speak with your supervisor about this professional development opportunity. Please know that experienced talent recruiters from your company may join our sessions.

B. If you're an ERG member and/or LGBTQ+ representative from a ROMBA partner only, we encourage you to explore what PRIZM has to offer. Not only do we seek to maximize PRIZM participation but we hope that its value will encourage more participation in future years. ROMBA professionals may attend our sessions in a non-recruiting capacity only.

C. If you're an experienced talent recruiter or other company representative, we ask that you attend as much of PRIZM as possible, get to know our talent, and attend the sessions. When you're in a session, observe our experienced talent in action and connect with them either before or after the session, as appropriate.

**VI. Questions & Answers**

**REMINDER:** ROMBA is Thursday through Saturday. PRIZM is Friday through Sunday.