



REACHING OUT MBA  
PARTNERSHIP  
PACKET 2025



REACHING OUT MBA  
ORGANIZATION

**REACHING OUT MBA** is the leading nonprofit organization dedicated to empowering, supporting, and connecting LGBTQ+ MBA students and alumni across the globe. Since our founding, we have championed diversity, equity, and inclusion within business schools and the broader corporate landscape, helping create spaces where everyone can thrive authentically.

**OUR VISION** is to have LGBTQ+ leaders in every C-suite.

**OUR MISSION** is to increase the influence of the LGBTQ+ community in business by educating, inspiring, and connecting MBA students and experienced professionals. Over our 25-year history, Reaching Out MBA has grown to include a range of programming that elevates and empowers an increasingly diverse community of LGBTQ+ business professionals. We invite you to join us and engage with students and post-MBAs throughout the year.



## ORGANIZATIONAL TIMELINE

### 1999

The first ROMBA conference welcomes 100 LGBTQ+ students to its inaugural event.

### 2004

Reaching Out MBA becomes a 501(c)(3) nonprofit corporation.

### 2008

The first LGBTQ+ MBA Club Leadership Summit takes place in Chicago.

### 2014

The ROMBA Fellowship, a national scholarship program, launches in partnership with 17 top business schools.

### 2015

The first Out Women in Business (OWIB) takes place in NYC.

### 2018

The ROMBA LGBTQ+ Fellowship program grows to 50 schools.

### 2020

ROMBA welcomes 2,700 attendees to its first virtual conference.

### 2022

Reaching Out MBA celebrates the 25th ROMBA Conference in Washington, DC.

### 2024

The first PRIZM Conference for experienced LGBTQ+ talent takes place in LA.

Reaching Out MBA seeks corporate partners who want **active, year-round engagement**. A partnership means a commitment of dollars as well as your internal **time and effort**. We hope you share our vision of education, inspiration and connection and will offer your resources to help us actualize our mission. Our commitment to DEI principles means that we value diverse representations that include race and ethnicity, sex, gender identity, sexual orientation, and more.

### EXAMPLES OF CORPORATE PARTNERSHIP INCLUDE:

- Committing to being **an engaged advocate** for Reaching Out MBA in your company
- Presenting to our LGBTQ+ MBAs and experienced talent on a salient topic at a ROMBA event
- Participating in our Summer Trek program, **offering an on-site company presentation** so that you may recruit top LGBTQ+ MBA talent as summer interns
- Serving on a panel discussion at ROMBA or one of our other events
- **Actively engaging the Reaching Out MBA jobs board** (via GradLeaders), so that you may keep our talent up-to-date on your full-time offerings, internships, and other employment opportunities
- **Joining our community on our LinkedIn group**, posting your company's opportunities and potentially serving as a mentor to a student
- Designating Reaching Out MBA as a charity of choice when planning fundraising efforts
- **Tapping internal resources**, such as ERGs, that may support our partnership
- As a main point of contact, disseminating information to your team, asking questions, attending office hours, and sharing your ideas and thoughts with the ROMBA team. **Participation includes keeping track of your own partnership application and the associated benefits for which you have signed up.**

### A CORPORATE PARTNERSHIP WITH REACHING OUT MBA IS NOT A SPONSORSHIP.

We seek to avoid a transactional relationship but rather to encourage a supportive reciprocal relationship that always puts our LGBTQ+ business talent first. Your company can show its commitment to the community by activating this partnership fully and further enhancing engagement.





# REACHING OUT MBA ORGANIZATION YEAR-ROUND ENGAGEMENT OPPORTUNITIES



Reaching Out MBA is much more than our annual conference! We have grown to include an agenda of year-round events for current and postgraduate talent that educate, inspire, and connect an increasingly diverse LGBTQ+ business community. We invite you to become a multi-event partner, which provides access to our talent pools throughout the year and may qualify you to become a National Partner. *All dates and events are tentative and subject to change, if necessary.*

**Note: Partnership opportunities, including information on levels, pricing, and benefits for Out Women in Business and PRIZM will be coming in Q1 of 2025!**



## **CLUB LEADERSHIP SUMMIT – AUSTIN, TX, APRIL 4-5**

The Club Leadership Summit brings together LGBTQ+ club leaders from business schools around the world to learn from their peers and predecessors. Leaders from clubs of all sizes gain valuable insights on how to increase the influence of their clubs on campus and off.

## **SUMMER TREKS**

**NEW YORK/FINANCE, JUNE 9-10 | CHICAGO/CONSULTING, JUNE 16-17 | SEATTLE, JULY 10-11 | BOSTON, JULY 14-15**

Each summer, incoming MBAs join our treks to visit up to eight corporate partners' offices over two days in the city/industry of their choice. Students have a chance to meet partners and recent ROMBA hires, learn about company culture, ERGs, and recruiting. Partners connect with a small group of target candidates.

## **FELLOWSHIP RETREAT – PHILADELPHIA, JULY 25-27**

Each summer the incoming class gathers for a Fellowship-building retreat to create their LGBTQ+ network, develop leadership skills by working with our corporate partners, network with ROMBA post-MBAs, and learn how Reaching Out can support their careers both while in school and post-MBA.

## **ROMBA CONFERENCE – NEW ORLEANS, SEPTEMBER 25-27**

ROMBA is the world's largest gathering of LGBTQ+ MBA Community! The event includes a variety of panels, workshops, social events, and a career expo with dozens of corporate partners recruiting LGBTQ+ business talent. The 2025 conference will take place at the Hilton New Orleans Riverside, Two Poydras Street. *Please note that we recognize that there is a conflict between our dates and the National Black MBA Association conference; and, as such, we will work closely with both our partners and talent to ensure that we can maximize coordination between our conferences.*

## **REGIONAL EVENTS – YEAR-ROUND IN VARIOUS CITIES**

This year's Regional Events have not been scheduled. Please [contact us](#) if you are interested in hosting an event in your area or in connection to one of our events (e.g., Summer Treks).

### MULTI-CONFERENCE PARTNERSHIP

Over the past 25 years, Reaching Out has grown to include a series of events that educate, inspire and connect an increasingly diverse LGBTQ+ business community. We are proud to offer an extensive portfolio of programming, and invite you to become a multi-conference partner. Multi-conference partners maximize visibility and engagement points with our talent pool. Please note that our multi-event discounts are no longer available.

### BECOME A NATIONAL PARTNER

Be recognized as a champion of the LGBTQ+ community as a Reaching Out MBA National Partner! **By securing an annual partnership of \$40,000\* or more, your company will receive year-round promotion and opportunities to engage with the ROMBA MBA and post-MBA community**, including:

- Year-round promotion as National Partner on the homepage of our website, all event materials, annual Impact Report, and featured presentation at the ROMBA Conference.
- Two (2) social media posts with choice of messaging at any time of the year.
- Priority for hosting and speaking opportunities at student/post-MBAs regional events.
- Two (2) tickets to all Reaching Out MBA events throughout the year (not including conferences)
- Company logo included at Club Leadership Summit, ROMBA, PRIZM and additional Reaching Out events.
- Thank you call-out by the Executive Director or Board Member at all events including the ROMBA Conference Marquee Dinner.

*\*If your total spending with Reaching Out MBA is \$40,000 or more, you automatically become a National Partner and receive the aforementioned benefits.*





**RYN SKULTETY** (she/her) is the new Executive Director at Reaching Out MBA, joining the team just before ROMBA 2024. Ryn is a dynamic nonprofit leader with years of experience in community-driven planning and change, including organizations within the LGBTQ+ community. With a PhD in clinical psychology, she has had a significant impact on mental health, home care, and support services for aging and vulnerable communities. Ryn has served in executive leadership in such reputable organizations as Openhouse in San Francisco and SAGE in NYC. She oversees all of our executive functions including strategic planning, programming, development, and operations. She can be reached at [rskultety@reachingoutmba.org](mailto:rskultety@reachingoutmba.org).



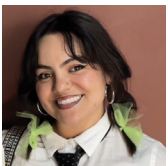
**DEMETRI SPARKS** (he/him), Development Director, will serve as your main point of contact with Reaching Out MBA, as a corporate partner. He will meet with you to align your company priorities and recruitment strategies with Reaching Out MBA's engagement opportunities and partner benefits. He leads all of the Development team's efforts with respect to corporate partnerships and other development functions (e.g., individual giving) of the organization. He can be reached at [dsparks@reachingoutmba.org](mailto:dsparks@reachingoutmba.org).



**SADIYAH RASHIED** (she/her), Development Coordinator, works with ROMBA corporate partners to assist in managing their benefits. She leads relationships with our Jade level corporate partners, including onboarding, access to various partnership benefits, management of conference registrations, conference logistics, partner communications, and more. She can be reached at [srashied@reachingoutmba.org](mailto:srashied@reachingoutmba.org).



**NICK BAILEY** (he/him), Program Director, serves as the main point of contact for all of the students and university relationships that ROMBA supports. Additionally, Nick coordinates the corporate partner speaker placement process for the ROMBA Conference and connects the session directors with their speakers ahead of the conference. Nick can be reached at [nbailey@reachingoutmba.org](mailto:nbailey@reachingoutmba.org).



**KARINA PEREZ** (they/them), Program Manager, serves as the main point of contact for all of the students that ROMBA supports. They run the organization's social media accounts and help to facilitate corporate partner content on these platforms. Kari supports student and talent communication and coordination so that they can maximize opportunities to connect with and engage our corporate partners. Kari can be reached at [kperez@reachingoutmba.org](mailto:kperez@reachingoutmba.org).



**JULIE MILLER** (she/her), Event Producer, manages all operations, production, and logistics for the ROMBA Conference. Julie serves as the liaison between the host hotel, event vendors, and participating Corporate Partners. Closer to the event, Julie will help coordinate details for the Career Expo, Conversation Spaces, and Private Company Receptions, and will manage production and AV needs for sessions and speakers. She can be reached at [jmiller@reachingoutmba.org](mailto:jmiller@reachingoutmba.org).



THE ROMBA  
CONFERENCE



The ROMBA Conference is the largest gathering of LGBTQ+ MBA students in the world. This three-day gathering is a unique and inspiring combination of education, networking, recruitment activities, mentorship, and more. Supported by corporate partner professionals, we create a uniquely supportive, welcoming, and engaging environment for our community.

### PLENARIES

At Friday breakfast and lunch, our program features two powerful plenaries. From topics such as allyship to engaging corporate support for LGBTQ+ issues, our conference attendees consistently rate our plenaries as some of the most impactful sessions during the conference.

### EDUCATIONAL SESSIONS

ROMBA sessions follow nearly a dozen program tracks including Consulting, Finance, Tech, Healthcare, and Identities. Within each track, we produce up to three sessions – many of which are panel discussions populated by experienced, senior corporate partner representatives.

### NETWORKING, CONVERSATIONS, AND CONNECTIONS.

ROMBA hosts multiple public receptions (e.g., MBAs of color, women, trans/nonbinary/GNC, veterans) as well as an engaging Networking Lounge. Additionally, our partners may sponsor their own private company receptions, as space permits. The opportunities to connect to our talent are vast, and we encourage you to dive into the possibilities.

Book a semi-private or private conversation space in order to get to know our talent better. Line up your prospects over the summer and schedule them in advance. The Networking Lounge hosts corporate partner-sponsored coffee breaks and coffee chats on Friday and Saturday as well.

### CAREER EXPO

On Friday afternoon, ROMBA hosts a career expo for four hours with minimal concurrent programming. As such, our expo hall is a targeted opportunity to connect directly with top talent looking for internships and full-time positions.

### SATURDAY NIGHT MARQUEE DINNER AND KEYNOTE ADDRESS

The marquee dinner is the pinnacle of our programming and features a full, sit-down dinner and an inspirational keynote speaker. Previous speakers have included Anderson Cooper, Lena Waithe, Megan Rapinoe, George Takei, Elliot Page, Kal Penn, and many others.



## WHY SHOULD MY COMPANY PARTNER WITH ROMBA?

- **Recruiting top talent.** All partnership levels include a variety of useful tools to enhance your recruitment efforts. These include access to the ROMBA resume database, lists of students who have specifically indicated interest in working for your company, and an exhibition space at the ROMBA career expo. The conference draws top talent from the best MBA and graduate programs across the country and the globe.
- **Branding as an employer of choice for the LGBTQ+ MBA community.** This partnership will allow your company to showcase its commitment to LGBTQ+ diversity and inclusion to attendees – both professionals and students – in order to help drive the strongest recruitment outcomes possible.
- **Supporting current employees who are LGBTQ+.** Allowing company employees to attend the conference, educational sessions, and networking opportunities enables us to share critical information with your ERG leaders.
- **Showcasing your company as a leader.** Securing speaking opportunities as a partner provides a platform to discuss how your company is supporting diversity and inclusion and addressing critical business issues.







“Evercore’s partnership with Reaching Out MBA (ROMBA) has expanded our talent pool and cultivated a more inclusive environment, enabling us to attract exceptional LGBTQ+ MBA candidates. We look forward to continuing our collaboration, further strengthening our commitment to supporting the LGBTQ+ community.”

**MONA WALKER**  
Vice President, Evercore

“Our partnership with ROMBA has been transformative for our company, significantly enhancing our ability to recruit top-tier MBA talent for our MBA Associate Intern Program. Through ROMBA’s extensive network and commitment to fostering inclusion and diversity, we have gained access to a pool of exceptionally qualified candidates who bring unique perspectives and innovative ideas. The talented individuals we’ve recruited through ROMBA have contributed fresh insights and driven impactful projects, further solidifying our reputation as a top employer of choice.”

**STERN CHAMBLAIN**  
Senior Manager, Early and Emerging Talent, Vertex Pharmaceuticals

# THE ROMBA CONFERENCE LIST OF 2024 CORPORATE PARTNERS



## UNDERWRITERS



## DIAMOND LEVEL



## EMERALD LEVEL



## SAPPHIRE LEVEL

## RUBY LEVEL



## GARNET LEVEL



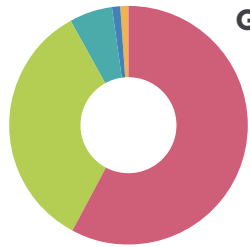
## JADE LEVEL



## ORGANIZATIONAL ALLIES



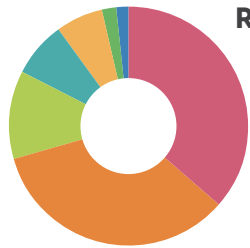




### GENDER IDENTITY

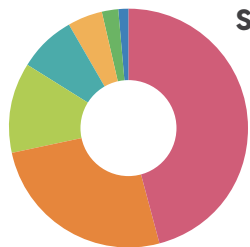
57.78%	494	MAN/MALE
34.27%	293	WOMAN/FEMALE
5.96%	51	NONBINARY/THIRD GENDER
1.05%	9	PREFER NOT TO SAY
0.94%	8	PREFER TO SELF-DESCRIBE
3.74%	32	TRANSGENDER*

\*This identity overlaps with the gender identities above.



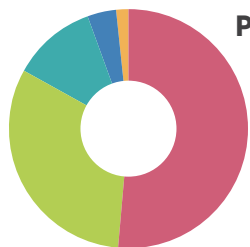
### RACE/ETHNICITY

36.49%	312	WHITE
34.27%	293	ASIAN/PACIFIC ISLANDER
11.93%	102	HISPANIC/LATINX
7.37%	63	BLACK/AFRICAN AMERICAN
6.43%	55	MULTIRACIAL
1.99%	17	PREFER NOT TO SAY
1.52%	13	PREFER TO SELF-DESCRIBE
0.00%	0	INDIGENOUS/ALASKAN NATIVE



### SEXUAL ORIENTATION

45.96%	393	GAY
25.73%	220	BISEXUAL
12.28%	105	QUEER
7.95%	68	LESBIAN
4.68%	40	STRAIGHT
2.11%	18	PREFER NOT TO SAY
1.29%	11	PREFER TO SELF-DESCRIBE



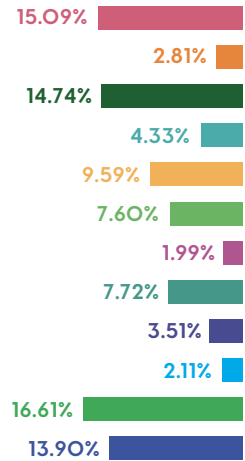
### PROGRAM TYPE

51.46%	440	FULL-TIME (MBA 1)
31.81%	272	FULL-TIME (MBA2)
11.23%	96	PART-TIME
4.09%	35	OTHER
1.40%	12	EXECUTIVE MBA

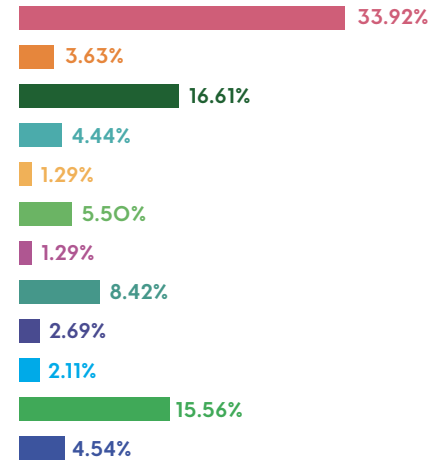
### INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE

(Only includes Current MBAs & Fellows)

#### PRIOR WORK EXPERIENCE



#### POST-SCHOOL PREFERENCE



### TOP BUSINESS SCHOOLS IN ATTENDANCE AT ROMBA

- UNIVERSITY OF CALIFORNIA, BERKELEY - HAAS (TIED 50)
- UNIVERSITY OF SOUTHERN CALIFORNIA, MARSHALL (TIED 50)
- UNIVERSITY OF CALIFORNIA, LOS ANGELES - ANDERSON (38)
- UNIVERSITY OF PENNSYLVANIA, WHARTON (37)
- NORTHWESTERN UNIVERSITY, KELLOGG (32)
- NYU, STERN (28)
- ARIZONA STATE UNIVERSITY, CAREY (TIED 27)
- COLUMBIA BUSINESS SCHOOL (TIED 27)
- CORNELL UNIVERSITY, JOHNSON (TIED 27)
- YALE SCHOOL OF MANAGEMENT (TIED 27)
- GEORGETOWN UNIVERSITY, McDONOUGH (26)
- UNIVERSITY OF MICHIGAN, ROSS (25)
- MIT, SLOAN (24)
- JOHNS HOPKINS UNIVERSITY, CAREY (TIED 23)
- UNIVERSITY OF TEXAS AT AUSTIN, McCOMBS (TIED 23)

# THE ROMBA CONFERENCE PARTNERSHIP LEVELS, BENEFITS, AND PRICING



	JADE \$10,000	GARNET \$15,000	RUBY \$20,000	SAPPHIRE \$25,000	EMERALD \$30,000	DIAMOND \$40,000	UNDERWRITER \$50,000
Company logo listed in conference program and partners webpage	✓	✓	✓	✓	✓	✓	✓
Complimentary full conference registrations	3	5	6	8	10	12	15
Career Expo Booth (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	2 (20'x10')	3 (30'x10')
Access to the Reaching Out jobs board via GradLeaders	✓	✓	✓	✓	✓	✓	✓
Student Interest Report	✓	✓	✓	✓	✓	✓	✓
Discount on additional Conference registrations	10%	20%	20%	30%	30%	40%	50%
Eligible speaking opportunity for company representative(s)		1	2	3	3	4	5
Job listing(s) in quarterly digital newsletter		1	2	2	3	3	4
Choice of half page ad in conference program <u>OR</u> semi-private conversation space <u>OR</u> company table at selected meal		✓	✓	✓	✓	✓	✓
Option to hold private company reception on site (on a first come, first served basis)		✓ (+\$1,000)	✓	✓	✓	✓	✓
Complimentary Limited Access registration (Career Expo Only)		1	1	1	2	3	3
Inclusion of partner gift in conference gift bag			✓	✓	✓	✓	✓
Social Media post(s)			1	2	3	3	3
Banner ad in conference mobile app				✓	✓	✓	✓
Lead retrieval				✓	✓	✓	✓
Ad in conference program				Half Page	Half Page	Full Page	Full Page
One additional benefit: Half page ad in conference program <u>OR</u> semi-private conversation space <u>OR</u> company table at selected meal					✓	✓	✓
Company webinar pitch to students/post-MBAs (two weeks prior to conference; first come, first served)					✓	✓	✓
All benefits of National Partner program						✓	✓
Complimentary placement in promotional video presentation							✓
One (1) company branded or presented workshop							✓
Guaranteed placement in up to two (2) Summer Treks							✓

### COMPANY LOGO

You submit your logo to be showcased at the appropriate partnership level. Logo placements include the Reaching Out MBA website, printed conference program, conference app, step-and-repeat, on-site signage, and more. *Placements may be subject to change.*

### FULL CONFERENCE REGISTRATIONS

A full conference registration allows you to access all sessions, meals, public receptions, the Career Expo, and, of course, our plenaries and the Saturday Night Marquee Dinner with our keynote speaker.

### GRADLEADERS

This platform serves as our official jobs board and CV database. Unlimited users from your company may search our talent pool and post unlimited opportunities for our talent. Training resources and support are provided.

### STUDENT INTEREST REPORT

A Student Interest Report is a customized list of conference registrants (including contact and background information) who indicate interest in connecting directly with your company. Reports are dynamic, and new registrants who select your company will be updated/included.

### CAREER EXPO BOOTH

Your booth is a 10'x10' booth space at the ROMBA Career Expo. A standard booth includes a 6' clothed table, two (2) chairs, wastebasket, basic text sign with company name, and Wi-Fi. May be customized with ROMBA affiliated drayage company.

## GARNET AND ABOVE (ONE OF THE FOLLOWING THREE OPTIONS)

### HALF PAGE AD

For additional company branding and awareness, you may select a half page ad in our printed conference program. Your ad may be used as an additional opportunity to drive our talent to apply for available internships or full-time executive positions.

### SEMI-PRIVATE CONVERSATION SPACE

If a Conversation Space is a part of your selected benefits, you may use your booth(s) during select hours on Friday and Saturday. The booth(s) will be located in a pre-designated area (separate from our Career Expo). Each semi-private space is an 8'x8' draped area with three (3) chairs, a small table, and your company's name on the exterior. Specifications, dates and times may be subject to change.

### COMPANY MEAL TABLE

The designated meal table covers either our Friday breakfast, Friday lunch, or Saturday dinner. Each table seats ten (10) people. When you arrive at the meal(s) you designated, you will see your company's name on the table. You may use our student interest report, GradLeaders, or other tools you are using to extend invitations to students or alumni to join you at your table.



OTHER PROGRAMS &  
CONFERENCES



### CLUB LEADERSHIP SUMMIT AUSTIN, TX, APRIL 4-5

The Club Leadership Summit is a two-day event where LGBTQ+ club leaders from business schools across the US and beyond gather to build leadership skills and learn from each other how to expand the influence of their clubs on their campus and within their communities. If your school or company is interested in underwriting or sponsoring this event, please [contact us](#) directly for more information.

#### EXCLUSIVE CONTEST PARTNER | \$5,000

Support the prize money for this pivotal contest as the three club finalists present their pitches. Receive top branding with your (larger) logo featured in our digital program, on-site, and a specially branded section on our website detailing your Contest Partnership.

#### WELCOME RECEPTION OR MEAL PARTNER | \$3,000

There are three opportunities to support this leadership building event: Friday Welcome Reception, Breakfast Partner, and/or Lunch Partner. receive branding with your (mid-sized) logo featured in our digital program, on-site, and on our website; and we will deliver a live message to our audience on your behalf, if requested.

#### HOSPITALITY PARTNER | \$2,500

Support the travel and accommodations of our Club Leadership Summit organizers. Receive branding with your logo featured in our digital program, on-site, and on our website; and we will deliver a live message to our audience on your behalf, if requested.

All Club Leadership Summit partners also receive an opportunity to speak briefly (1-2 minutes) at our virtual Reaching Out Prospective MBA Admissions Summit in late summer.



### SUMMER TREKS | NEW PRICE! \$1,500 VARIOUS CITIES AND DATES

Summer Treks are two-day events where 20-25 incoming MBAs visit an array of companies to learn about internships, meet recruiters and employees, and get a feel for a day in the life. Treks run in New York, Chicago, Seattle, and Boston. Dates and locations listed on page 5 are tentative and may change.

- Receive one (1) spot on trek schedule (includes 90 minutes with incoming students)
- Receive all student trek participants' resumes/CVs

### REGIONAL EVENTS | \$1,500 \*LIMITED TO TWO PARTNERS

Regional Events bring together ROMBA students and experienced talent in a variety of ways – from a social mixer, to a company-hosted panel, to a salon dinner. This year's Regional Events have not been scheduled. Please [contact us](#) if you are interested in hosting an event in your area or in connection to one of our events (e.g., Summer Treks).

- Receive on-site signage for five (5) regional events, driving candidates to your jobs portal
- Receive complimentary tickets for two (2) company representatives for each event
- Opportunity for company representatives to conduct coffee chats







### NAMED FELLOWSHIP OPPORTUNITY | \$25,000

The Reaching Out LGBTQ+ MBA Fellowship was created as a joint effort between prominent business school programs and Reaching Out to demonstrate that business schools are the top destination to develop the out LGBTQ+ and active ally business leaders of tomorrow.

Each Fellow receives \$20,000 for their ROMBA Fellowship and exclusive mentorship and leadership development programming through Reaching Out and our corporate partners. The 2024 cohort is over 100 members strong, and will receive over \$6M in fellowship funds!

In 2019, we expanded the scope of our program to include named Partnered Fellowships. Each named Fellowship is branded on our materials and promoted through our network. Partners may sit on a selection panel of Reaching Out community members and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference, as well as the Fellows Retreat held every July.

Current and previous corporate Fellowship partners include Discover and ADP.

- Company representatives may help develop selection criteria and sit on the selection committee.
- Marketing and promotion of Corporate Fellowship across Reaching Out network, including our 60+ Fellowship partner schools.

### FELLOWSHIP RETREAT DINNER PARTNER | \$2,000 \*LIMITED TO TWO PARTNERS PHILADELPHIA, PA, JULY 25-27

- Opportunity to provide remarks at Friday or Saturday dinner and eat with the entire crew!
- Recognition as Partner during Executive Director remarks, on Reaching Out website and social channels.
- Corporate Partner may invite up to five (5) company representatives to join our Fellows for dinner.





ROMBA CONFERENCE  
ENHANCEMENTS



## \$7,500 PARTNERSHIP ENHANCEMENTS

### THURSDAY EVENING WELCOME RECEPTION

This is the first main event of the conference. The partnering company will have the advantage of making a strong first impression with its logo prominently displayed in the reception area. A company representative will be given the chance to give brief remarks as well. This enhancement includes a push notification in the conference app.

### FRIDAY KEYNOTE LUNCH PLENARY

The Friday Lunch Plenary provides a captive audience of nearly all student attendees. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the partnering company will receive up to three (3) reserved tables at lunch. This enhancement includes a push notification in the conference app.

### SATURDAY NIGHT MARQUEE DINNER

The Saturday Marquee Dinner is among the most popular and well-attended events at the conference. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Also, the partnering company will receive up to three (3) reserved tables at the dinner. This enhancement includes a push notification in the conference app.



### \$5,000 PARTNERSHIP ENHANCEMENTS

#### FRIDAY BREAKFAST PLENARY

Make a memorable impression among the conference's attendees with the first of our high-profile plenaries that nearly all students will attend. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The partnering company will also receive up to two (2) designated meal tables at the breakfast. This enhancement includes a push notification in the conference app.

#### OFFICIAL CONFERENCE LANYARD

One of the most visible opportunities at the conference since every attendee will be wearing one! Your company's logo will appear on the conference lanyard along with appropriate Reaching Out branding.

#### NEW ENHANCEMENT!

#### REGISTRATION DESK & REGISTRATION LANDING PAGE

Have your company and its brand showcased at registration when attendees check in. An item of your choice may be offered to attendees at the check-in desk(s)/kiosk(s). Registration is open from Thursday afternoon through Saturday morning. Partner also receives branding on the registration landing page for all to see!

*\*Partner is responsible for supplying the welcome item as well as any decorations or company's branding on-site, to be approved by ROMBA Event Producer.*





## **\$7,500 PARTNERSHIP ENHANCEMENTS**

### **NEW PRICE! TRACK PARTNER \*AVAILABILITY DEADLINE: MAY 31**

Each ROMBA, there are up to a dozen distinct conference tracks, including Consulting, Finance, Healthcare, and Tech as well as a separate, virtual pre-MBA track. The exclusive partnering company will have branding rights through an entire session block, including the opportunity to give opening remarks at each session. The number of sessions in each track may vary.

## **\$6,000 PARTNERSHIP ENHANCEMENTS**

### **NETWORKING LOUNGE AND WI-FI PARTNER \*LIMITED TO TWO PARTNERS**

The Networking Lounge is appropriate for professional networking, small group meet-ups, affinity groups, and/or work space for individuals and small groups (up to six folks). The partner will receive company branding on the conference agenda, on-site signage, and a small dedicated table, if requested. Also, your company can get some of the best brand recognition at the ROMBA Conference by partnering with us on the conference WI-FI! This enhancement includes a push notification in our conference app.

### **HOTEL ROOM KEYS**

All attendees staying at our official hotel will receive two or more hotel room keys upon check-in. The Partnering company will have its logo prominently co-branded with Reaching Out MBA on the key.

### **CONFERENCE BAG**

The partnering company's logo will be printed prominently on the conference bags, which will be intended for continued use. Bags will be co-branded with the ROMBA conference theme.

### **MBAS OF COLOR RECEPTION**

A conference-specific networking reception dedicated to the racial and ethnic diversity of students within the LGBTQ+ community. The partnering company will have the opportunity to make remarks during the reception.

### **TRANS, NONBINARY, AND GENDER NONCONFORMING RECEPTION**

Show your commitment to gender diversity in the workplace by partnering with Reaching Out MBA. The partnering company will have its logo prominently displayed and the opportunity to make remarks.

### **WOMEN'S RECEPTION**

This reception invites all of our talent who identify as women to network and bond over conversations regarding gender and LGBTQ+ issues in the workplace. The partnering company will have the opportunity to make remarks during the reception.

### **VETERANS RECEPTION**

ROMBA acknowledges the service of the military community at this reception. The partnering company will have its logo prominently displayed and the opportunity to make remarks.



## **\$5,000 PARTNERSHIP ENHANCEMENTS**

### **SATURDAY PRE-MARQUEE DINNER RECEPTION**

Connect with LGBTQ+ MBA and graduate professionals. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the reception area.

### **ROMBA FELLOWS RECEPTION**

Current ROMBA Fellows are invited to this reception to meet their peers from MBA programs across the globe. Emerald, Diamond, and Underwriter partners are invited to join this talented group of future LGBTQ+ business leaders!

## **\$2,500 PARTNERSHIP ENHANCEMENT**

### **COMPANY WEBINAR PITCH TO LGBTQ+ MBA STUDENTS**

Want to pitch to ROMBA's top MBA talent before the Conference? Sign up to be included as a presenter in a webinar to registered students two weeks prior to the conference. Webinar will also feature content for students on how to navigate the conference and career expo. Limited Opportunity; Guaranteed Placement.



### \$12,500 PARTNERSHIP ENHANCEMENT

#### NEW PRICE! T-SHIRT PARTNER

Celebrate ROMBA by partnering with us on the official conference T-Shirts! These shirts will feature the conference theme, date, and location. The Partner will feature prominently and be listed as the T-Shirt Partner on the tee.

### \$5,000 PARTNERSHIP ENHANCEMENTS

#### COMPANY PRESENTED WORKSHOP

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Problem Solving Through Product Launch
- Beyond the Numbers: Utilizing DE&I Insights for Impact
- Ace the Case Interview

#### NEW ENHANCEMENT!

#### PHONE CHARGING STATIONS

Your company will have its logo prominently displayed on these centrally located, phone charging stations available to all conference registrants. Additional signage and branding available at the stations are included as part of this partnership.

#### FRIDAY FEST PARTNER

This popular event includes entertainment, food and drinks, and benefits the James Robertson LGBTQ+ MBA Student Access Fund. The partnering company's logo will be prominently displayed for the function. Showcase your company's commitment to philanthropy and student support. This enhancement includes a push notification in the conference app.



## \$5,000 PARTNERSHIP ENHANCEMENT *(CONTINUED)*

### ROMBA PERSPECTIVES

This afternoon keynote session immediately follows lunch and explores the experiences of the LGBTQ+ MBA community. ROMBA students, post-MBAs, experienced professionals, and senior leaders return to share their experiences in their industries and provide insight to what it is like to be their authentic selves at work. The partner of this session will have the opportunity to provide brief welcome remarks to the audience and introduce this year's speakers. This enhancement includes a push notification in the conference app.

### HEADSHOTS PARTNERSHIP **\*LIMITED TO TWO PARTNERS**

In 2023, ROMBA introduced complimentary headshots for students in need of a refreshed image. Complete with professional photographer, this partnership will brand your company at one of the most popular features of our conference. Your company will receive signage and a small table to engage with students waiting in line. Choose Friday or Saturday; limited to one partner each day. This enhancement includes a push notification in the conference app.

### 180-DEGREE PHOTOBOOTH PARTNERSHIP

#### **\*LIMITED TO TWO PARTNERS**

ROMBA introduced an extremely popular 180-degree, panoramic photo booth for its conference attendees. Complete with props and reflective of our conference theme, your company will be branded on the backdrop of our photobooth. With many pictures from the booth showing up online, your branding will be seen over and over.



## \$4,000 PARTNERSHIP ENHANCEMENTS

### COFFEE BREAK AND COFFEE CHATS

Coffee breaks occur in the late morning, starting after breakfast. The partnering company will have its logo prominently displayed on coffee break stations on the day it chooses and the option to bring a standing banner. The partner will have the opportunity to host a table and structured coffee chats with candidates. Choose Friday or Saturday; limited to one partner each day. This enhancement includes a push notification in the conference app.

## \$3,000 PARTNERSHIP ENHANCEMENTS

### PROMOTIONAL COMPANY VIDEO CLIP \*LIMITED TO FIVE PARTNERS

Incorporate your 30-second sizzle reel to drive interest in your company into the official ROMBA promotion. Played on loop on key screens throughout the conference (e.g., Registration, Plenaries). Limited opportunity.

### EXCLUSIVE PARTNER EMAIL

You establish the message and the content as well as any visuals; and, we will distribute to our digital list, reaching over 10,000+ ROMBA community members. This benefit is available on a first come, first served basis with limited availability.

### COMPANY BRANDED SESSION \*AVAILABILITY STARTING JUNE 1

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to the following topics. The session Partner can introduce the session, and receives a guaranteed speaking spot on the panel or workshop.

### ADDITIONAL CAREER EXPO BOOTH \*LIMITED OPPORTUNITY

Enlarge your booth with an additional 10'x10' space to attract more attendees during the Friday Career Expo. Limited to one additional booth per company.

### FULL PAGE CONFERENCE PROGRAM ADVERTISEMENT

### PRIVATE CONVERSATION SPACE – FULL DAY (8 HOURS)

Limited Number Available



## \$2,000 PARTNERSHIP ENHANCEMENTS

HALF PAGE PROGRAM BOOK ADVERTISEMENT

SEMI-PRIVATE CONVERSATION SPACE (TWO DAYS)

8'x8' space with table and chairs to conduct critical conversations with talent.

WELCOME BAG ITEM

DEDICATED MEAL TABLE AT SELECTED MEAL

## \$1,500 PARTNERSHIP ENHANCEMENTS

**NEW ENHANCEMENT!** PUSH NOTIFICATION IN CONFERENCE APP \*LIMITED TO FIVE PARTNERS

## \$1,000 PARTNERSHIP ENHANCEMENTS

SEMI-PRIVATE CONVERSATION SPACE (FULL DAY)

## \$500 PARTNERSHIP ENHANCEMENTS

BANNER AD IN REACHING OUT MBA DIGITAL NEWSLETTER

Want to advertise to the Reaching Out MBA community? There is no better place than through our digital newsletter, reaching over 10,000+ ROMBA community members. Advertise your company to showcase the work that you do year-round to support LGBTQ+ employees. Ads are available as the Reaching Out digital newsletter calendar allows.





## COMPETITIONS

(PRICED SEPARATELY, GARNET AND ABOVE)

### CASE COMPETITION AND BREAKFAST | \$7,500

Student teams compete to provide a practical solution to a business case, with winning teams receiving scholarships. The event includes a separate breakfast for participants, and the partnering organization will be guaranteed at least two seats on the judging panel. The partner's logo will be prominently displayed during the event.

### FINANCE CASE COMPETITION | \$4,000

Student teams will demonstrate their financial and strategic analysis skills and compete for a scholarship. The partnering organization will be guaranteed two seats on the judging panel, and their logo will be prominently displayed during the event.

### START-UP PITCH COMPETITION | \$4,000

Teams will present real or fictional start-up pitches, with the winner walking away with \$4,000 in funding. Now in its 10th year, the competition has already seen a successful exit! The partnering organization will have a spot on the judging panel, and their logo prominently displayed during the event.

### ESSAY COMPETITION | \$3,000

To help students attend the annual conference, Reaching Out MBA's essay contest grants complimentary conference hotel stays to the winners. Competition will be co-branded by the partnering company, who will also have a say in essay topic and selection process.





## SUPPORTER LEVEL PARTNERSHIPS

### FOR START-UPS AND NONPROFITS | \$3,000

A company can qualify for discounted partnership pricing if it is a start-up that has been in business for less than two years or is a small non-profit with <\$3M budget or is a business with fewer than 25 employees.

**BENEFITS INCLUDE:** Partnership listing in conference program and online, a career expo booth, one complimentary full conference registration, access to the jobs portal and student interest reports, and consideration for a session speaker spot.

## ENHANCEMENTS

### START-UP RECEPTION | \$2,000

Join other entrepreneurs for a reception where students, post-MBAs, and corporate partners will gather to discuss the great companies of tomorrow. Partner will have their company logo prominently displayed and an opportunity to provide remarks

REACHING OUT®

**OWWIB**

OUT WOMEN IN BUSINESS 2025



## OUT WOMEN IN BUSINESS (OWIB)

### NEW ORLEANS, LA, SEPTEMBER 25

OWIB is a unique conference that brings together the LGBTQ+ community to form a strong, visible community of women and gender expansive professionals through inspiring keynotes, panel discussions, interactive workshops, a networking lunch, and recruitment opportunities. As participants span experience levels from pre-MBA to more seasoned executives, we welcome corporate partners, business schools, and other engaged community entities to join us.

**NEW!** OWIB will take place on Thursday, September 25 in New Orleans, leading directly into the 2025 ROMBA Conference. On the evening before OWIB, we encourage our partners to set up small dinners with our OWIB participants. On the day of the event, OWIB will offer our trademark educational sessions as well as significant engagement and networking opportunities with our talent so that your company can create momentum leading into ROMBA.



### GOLD PARTNER | \$10,000

- Opportunity to give brief remarks
- Digital logo in program app, promotion as a “Gold” partner in signage and on screen throughout the conference
- Six (6) complimentary registrations
- Company space (with preferred location) for recruiting and networking
- Connection space at lunch to facilitate participant engagement
- Full access to all submitted talent CVs, either as resume book or via GradLeaders

### SILVER PARTNER | \$7,500

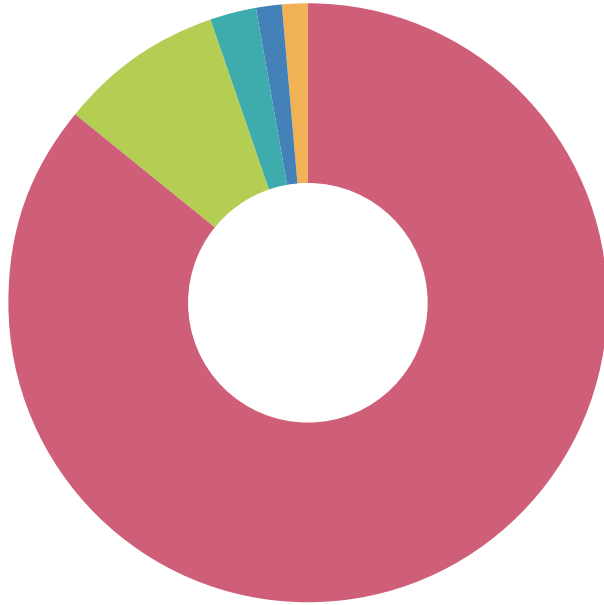
- Digital logo in program app, promotion as a “Silver” partner in signage and on screen throughout the conference
- Four (4) complimentary registrations
- Company space (with preferred location) for recruiting and networking
- Connection space at lunch to facilitate participant engagement
- Full access to all submitted talent CVs, either as resume book or via GradLeaders

### BRONZE PARTNER | \$4,000

- Digital logo in program app, promotion as a “Bronze” partner in signage and on screen throughout the conference
- Two (2) complimentary registrations
- Company space for recruiting and networking
- Full access to all submitted talent CVs, either as resume book or via GradLeaders



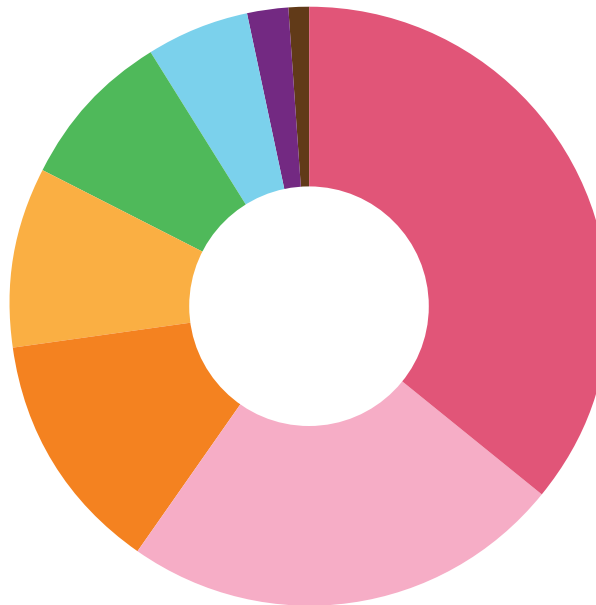
### GENDER IDENTITY



86.08%	68	WOMAN/FEMALE
8.86%	7	NONBINARY/THIRD GENDER
2.53%	2	MAN/MALE
1.27%	1	PREFER NOT TO SAY
1.27%	1	PREFER TO SELF-DESCRIBE
5.06%	4	TRANSGENDER*

\*This identity overlaps with the gender identities above.

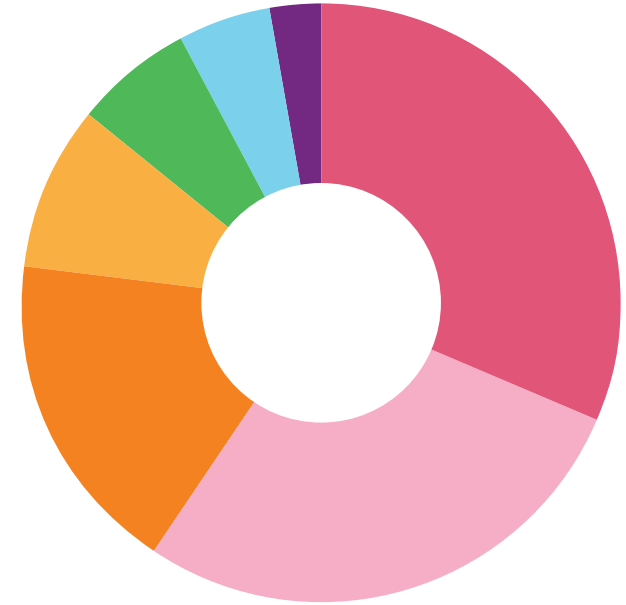
### RACE/ETHNICITY



35.87%	33	WHITE
23.91%	22	ASIAN/PACIFIC ISLANDER
13.04%	12	BLACK/AFRICAN AMERICAN
9.78%	9	MULTIRACIAL
8.70%	8	HISPANIC/LATINX
5.43%	5	PREFER NOT TO SAY
2.17%	2	INDIGENOUS/ALASKAN NATIVE
1.09%	1	PREFER TO SELF-DESCRIBE

\*Attendees could select more than one option.  
Due to the fact that demographic questions are voluntary, not all totals are the same.

### SEXUAL ORIENTATION



31.65%	25	LESBIAN
27.85%	22	QUEER
17.72%	14	BISEXUAL
8.86%	7	PREFER NOT TO SAY
6.33%	5	STRAIGHT
5.06%	4	GAY
2.53%	2	PREFER TO SELF-DESCRIBE

# REACHING OUT MBA, INC.

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