



PARTNERING WITH REACHING OUT MBA

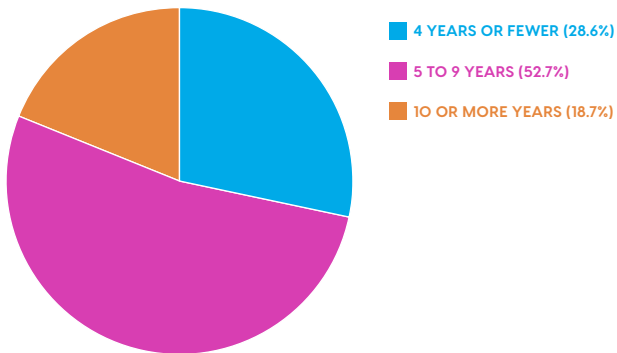
The **ROMBA Conference** is the largest gathering of LGBTQ+ MBA talent, graduate business students, and allies in the world. This premier three-day event combines inspiring education, unparalleled networking, and top-tier recruitment—attracting **over 1,500 conference attendees** annually. With students from **100+ top business and graduate schools**, ROMBA is a strategic investment for companies looking to **recruit leading talent, strengthen a diverse pipeline of candidates, and enhance brand leadership.**

WHY PARTNER WITH ROMBA?

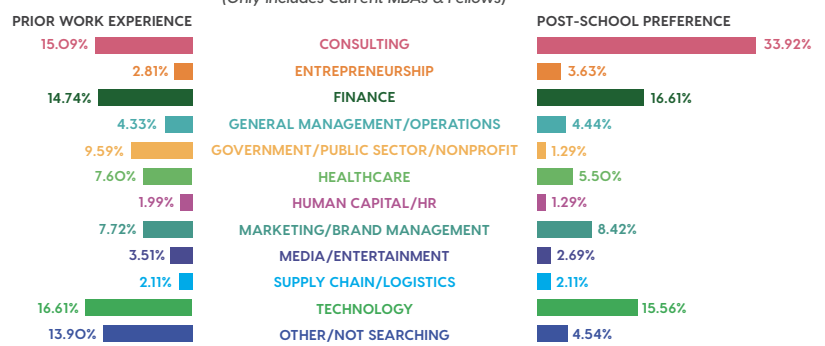
1. DIRECT ACCESS TO TOP TALENT

All partnership levels include high-impact recruiting tools—access to our resume database, targeted candidate lists, and an exclusive presence at the career expo. With over 800 top-tier, full-time MBA students, 100+ experienced professionals pursuing their MBA, and hundreds of seasoned business professionals, you can maximize your reach to our elite talent. Here are some insights into the industries and experience levels of our talent pool.

TALENT EXPERIENCE LEVELS



INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE



2. STRONGER EMPLOYER BRAND

Position your company as an employer of choice for the developing business community. A ROMBA partnership boosts visibility and credibility among job seekers who prioritize inclusive workplaces, helping you attract and retain diverse talent.

3. INVESTMENT IN EMPLOYEE ENGAGEMENT

Sponsoring employees to attend enhances professional development, strengthens ERGs, and provides them with industry-leading insights and connections—directly benefiting your company’s culture and engagement.

4. HIGH SATISFACTION AMONG PARTNERS

The ROMBA Conference is highly rated by our Corporate Partners (2024 Net Promoter Score = 75). Our partners consistently praise the value of our benefits.

“Evercore’s partnership with Reaching Out MBA (ROMBA) has expanded our talent pool and cultivated a more inclusive environment, enabling us to attract exceptional LGBTQ+ MBA candidates. We look forward to continuing our collaboration, further strengthening our commitment to supporting the LGBTQ+ community.”

- Mona Walker, Vice President, Evercore

Partnering with ROMBA is more than sponsorship—it’s a strategic ROI-driven investment in your workforce, your brand, and your leadership.