



REACHING OUT MBA
SUPPLEMENTAL
PACKET ●●● 2026

ROMBA ENHANCEMENTS

SAPPHIRE + ABOVE

Enhancements marked with an asterisk (*) are exclusive opportunities. Additional exclusive options may be available; please contact the Development team for pricing and availability.

THURSDAY EVENING WELCOME RECEPTION — \$10,000*

The first main event of the conference offers an unmatched chance to make a strong first impression. The partner company will have prominent logo placement throughout the reception area and the opportunity to offer brief remarks. Includes a push notification in the conference app.

FRIDAY PLENARY LEADERSHIP LUNCH PARTNER — \$8,500*

The Friday Lunch Plenary reaches nearly all student attendees. The partner may give brief introductory remarks and will have its logo prominently displayed in the dining area on screen. Includes three (3) reserved tables and a push notification in the conference app.

SATURDAY PLENARY AND PERSPECTIVES MEAL PARTNER — \$7,500*

A highlight of the conference and one of ROMBA's most anticipated events, showcasing personal journeys of significant impact ("Perspectives"). The partner may give brief remarks, with logo visibility throughout the dining area on screen, and will receive three (3) reserved tables. Includes a push notification in the conference app.

FRIDAY PLENARY BREAKFAST PARTNER — \$6,000*

Start the first full conference day with maximum visibility! The partner may provide brief introductory remarks and receive logo placement in the dining area on screen, three (3) reserved tables, and a push notification in the app.

TRACK PARTNERSHIPS (Deadline: May 31) — \$7,500*

ROMBA offers distinct conference tracks by industry/sector of interest for our students and professionals (e.g., Consulting, Finance, Healthcare, Tech). Each exclusive partner will have branding for all sessions in that track and the chance to open or include messaging in sessions. The number of sessions varies by track.

ROMBA ENHANCEMENTS

AVAILABLE AT ALL LEVELS

TALENT HEADSHOTS PARTNER — \$8,000*

A crowd favorite introduced in 2023, this opportunity provides free professional headshots for the ROMBA community. The partner will receive branding, signage, and a small table for engagement with students. Friday and Saturday (with times to be finalized with staff). Includes an app push notification.

NETWORKING LOUNGE PARTNERSHIP — \$7,500

Sponsor a popular space for professional networking, informal meetups, and small-group work. The partner receives logo visibility in the agenda and on-site signage, plus a dedicated table upon request for outreach and recruiting. Includes an app push notification.

HOTEL ROOM KEYS — \$6,000

Your company's logo will be co-branded with Reaching Out MBA on hotel room keys for all attendees staying at the official conference hotel.

AFFINITY RECEPTION PARTNER — \$6,000

Support one or more of ROMBA's signature gatherings that bring together people with shared life experiences, interests, or backgrounds to celebrate connection, leadership, and belonging. Each reception includes company logo placement and the opportunity for brief remarks. This category includes the Fellows Reception.



ROMBA ENHANCEMENTS

AVAILABLE AT ALL LEVELS

REGISTRATION DESK & LANDING PAGE — \$5,000

Your brand greets attendees at check-in and online. Partners may provide a branded welcome item (pending approval). Includes logo display on-site and on the digital registration page.

NEW OPPORTUNITY! T-SHIRT PARTNER — \$5,000

Feature your logo on a limited run of 250 shirts worn by ROMBA staff, board members, student organizers, and Fellows. Limited to three partners, with each T-shirt having a distinct design coordinated and approved by Reaching Out.

EVENING ENTERTAINMENT PARTNER — \$5,000

Sponsor one of ROMBA's lively evening events—such as concerts, parties, or special receptions—with your logo prominently displayed. The partner company will have a chance to give brief remarks. Includes app push notification and opportunities for additional on-site branding.

COMPANY PRESENTED WORKSHOP — \$5,000 (in-person) / \$4,000 (virtual)

Lead a session on a topic of your choice (pending approval) to our talent pool at the conference. Previous examples include Problem Solving Through Product Launch and Ace the Case Interview. Virtual workshops may be hosted year-round as early as late spring.

COFFEE BREAK & COFFEE CHATS — \$4,000

Sponsor a conference coffee break with your logo displayed on stations and signage. Includes an engagement table and option to host live coffee chats or even a reception-style engagement over coffee. Friday or Saturday; one partner per day.

PRINTED PROGRAM ADVERTISEMENT

- Full Page — \$3,000
- Half Page — \$2,000

ROMBA ENHANCEMENTS AVAILABLE AT ALL LEVELS



PRIVATE & SEMI-PRIVATE CONVERSATION SPACES

- Full-Day Private Space — \$3,000
- Two-Day Semi-Private Booth — \$2,000
- Full-Day Semi-Private Booth — \$1,000

PROMOTIONAL VIDEO CLIP — \$3,000

Showcase a one-minute company video in official ROMBA promotions, displayed on key conference screens including before and after our main plenaries. Limited to five partners.

COMPANY WEBINAR PITCH — \$2,500

Pitch your company to ROMBA's top MBA talent in a pre-conference webinar that also guides students on navigating the conference and expo. Limited availability to no more than six partners.

EXCLUSIVE PARTNER EMAIL — \$2,500

Your company's branded message, visuals, and call-to-action distributed to over 20,000 members of the ROMBA community. Limited slots available.

COMPANY BRANDED SESSION (Starting June 1) — \$2,500

Partner with MBA students to shape a session featuring industry and community leaders. Includes introduction opportunity and a guaranteed speaking role on the chosen panel.

ROMBA ENHANCEMENTS

AVAILABLE AT ALL LEVELS

NEW LOWER PRICE! ADDITIONAL CAREER EXPO BOOTH — \$2,000

Expand your booth footprint with an additional 10'x10' space (one per company).

PUSH NOTIFICATION IN APP — \$1,500

Send a targeted message to conference attendees through the ROMBA app (limited to five partners).

NEW LOWER PRICE! COMPANY MEAL TABLE — \$1,500

Reserved table for your team during a selected conference meal.



COMPETITIONS



CASE COMPETITION + BREAKFAST – \$7,500*

Student teams compete to solve a real-world business case, with winners prize money. The partnering organization is guaranteed three seats on the judging panel, and its logo will be prominently displayed during the event and breakfast. Available only at Sapphire or above.

FINANCE CASE COMPETITION – \$5,000*

Student teams demonstrate financial and strategic analysis skills for prize money. The partner receives three judging seats and logo visibility throughout the competition. Available only at Sapphire or above.

START-UP PITCH COMPETITION – \$5,000

Teams present real or fictional start-up pitches, with winners awarded \$4,000 in funding. The partner organization receives a judging seat and logo display during the event.

ESSAY COMPETITION – \$5,000

Support student access to ROMBA by co-branding the essay contest, which grants complimentary hotel stays to winners. Partners also have input on the essay topic and selection process.

CLUB LEADERSHIP SUMMIT, SUMMER TREKS + REGIONAL EVENTS

CLUB LEADERSHIP SUMMIT – April 10–11, Location TBA

A two-day event where LGBTQ+ club leaders from business schools across the U.S. and beyond gather to build leadership skills and learn how to expand their clubs' influence on campus and within their communities.

- **PRESENTING CLUB LEADERSHIP PARTNERSHIP – \$10,000**

- Create strong bonds with each of the LGBTQ+ MBA club leaders across dozens of campuses. These connections can facilitate on-campus recruitment and engagement opportunities. Partnership includes company logo presentation, opportunity to give welcome remarks, company presented workshop, competition judging, and more.

- **SATURDAY MEAL PARTNER – \$5,000**

- Opportunity to give remarks and dine with the full cohort. Includes on-site logo and signage visibility. Up to five company representatives may participate.

- **CLUB COMPETITION PARTNER – \$5,000**

- Clubs elect to compete for the most creative and impactful ways in which prize money will help their club make a difference to the community both on and off campus. Help judge!

- **WELCOME RECEPTION PARTNER – \$3,000**

- Opportunity to give remarks and feature your company logo and signage on-site.

SUMMER TREKS

\$2500
VARIOUS CITIES/DATES

Two-day events where ~30 incoming MBAs visit multiple companies to explore internships, meet recruiters and LGBTQ+ employees, and experience a day in the life at each firm. Previous cities have included New York, Chicago, Boston, Seattle, San Francisco, and more. Cities and dates TBA.

PARTNER BENEFITS:

- One (1) scheduled 90-minute company visit
- Access to all student participant resumes/CVs

REGIONAL EVENTS

PRICING
VARIABLE

Regional Events connect ROMBA students and experienced talent in flexible formats—from social mixers and panels to company-hosted dinners. If you are interested in hosting events that can attract one or more parts of our impressive talent pool, please reach out directly to Development.

PARTNER BENEFITS:

- Tailored engagement based on event format
- Opportunity to connect with both student and professional talent
- Schedule and pricing determined in collaboration with the Development team



ROMBA FELLOWSHIP PROGRAM



\$25,000 NAMED FELLOWSHIP OPPORTUNITY

The Reaching Out LGBTQ+ MBA Fellowship demonstrates that top business schools are committed to developing the next generation of out LGBTQ+ and ally business leaders. Each Fellow receives \$20,000 for their ROMBA Fellowship, along with exclusive mentorship and leadership programming offered by Reaching Out and corporate partners. The 2025 cohort exceeded 100 Fellows, receiving over \$7M in fellowship funds. Since 2019, the program has included Named Partnered Fellowships, which are branded across Reaching Out materials and promoted within our network. Partners may sit on selection panels and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference and the Fellows Retreat held each July.

PREVIOUS CORPORATE FELLOWSHIP PARTNERS: DISCOVER, ADP

PARTNER BENEFITS INCLUDE:

- Opportunity to develop selection criteria and participate on the selection committee
- Marketing and promotion of the corporate fellowship across the Reaching Out network, including 60+ partner schools

ROMBA FELLOWSHIP PROGRAM

ROMBA FELLOWSHIP RETREAT – PARTNERSHIP OPPORTUNITIES

As ROMBA Fellows, these selected students are considered to be among the best and the brightest, coming from top business schools across the globe. Each summer, the incoming Fellowship cohort gathers for a retreat to build their network, develop leadership skills, and learn how Reaching Out can support their careers both while in school and afterwards. Programming for the retreat takes place on Friday evening and all day Saturday.

FELLOWSHIP RETREAT HOST PARTNER – \$10,000 (EXCLUSIVE)

- Opportunity to host the 2026 Fellowship Retreat for the newest cohort of ROMBA Fellows
- Provide meeting space for retreat events with remarks on Friday or Saturday
- Opportunity to deliver an on-site company presented workshop to the Fellowship cohort
- Receive a resume book from Fellows attending the retreat
- Recognition during Executive Director remarks, on ROMBA website and social channels
- Includes choice of joining Fellows for dinner or lunch for up to five (5) company representatives

FELLOWSHIP RETREAT DINNER PARTNER – \$5,000 (LIMITED TO TWO PARTNERS)

- Opportunity to provide remarks during Friday or Saturday dinner
- Receive a resume book from Fellows attending the retreat
- Recognition during Executive Director remarks, on ROMBA website, and across social channels
- Up to three (3) company representatives may join Fellows for one dinner

FELLOWSHIP RETREAT LUNCH PARTNER – \$2,500 (LIMITED TO TWO PARTNERS)

- Opportunity to provide remarks during Saturday lunch
- Recognition during Executive Director remarks, on ROMBA website, and across social channels
- Up to three (3) company representatives may join Fellows for lunch

CONTACT



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