



REACHING OUT[®]

2026 ROMBA CORPORATE PARTNER ORIENTATION

RYN SKULTETY

EXECUTIVE DIRECTOR

SADIYAH RASHIED

DEVELOPMENT COORDINATOR

Agenda

- **Team Roles & Updates**
- **Overview of ROMBA 2026**
- **Best Practices of Successful Partners**
- **Key Deadlines**
- **Benefits Review**
- **Additional Opportunities Available**
- **How To Get Help From Us**



Overview of Team & ROMBA Conference Roles



Ryn Skultety
She/Her
Executive Director

Roles:
Partnership Building Strategy
Development
Problem Solving
Program Decisions
Limited logistics support



Sadiyah Rashied
She/Her
Development Coordinator

Roles:
Partnership Benefits
Logistics Support
Communication Master



Julie Miller
She/Her
Event Producer

Roles:
Event Production
Expo Lead
Benefit Activations
Plenary Stage Manager



Nick Bailey
He/Him
Program Director

Roles:
Program Planner
Speaker Selection
Competition Leader



Karina Perez
They/Them
Program Manager

Roles:
Program Planner
Student Wrangler
IRIS Leader



Chris Corrigan
He/Him
Operations Director

Roles:
Invoices/Billing
Security



Overview of ROMBA 2026: Dallas

- ▶ Acknowledge that there are real and valid safety concerns about Texas
- ▶ Important to recognize the LGBTQ+ Dallas community and what our investment means
- ▶ Dallas has the 6th largest LGBTQ population in US even though it is the 9th largest city- Extra queer ratios!
- ▶ Many partners have HQ or large presence in Dallas
- ▶ 10% of 2025 ROMBA attendees work, live and/or attend school in Texas



Overview of ROMBA 2026: Dallas

- ▶ Ensure Conference Space/Events Support Us: Hilton Anatole
 - Hotel is not in central area. West Wing is contained space for our events
 - Providing gender neutral bathrooms throughout (in our contract)
 - ICE policies clear. Communication protocols established.
 - Security: Hotel team + our team. Working with LGBTQ+ liaison from DPD
 - Transportation: Provided for any off-site events
- ▶ Invest Time & Resources in the Dallas LGBTQ Community
 - Built strong relationships with LGBTQ Chamber of Commerce, Visit Dallas
 - Engaging LGBTQ Chamber vendors & local LGBTQ businesses/nonprofits
 - Learning, listening from those who live here (5 trips in 6 months)
- ▶ Communicate Information & Equip Our Attendees with Info



Overview of ROMBA 2026: Programming

- ▶ Plenary Sessions: Friday Morning, Friday Lunch, Saturday Lunch
 - Feature C-suite speakers, powerful story-telling, awards and more
- ▶ Conference Tracks
 - Finance (Wells Fargo), Consulting (Bain), Healthcare & Wellness (UHG), Career Strategy, Corporate Social Responsibility, Entrepreneurship, Identities, Marketing/Brand Management, Technology
- ▶ Sessions & Workshops: We welcome you to lead...and ATTEND!
- ▶ Competitions
 - Case Competition (Sponsored by Bain, powered by think-cell)
 - Pitch Competition (Led by StartOUT)
 - Finance Case Competition TBD



Overview of ROMBA 2026: Spaces/Layout

- ▶ Hilton Anatole is gorgeous (art collection is out of this world)
- ▶ We have a lot of space available- let's use it! Consider hosting an event on-site this year instead of off!
- ▶ Plenaries, Expo & Conversation Spaces in Trinity Ballroom Area
- ▶ Friday and Saturday evening events may be off-site
- ▶ Expo Hall Layout:
 - Will spread out to help with noise & crowding
 - Expo Booth area: Focus on internship roles & company branding opps
 - Take A Water Break Space/Area
 - New Space! The full-time networking & exchange zone



Overview of ROMBA 2026: PRIZM

- ▶ PRIZM is curated pathway through the ROMBA Conference focused on professional development, networking & career exploration
- ▶ Professionals (including all of you!!!), Part-time MBAs, EMBA's & students with significant work experience can opt-in
- ▶ Career Expo – Professional & Full-Time Opportunities Exchange
 - Connecting attendees with employers hiring for full-time roles
 - Network with other attendees & explore career opportunities
- ▶ All partners have access to the Exchange & can network!
- ▶ PRIZM partners receive resume book, company area in the Exchange and branding. PRIZM is included at Diamond and Underwriter level. Available as 5K add-on for all other level.



Best Practices for Successful Partnership

- 1) Use your benefits! If you aren't sure how or what they are- just ask!
- 2) If possible, take advantage of applying for speaker spots
- 3) Attend sessions & plenaries. Our content is great...and you will see star students and professionals stand out
- 4) Think about hosting or meeting up with students on-site
- 5) Use GradLeaders & Student Interest Reports (Keep checking over time)
- 6) Be clear about what you are looking for. If it is just internships, don't say that you are recruiting for full-time roles
- 7) Use [our FAQ page](#) which gets updated throughout the summer
- 8) [Check your benefits](#) often to remind yourself what you have to use!
- 9) Enjoy yourself- the ROMBA feeling is like no other!



Key Dates & Deadlines

- ▶ Registration: Early Bird (6/1-8/31), Regular (9/1-9/21), Late (9/22-10/3)
- ▶ Hotel Rooms: Corporate Room Blocks (Due 8/31); ROMBA Rate effective through 9/9/26
- ▶ Speaking Opportunities: Priority (6/8- 7/31), All (8/1-8/28)
- ▶ Private Reception Sign-Ups (7/1- 8/4)
- ▶ Print and Banner ads: Due by 8/31 (Specs in FAQ)
- ▶ Convo Space/Table Selections: Due by 8/31
- ▶ Expo Hall Layout: You will receive the map & assignments by 8/31
- ▶ Company Webinar Pitch: 9/14 - 9/18/26 (To be finalized)
- ▶ Corporate Partner Office Hours: 7/15/26, 9/2/26 (2pm)



Benefits: Speaking Opportunities (15K and up)

- ▶ Garnet (15K) and above receive priority access to apply for speaking opportunities. The speaker application form will be available on June 8th
- ▶ Priority access is June 8th- July 31st
- ▶ We will open limited speaker spots in August. Applications for speaker spots close on August 28th
- ▶ There may be opportunities to apply for main stage plenaries. More information will be made available by June 30th
- ▶ Speaker selection happens on a rolling basis. Priority is given to senior level speakers and those with significant expertise on the topic of the session. Note that both panels and workshops are available
- ▶ Speakers receive free registration and do not count towards your included registrations



Registration and Accommodations

▶ Registration

- You have a unique company discount code for the registrations included in your partnership level: YOURCOMPANYNAME26
- Early Bird (6/1-8/31): \$1200
- Regular (9/1-9/21): \$1400
- Late (9/22-10/3): \$1750
- Limited Pass (Expo Only; No access to other conference offerings): \$250

▶ Hotel Rooms

- Corporate Partner group reservations can be made with the hotel. A group booking link (for up to 10 rooms) will be added to the FAQ page in early June. Reach out to Sadiyah if 11+ rooms needed. Pre-payment will be required.
- ROMBA Rate (\$289/night) effective through 9/9/26



Benefits: Resumes, Interest Reports & More

▶ Resumes & Job Postings

- We use Gradleaders for both students and professionals to upload/share resumes. Attendees upload throughout summer/fall.
- Previous partners have the same login as previous years. New partners can set-up through [this link](#) .
- All partners can post jobs in Gradleaders anytime. For Garnet (15K) and up, you receive job posting distribution. Use [this form](#) to engage these benefits.

▶ Interest Reports

- Attendees can indicate if they are interested in your company during registration. We will provide information by end of June on how to access your report. Please run these throughout summer/fall

- ▶ Lead Retrieval: This is an opt-in benefit. We will provide more information soon.



Benefits: Conversation Spaces & Meal Tables

- ▶ [Check here](#) to see if you selected conversations spaces and/or meal tables when you completed your partnership application
- ▶ [Check here](#) to see details on those selections
- ▶ Conversation Spaces
 - Hours are being finalized and will be updated on FAQ page
 - Each space is an 8'x8' draped area with 3 chairs, a small table, and signage
 - A map of where your space is will be shared by 8/31
- ▶ Meal Tables
 - Available: Friday Breakfast, Friday Lunch & Saturday Lunch Plenaries
 - Tables seat 10 ppl and will have your company logo
 - If your table is empty or unfilled 10 mins into meal, we may utilize for seating



Benefits: Expo Booths, Space & Planning

- ▶ The 2026 ROMBA Career Expo will be held on Friday, October 2 from 2:15 pm – 6:15 pm. Booth assignments and the map will be shared by August 31.
- ▶ Each booth is 10x10 feet. [Check here](#) for how many booths your company received this year.
- ▶ We will use Freeman (again) as our drayage company.
 - ▶ As the exhibitor, they will handle logistics, initial booth build, and material handling/shipping and receiving.
 - ▶ Freeman will also be the vendor for material handling if you plan to ship anything to the expo that you cannot hand-carry into the hall.
 - ▶ Additional details will be provided this summer



Answers to Your Questions/Opportunity to Share

