



REACHING OUT MBA **PARTNERSHIP PACKET** 2027

EDUCATING · INSPIRING · CONNECTING

A Year-Round, Trust-Based Partnership

Our Mission: Reaching Out MBA's (ROMBA) mission is to increase the influence of the LGBTQ+ community in business by educating, inspiring, and connecting MBA students and alumni. We welcome and value everyone who shares our commitment to workplaces rooted in inclusion, respect, and belonging. industries, and communities.

ROMBA connects companies with an important community of current and future business leaders. Our roots are in the MBA community, but our relationships extend across careers. The students and early-career professionals engaging with ROMBA today become executives, entrepreneurs, investors, board members, and community leaders who shape organizations, industries, and communities.

For companies, the opportunity is to build those relationships early—and continue earning trust over time. A year-round ROMBA partnership creates value beyond recruiting: strengthening brand recognition and trust, engaging employees and ERGs, creating professional development opportunities, and building lasting connections with emerging and experienced leaders.

With a network of 20,000+ alumni and 50+ corporate partners, ROMBA offers an MBA-rooted business community whose influence extends across careers, industries, and communities.



Why This Matters Now

Many in our community are navigating a period of increased caution. Students are making careful decisions about sharing their identities publicly, campus clubs are facing new constraints, and professionals are increasingly weighing what they share with colleagues and peers. **This is precisely when consistency matters most.**

Showing up once sends a signal. Showing up year after year—and across the year—builds trust. Through recruiting, professional development, Summer Treks, employee and ERG engagement, and our flagship Conference, partners can demonstrate that their commitment to people and inclusive leadership is durable.

WHAT YEAR-ROUND PARTNERSHIP LOOKS LIKE

A ROMBA partnership isn't confined to a single conference; it's a relationship that unfolds across the calendar. For more information on our year-round engagement opportunities, and opportunities to partner outside of our flagship conference, please see our **Beyond the Conference Partnership** opportunities, or reach out to the development team at sponsorship@reachingoutmba.org.



Who We Reach

The ROMBA Conference is one of the largest gatherings of MBA students, professionals, and corporate partners in the world. Over three days, attendees come together for recruiting, professional development, networking, and community—connecting emerging and experienced business leaders with companies committed to investing in their talent, growth, and success.

All are welcome at ROMBA events. We are committed to creating an inclusive and respectful environment for everyone.

This community represents some of the most sought-after LGBTQ+ MBA candidates and professionals in the country, diverse in background, experienced in industry, and ready to lead.

PROGRAM TYPE

- 51.0% Full-time (MBA1)
- 37.8% Full-time (MBA2)
- 8.1% Part-time
- 1.0% Executive MBA
- 2.0% Other

TALENT YEARS OF EXPERIENCE

- 4.0% 15+ Years
- 12.0% 10-14 Years
- 59.0% 5-9 Years
- 25.0% 0-4 Years

SEXUAL ORIENTATION

- 47.5% Gay
- 20.0% Bisexual
- 11.0% Queer
- 9.3% Straight
- 7.5% Lesbian
- 4.3% Prefer not to say
- 0.4% Prefer to self-describe

GENDER IDENTITY

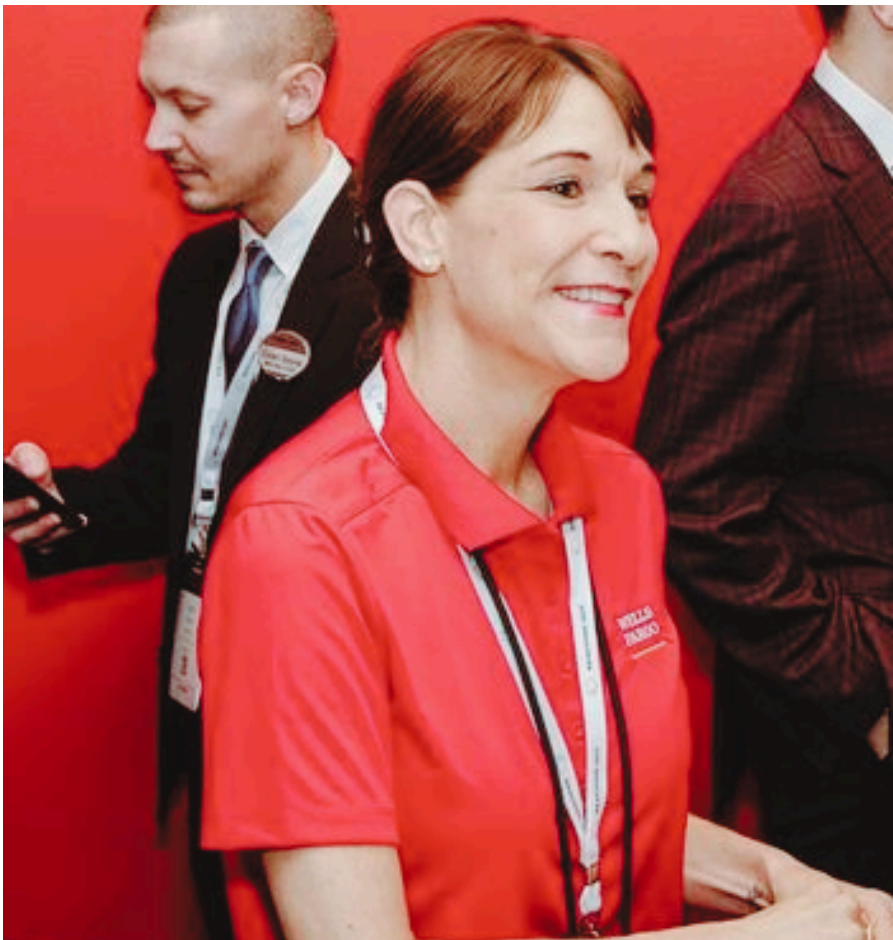
- 61.2% Male
- 32.5% Female
- 4.4% Nonbinary or Non-Conforming
- 1.2% Prefer to self-describe
- 0.7% Prefer not to say
- 3.4% Transgender*
- *This identity overlaps with the gender identities above*

RACE / ETHNICITY

- 39.4% White
- 30.9% Asian/Pacific Islander
- 12.8% Hispanic/Latinx
- 8.0% Black/African American
- 4.6% Multiracial
- 2.9% Prefer not to say
- 1.2% Prefer to self-describe
- 0.2% Indigenous/AK Native

TOP BUSINESS SCHOOLS IN ATTENDANCE

1. Columbia Business School
2. UC, Berkeley - Haas
3. Duke - Fuqua
4. Yale School of Management
5. NYU - Stern
6. Carnegie Mellon - Tepper
7. Georgetown - McDonough
8. UPenn - Wharton
9. UT Austin - McCombs
10. Cornell - Johnson



The figures above are based on 680 student attendees at ROMBA 2025 who registered for the Conference.

About the ROMBA Conference

THE CONFERENCE EXPERIENCE

The Conference offers opportunities to engage with talent across career stages. PRIZM expands recruiting access beyond the traditional MBA internship pipeline, giving partners opportunities to connect with candidates seeking full-time opportunities and career growth, including second-year MBAs, early-career professionals, and experienced talent.

- Career Expo with internship and full-time opportunities
- The PRIZM Experience: Recruiting, learning, and networking for full-time talent
- Professional development across career stages
- Plenary sessions featuring C-suite and influential leaders
- Networking + company engagement through coffee chats and receptions
- Signature experiences focused on connection and community



Why Partner with ROMBA?

A ROMBA partnership delivers on four fronts: recruiting, brand, culture, and industry leadership, each reinforced by year-round contact rather than a single touchpoint:

Build a Durable Talent Pipeline

Every tier includes access to the ROMBA resume database, a curated Student Interest Report, and an exhibition space at the Career Expo, refreshed continuously, not just at conference time.

Earn Trust as an Employer of Choice

From pre-MBA talent through seasoned professionals, sustained ROMBA and PRIZM engagement builds employer brand within this community in a way a single sponsorship cannot, building trust-based, long-term relationships.

Showcase Leadership

Speaking opportunities (Advocate tier and above) give your team a platform to discuss how your organization is approaching inclusion and belonging in front of the highest-caliber LGBTQ+ MBA audience in the country.

Support the Employees You Already Have

Partnership signals to your current LGBTQ+ employees that their identities and careers are valued, reinforcing retention, ERG engagement, and a strong culture of belonging, independent of any single hiring cycle.

What Partners Say...

“We’ve been an enthusiastic ROMBA conference supporter for 10+ years because we’re consistently able to meet the highest caliber of LGBTQ MBAs from across the country.”

“The experience was amazing. I felt like I had all of the information and support needed to successfully recruit at the [ROMBA] conference. Communication was always timely and helpful.”

“(Our company's) partnership with Reaching Out MBA has expanded our talent pool and cultivated a more inclusive environment, enabling us to attract exceptional LGBTQ+ MBA candidates. We look forward to continuing our collaboration, further strengthening our commitment to supporting the LGBTQ+ community.”

PARTNERSHIP LEVELS - NEW IN 2027

For 2027, we’ve streamlined our partnership structure from seven tiers to five, with a clearer progression of benefits and more ways to engage. Every tier includes logo recognition, full-access Conference registrations, Career Expo access, our talent resume database, and a Student Interest Report.

BENEFIT	ALLY \$10,000	ADVOCATE \$15,000	CHAMPION \$25,000	VANGUARD \$40,000	CORNERSTONE \$50,000
National Partner Status				✓	✓
Conference Registrations	2	5	8	12	15
Career Expo Booth	10' x 10'	10' x 10'	10' x 10'	10’x20’	10’x40’ or 20’x20’
Resume Database + Interest Report	✓	✓	✓	✓	✓
Access to PRIZM / Full-Time Recruiting	Included	Included	Included	Included	Included
Speaking Opportunities		✓	✓	✓	✓
Job Listings (year-round)		3	5	7	8
Semi-Private Conversation Space		1	1	1	2
Company Reception		✓	✓	✓	✓
Banner Ad in App			✓	✓	✓
Ad in Program			Half page	Full page	Full page
Meal Table				1	3
Pre-Conference Recruiting Webinars				✓	✓
Company Presented Workshop					✓

Become a National Partner

NATIONAL PARTNER BENEFITS

- **Year-round visibility**
across ROMBA communications and the Impact Report
- **Dedicated social media posts**
with partner-selected messaging
- **Featured signage**
throughout the ROMBA Conference
- **Priority consideration**
for regional speaking and hosting opportunities
- **Two registrations**
and speaking opportunities at Year-Round Events
- **Leadership recognition**
at major events and Conference plenaries
- **Direct engagement with ROMBA leadership**
on recruiting, employee engagement, and ERG efforts
- **Invitation to exclusive**
Pre-Conference Recruiting Webinars

Sponsorship Enhancement Opportunities

The ROMBA team is delighted to offer an array of enhancements to our Corporate Partners. A member of our development team would love to help you find the right fit. **Let's talk!**

EXCLUSIVE OPPORTUNITIES

Exclusive Enhancement Opportunities: Each opportunity below is available to one corporate partner only, providing sole sponsorship of that specific experience along with dedicated recognition on the event website and applicable ROMBA-produced materials.

NETWORKING & MEAL SPONSORSHIPS

Thursday Evening Welcome Reception
\$10,000

Plenary Leadership Lunch
\$10,000

Saturday Plenary & Perspectives
\$8,000

Plenary Breakfast
\$8,000

Networking Lounge
\$7,500

Affinity Reception Partner
\$6,000

TALENT & ENGAGEMENT

Industry Track Partnership
\$10,000

Talent Headshots Partner
\$8,000

COMPETITIONS

Case Competition + Breakfast
\$10,000

Finance Case Competition
\$5,000

Start-Up Pitch Competition
\$5,000



Featured Enhancement Opportunities

These opportunities provide corporate partners with **dedicated visibility tied to a specific conference experience or enhancement** and may be available to more than one partner. [Let's talk!](#)

NON-EXCLUSIVE OPPORTUNITIES

TALENT & ENGAGEMENT OPPORTUNITIES

Showcase your team’s expertise, culture, and stories through workshops, branded sessions, pre-Conference webinars, video, and more. Choose the opportunities that best align with your team and what you want to share with the ROMBA community.

Company Presented Workshop (In-Person)
\$6,000

Company Presented Workshop (Virtual)
\$4,000

Private Conversation or Meeting Space (Full Day)
\$3,500

Semi-Private Conversation or Meetings Space (Two Day)
\$2,500

Semi-Private Conversation or Meetings Space (One Day)
\$1,500

NETWORKING & ENGAGEMENT SPACES

Build meaningful connections beyond the stage through lounges, receptions, and other networking experiences. Explore opportunities to create a presence that aligns with how your team wants to engage with the ROMBA community.

Evening Entertainment Partner
\$7,500

Company Meal Table
\$1,500

Coffee Break & Coffee Chats
\$4,500

BRANDING & COMMUNICATIONS

Extend your visibility at the Conference and throughout the year with opportunities tailored to your goals—from recruiting and brand awareness to community engagement. Explore the options below or work with our team to build the right mix for your partnership.

Conference App Feature
\$3,000

Conference App Spotlight
\$2,000

Additional Career Expo Booth (10x10)
\$2,500

Design a Custom Package

Not every organization's relationship with ROMBA fits neatly into a conference sponsorship, and it shouldn't have to. Whether you're not currently recruiting, supporting an ERG, or looking for a meaningful way to stay connected to the LGBTQ+ business community during a transition year, we'll work with you to build a package around what matters most to your organization: ROI, visibility, and support for your teams and the community.

IDEAL FOR:

- Employee Resource Groups (ERGs) looking to support member participation
- ROMBA alumni and affinity communities within your organization
- Organizations supporting employee attendance independent of recruiting
- Companies staying connected to the LGBTQ+ business community during non-recruiting years

WHAT A CUSTOM PACKAGE CAN INCLUDE:

- Professional development programming and leadership experiences
- Alumni & professional community receptions and networking opportunities
- Brand visibility and community recognition
- Conference registrations and preferred pricing for your team
- Flexible funding – we can help coordinate participation across multiple sources, including professional development budgets, ERG funding, alumni community support, and employee engagement resources

There's no fixed formula. Whether you're supporting a small group of employees using individual professional development funds or making a larger organizational investment, we'll help you build the right approach, one that delivers real ROI, supports your people, and reflects your company's values.

Let's build something that works for you. Reach out to our team at sponsorship@reachingoutmba.org to start the conversation.



Contact Us

We welcome conversations at any level and are glad to discuss a custom, multi-year arrangement built around your organization's goals.

REACHING OUT MBA, INC.

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