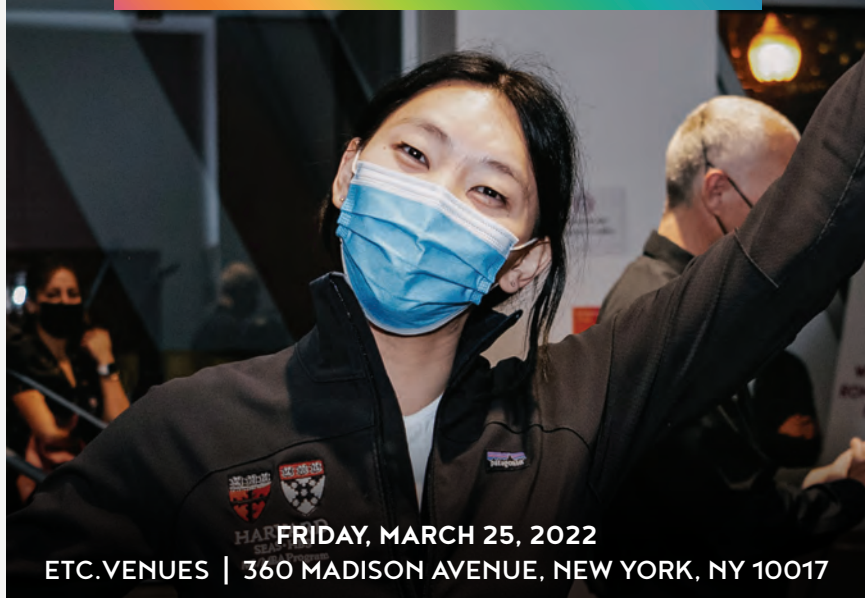


OWIB

OUT WOMEN IN BUSINESS 2022



FRIDAY, MARCH 25, 2022

ETC.VENUES | 360 MADISON AVENUE, NEW YORK, NY 10017

OUT WOMEN IN BUSINESS 2022 WAS MADE POSSIBLE WITH THE SUPPORT OF OUR PARTNERS

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**We Get Ahead by
Moving Others
Forward.**

Welcome to
the Group.

BCG is proud to be a gold sponsor
of the **2022 Out Women in
Business Conference**



BCG

A SPECIAL THANK YOU
TO OUR NATIONAL SPONSORS



REACHING OUT

REACHING OUT MBA REGIONAL EVENT NEW YORK CITY

LOCATION

etc.venues

360 Madison Avenue,
4th Floor,
NY, NY

DATE + TIME

Friday, March 25, 2022,
6:00pm-7:30pm

THANKS TO OUR NATIONAL PARTNERS:

BCG Deloitte. DISCOVER



SCHEDULE OF EVENTS

8:00 AM

Arrivals and Registration (Galleria)

8:30 AM

Doors open: Ventura 123 / Ohyay room unlocked (Ventura 123)

9:00 AM

Welcome Remarks (Ventura 123)

Speaker



Ashley Mudd

Program Director,
Reaching Out MBA

9:15 AM

Intersectionality & Advocacy: How LBT+ Women Can Drive Social Change
(Ventura 123)

The LGBT+ community is the most diverse in the world, encompassing individuals from all identities, backgrounds, and experiences. In this panel session we'll explore how we can come together as a community and be advocates and allies for each other both professionally and personally.

Moderator



Jennifer Dawson

OWIB Student Organizer,
University of Southern California,
Marshall School of Business

Speakers



Monne Williams

Partner,
McKinsey & Company



Kim-An Hernandez

Principal,
Chief Procurement Officer,
Vanguard



Mercedes Flowers

Project Leader,
BCG

SCHEDULE OF EVENTS

10:05 AM

OWIB Perspective (Ventura 123)

Considering businesses start with solving a customer problem, marketing serves as a key intermediary between businesses and customers to inspire understanding, build relationships and maintain connections. While every customer is worthy of the significant time, effort, and expertise required to anticipate their unmet needs, the investment is becoming increasingly necessary to develop differentiated products and deliver bespoke experiences. By leveraging these 3 C's, Cultural Intelligence, Customer Intimacy, and Curation, we can elevate our customer-centric practices and uncover culturally-contextual insights to deliver the right messages, to the right customers, at the right time.

Speaker



Keyaira Adewunmi

Cultural Strategist

Empowering our people

Inclusivity is a core value at William Blair. We believe there should be no barriers to being yourself at work every day. We continue to build a workplace where we empower the world's best talent to demonstrate individual and collective excellence. To learn more, visit williamblair.com.

William Blair

SCHEDULE OF EVENTS

10:20AM

Coffee Break (Galleria)

10:45 AM

Breakout Panel: Do I Belong? Stories and Journeys of Being Enough
(Ventura 1 + 2)

Where societal expectations meet personal expression and identity, it is common for individuals to feel that they don't belong or that they need to prove themselves as worthy of acceptance in certain circles. Sometimes we find ourselves asking "am I (fill in the blank) enough for this space?" If you've felt this way, you are not alone. Societal expectations and stereotypes perpetuate an image of what it means to belong to a group, and these thoughts often hold us back from reaching our full potential or feeling part of a community. We'll hear from panelists who have been there, explore why these thoughts persist, why this thinking is harmful, and discuss ways we can build more inclusive communities. uncover culturally-contextual insights to deliver the right messages, to the right customers, at the right time.

Moderator



Rachael Sweetman

OWIB Student Organizer,
Rice University,
Jesse H. Jones Graduate School of Business

Speakers



Amy Armstrong

Vice President,
Compliance Advisory,
Discover



Jacqueline Mills MD MPP

Consultant, BCG



Sarah Greenberg

Associate Partner,
McKinsey & Company



Dawn Cornelius

founder and ceo, human

SCHEDULE OF EVENTS

10:45 AM

Breakout Session: Authentic Leadership (Ventura 3)

Authentic leadership is the current buzz word for describing a new type of leader who creates inclusive and innovated teams, world-class products, and a strong customer base...all positively impacting an organizations bottom-line. But what does it mean to be an authentic leader? In this session, we will look at some myths surrounding authentic leadership and what you need to know--wherever you are in your vocational journey--to establish yourself as that leader who becomes an irreplaceable asset to your organization.

Moderator



Gabrielle Claiborne

Co-founder and CEO,
Transformation Journeys Worldwide

11:35 AM

Lunch (provided) (Galleria)

BAIN & COMPANY 

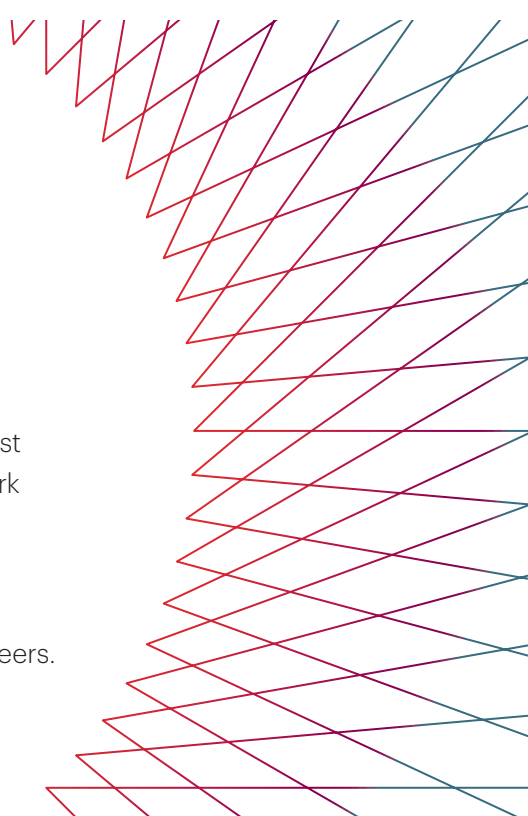
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SCHEDULE OF EVENTS

12:45 PM

Working in Male Dominated Spaces (Ventura 1 + 2)

Women are outnumbered at nearly every level in the workplace and are dramatically outnumbered in senior leadership. Working in spaces where you've been historically excluded can lead women to question their abilities. This session is designed to explore how to navigate working in male-dominated spaces while creating more inclusive workplaces.

Moderator



Sarah Lands Ramrup

OWIB Student Organizer,
University of Southern California,
Marshall School of Business

Speakers



Kate Pope

Head of Enterprise Growth
Compliance & Third Party
Advisor Oversight, Vanguard



Ashley Emerole

Investment Banking
Associate, Morgan Stanley
in Media & Telecom



Amy Enrione

Associate Partner,
McKinsey & Company



Emily Syrenne

Scrum Master
Senior Specialist,
BCG



Mimi Shih

Senior Wealth
Strategy Associate,
UBS

SCHEDULE OF EVENTS

1:40 PM

Facilitated Networking Session (Galleria)

Speaker



Beth Briggs

Associate Dean, Career Services,
NYU Stern School of Business

2:30 PM

OWIB Perspective (Ventura 123)

Speaker

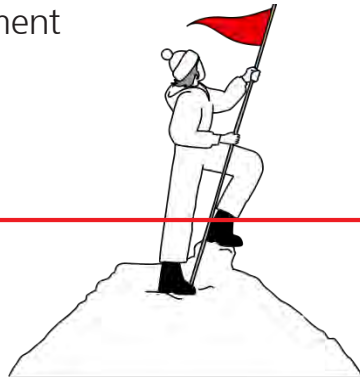


Kate Krasky

Columbia Business School,
Class of 2022

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SCHEDULE OF EVENTS

2:45 PM

Coffee Break (Galleria)

3:05 PM

Life Lessons from the World of Entrepreneurship (Ventura 123)

Join us for an empowering conversation about the complexities of being an LBT entrepreneur, the roads which have led there, and the powerful lessons relevant for all of life. The ins and outs of starting a business are challenging to any aspiring entrepreneur but recent studies suggest it's even more difficult for LGBTQ+ entrepreneurs. The near misses, failures, and wins can teach us as much about business as it does about life.

Moderator



Dawn Cornelius

OWIB Student Organizer,
Northwestern University, Kellogg
Class of 2020

Speakers



Melanie Travis

Founder & CEO,
Andie



Jeanette Stock

Associate,
McKinsey & Company



Laura McGarrity

Partner/Principal
Digital Strategy, Transformation & Innovation,
EY

3:55 PM

Keynote (Ventura 123)

Moderator



Ashley Mudd

Program Director,
Reaching Out MBA

Speaker



Jen L. Wong

COO,
Reddit

SCHEDULE OF EVENTS

4:45 PM

Closing Remarks (Ventura 123)

Speaker



Hannah Yankelevich

Partner, McKinsey & Company

5:00 PM

OWIB Happy Hour (Galleria)

6:00 PM

Regional Networking Event (Galleria)

Following Out Women in Business, please join us for our New York City Regional Event hosted in the same venue!



SAN FRANCISCO REGIONAL NETWORKING EVENT,
FEBRUARY 2022

LGBTQIA+ VENTURE CAPITAL

Gaingels

[GAINGELS.COM/JOBS](https://gaingels.com/jobs)

Gaingels is a proud supporter of
Out Women in Business and
Reaching Out MBA.

Gaingels' Jobs Board is now one of the largest selection of job opportunities at venture-backed companies that embrace LGBTQIA+ leadership, diversity, and inclusion. If you or somebody you know are interested in any roles posted, let any of us know and we can work to get your resume in front of the CEO or relevant executive.





EY-Parthenon supports Out Women in Business

A conference for women organized by women to bring the LBT+ business community together.

EY-Parthenon is committed to Diversity, Equity and Inclusion. We respect all social identities in ethnic, racial, color and cultural terms and honor differences, such as: nationality, language, education, gender and gender identity and expression, sexual orientation, age, socioeconomic background, religious background, abilities and disabilities, life experiences, work and thinking styles, career paths and technical skills.

The scope of EY-Parthenon industry sectors is broad and diverse. We believe valuing our collective differences gives us a stronger advantage in helping our clients through leadership and teaming inclusively, allowing us to achieve better business results.

Discover more about us: www.ey.com/en_us/strategy/about-ey-parthenon

Interested in strategy consulting? Please visit our careers site at: ey.com/parthenoncareers_US

Find us and join the conversation



A woman with dark, curly hair is shown in profile, looking upwards and to the right with a slight smile. She is wearing an orange long-sleeved top and holding a dark-colored spiral-bound notebook. The background is a blurred cityscape.

Vanguard

**Our ideas
changed investing.
Yours can
change the future.**

**Vanguard is a proud sponsor
of ROMBA's Out Women in
Business Conference.**

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JOIN THE LEADERSHIP TEAM!

Each year, Reaching Out showcases LGBT+ MBA students and professionals by placing them into national leadership positions.

Apply to join us in 2023 on a leadership team for Out Women in Business Conference.

BENEFITS

- Grow your professional and personal LGBTQ+ network
- Connect with the Reaching Out community, board, staff, and corporate partners
- Gain valuable leadership experience.
- Complimentary travel, accommodation, and registration to the event you help organize.

RESPONSIBILITIES

- Create event theme and content that educates, inspires, and connects the Reaching Out community.
- Utilize the expansive Reaching Out network to construct and execute your vision.
- Oversee other students and session participants.

Find out more about these events at www.reachingoutmba.org/events

Join the interest list at www.reachingoutmba.org/applyOWIB to be notified of when applications open.

We're stronger together.

We believe there's even greater power in working together. When we combine our unique abilities as a team, our strength multiplies.

At Wells Fargo, we empower our employees to bring their authentic selves to work each and every day. That's why Wells Fargo is proud to celebrate over 30 years of commitment and support to the LGBTQ community across the world.

Go to:
**[stories.wf.com/
pride-is-still-about-community](https://stories.wf.com/pride-is-still-about-community)**
to learn more about our commitment to the LGBTQ community.

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SAN FRANCISCO REGIONAL NETWORKING EVENT,
FEBRUARY 2022

McKinsey & Company

Equality. Diversity. Inclusion.



McKinsey's LGBTQ+ community, GLAM, along with GLAM Allies, is thriving all around the world with literally thousands of members and allies. It is actually one of the things that inspires me most about the firm—our unflinching and inclusive support for everyone.

Ellis (they/them)



My first encounter with McKinsey was at a GLAM recruiting event. Seeing how McKinsey values LGBTQ+ diversity was a big reason why I wanted to join. GLAM has become my home at the Firm, it's where I feel I am immediately included and supported.

Akay (she/they)



As a cofounder of GLAM more than 20 years ago, my experiences at McKinsey have been nothing short of inspiring. As the leader of global recruiting, I was particularly proud to welcome diverse talent to share that experience.

Brian (he/him)

It's in our DNA.

GLAM

LGBTQ+ at McKinsey

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Best teams.
At your best.**

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OWIB

OUT WOMEN IN BUSINESS 2022

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*Northwestern University,
Kellogg, Class of 2020*



JENNIFER DAWSON

*University of Southern California,
Marshall School of Business*



SARAH LANDS RAMRUMP

*Washington University in St. Louis,
Olin*



RACHAEL SWEETMAN

*Rice University,
Jesse H. Jones Graduate School
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Demetri Sparks, Development Director | Nick Bailey, Program Manager | Julie Miller, Event Producer

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