Dear [**Manager/Recruitment Director/LGBT+ ERG Leadership NAME**],

I am writing because I think [**company name**] should sponsor [Reaching Out MBA’s](http://www.reachingoutmba.org) annual [ROMBA conference](https://www.reachingoutmba.org/romba-conference) in 2020. The ROMBA conference provides great opportunities to recruit top talent, elevate our brand, and connect with the LGBTQ+ community.

**Background:**  Reaching Out MBA is a nonprofit and 501c3 whose mission for over 20 years has been to increase the influence of the LGBTQ+ community in business. It’s anchor event, the ROMBA Conference, brings together 1,800+ LGBTQ+ MBA students, alumni, and corporate partners for three days of educational panels and workshops, a career expo, and keynote speaker meals. The ROMBA Conference is a well-known event in the LGBTQ+ MBA Community, where half of the attendees are current LGBTQ+ MBA students.

The 23rd annual ROMBA conference will take place in Los Angeles October 8-10, 2020. Last year, [100 companies](https://www.reachingoutmba.org/2019-sponsoring-companies) across a variety of industries sponsored and recruited at the event. Sponsorships start at $7,500, and the deadline for joining is August 30, 2020. Check out the full partnership packet [here](https://www.reachingoutmba.org/2020-partnership-packet).

Reasons to sponsor ROMBA:

* ***Recruiting top talent*** – all sponsorship levels include a variety of useful tools to enhance our recruitment efforts. These include access to the ROMBA resume database, lists of students who have specifically indicated interest in working for our company, a jobs portal, and a table at the ROMBA career expo. The conference draws top talent from the best MBA and graduate programs, and the company will be missing out by not having a presence there.
* ***Branding as an employer of choice for the LGBTQ+ MBA community*** – this will allow the company to showcase its commitment to LGBTQ+ diversity and inclusion to attendees (both professionals and students) to help drive future LGBTQ+ recruitment.
* ***Supporting current employees who are LGBTQ+*** – allowing company employees to attend the conference, the educational sessions, and networking opportunities, will allow us to bring back important information for the LGBTQ+ ERG leadership.
* ***Showcasing our company as a leader*** – securing a speaking opportunity as a sponsor provides a platform to discuss how our company is supporting diversity and inclusion.

The sooner we register, the more opportunities we can take advantage of - such as early selection of booth placement at the career expo.

We can ‘reach out’ to Reaching Out, at [sponsorship@reachingoutmba.org](mailto:sponsorship@reachingoutmba.org), to set up a call to learn more or to secure a partnership.

For more general information on the conference, please go to: <https://www.reachingoutmba.org/romba-conference>.

Please let me know if you’d like to set up some time to discuss internally in the coming weeks.

Thank you for your consideration and I hope to hear from you soon.

Best regards,

**[NAME]**