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2021

PARTNERSHIP

PACKET

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REACHING OUT

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# GREETINGS

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## REACHING OUT

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Dear partners,

Thank you for your interest in working with Reaching Out MBA in 2021.

As we continue to navigate these turbulent times, both of our springtime events, Out Women in Business and the Club Leadership Summit, will take place virtually.

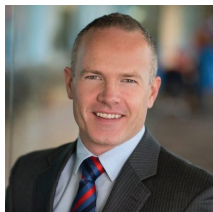
We do hope to hold the 2021 ROMBA Conference in person in Austin, October 7-9, while including some virtual elements. The extent of the virtual component will be finalized in spring of 2021, when we have a better sense for safety concerns and our community's willingness and ability to join in person.

The ROMBA conference portion of this packet focuses on the in-person event, but also provides a menu of virtual benefits to give you an idea of what to expect if you opt to participate virtually.

Should you have any questions or wish to discuss partnership opportunities in more detail, please contact me or Reaching Out's Director of Development, Paul Thaler, at [sponsorship@reachingoutmba.org](mailto:sponsorship@reachingoutmba.org).

We are grateful for your support, and look forward to another exciting year of programming. Thank you for your ongoing commitment to educating, inspiring, and connecting the LGBT+ MBA and business community!

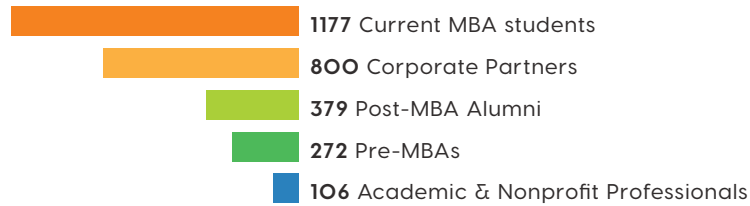
Yours sincerely,



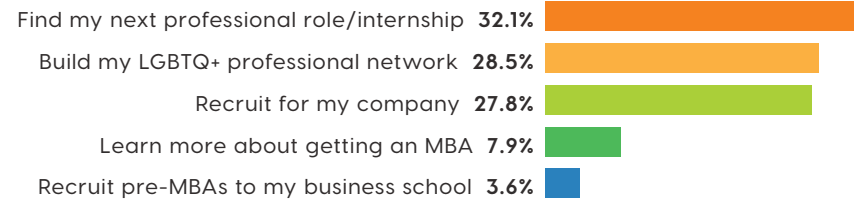
**Aidan Currie**  
Executive Director, Reaching Out MBA

# 2020 ROMBA CONFERENCE RECAP

## 2,734 ATTENDEES

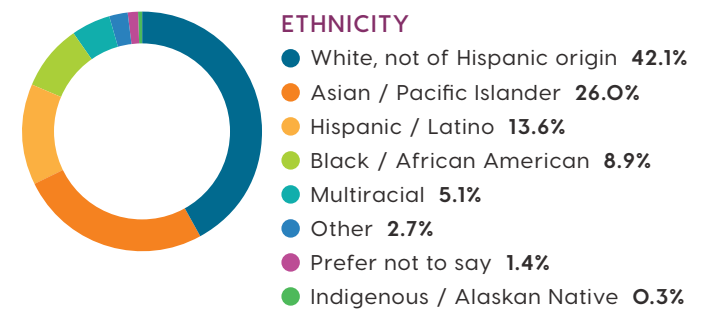
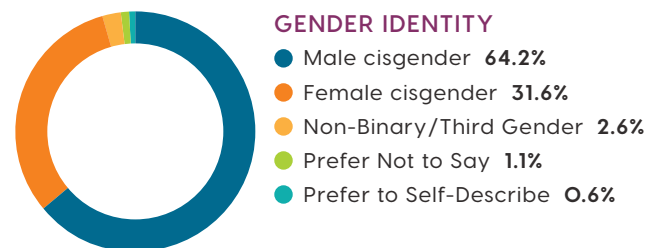
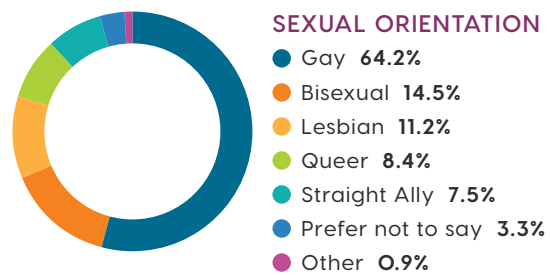


## I CAME TO ROMBA TO...

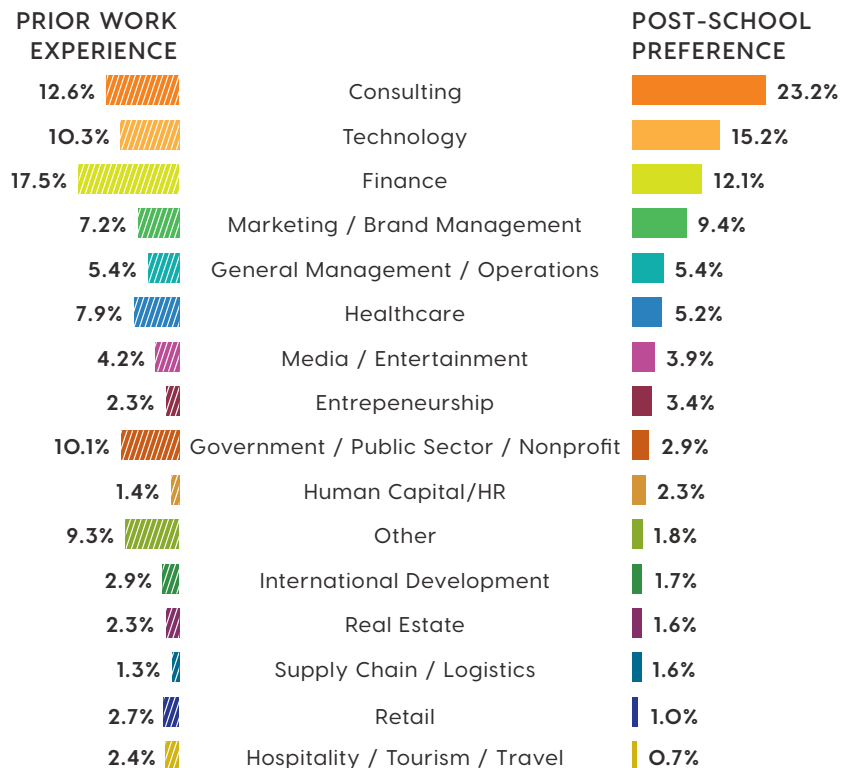


## CONFERENCE BREAKDOWN

Breakdowns include only pre-, current, and post-MBAs looking for employment opportunities.



## INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE



## TOP BUSINESS SCHOOLS BY ATTENDANCE

1. University of Pennsylvania - Wharton
2. Northwestern University - Kellogg
3. University of California, Los Angeles - Anderson
4. Columbia University - CBS
5. New York University - Stern
6. University of California, Berkeley - Haas
7. Duke University - Fuqua
8. University of Southern California - Marshall
9. Cornell University - Johnson
10. Yale University, Yale SOM

## TOP UNDERGRAD ALMA MATER BY ATTENDANCE

1. University of California, Berkeley
2. Cornell University
3. University of Southern California
4. New York University
5. University of California, Los Angeles
6. University of Michigan
7. Harvard University
8. Yale University
9. Brown University
10. University of Minnesota
10. University of Texas at Austin

# 2020 CORPORATE SPONSORS

## CONFERENCE UNDERWRITERS



## DIAMOND PARTNERS



## EMERALD PARTNERS



## SAPPHIRE PARTNERS



## RUBY PARTNERS



## GARNET PARTNERS



## EXPO PARTNERS



## ORGANIZATIONAL ALLIES



# 2021 ROMBA CONFERENCE PARTNERSHIP LEVELS

## OCTOBER 7-9 IN AUSTIN, TEXAS

We are planning for an in-person ROMBA conference in 2021 with some virtual elements. In case we need to pivot to a more heavily virtual event, we have listed below (on Page 5) comparable benefits for those participating virtually.

### IN-PERSON CONFERENCE

	EXPO \$7,500	GARNET \$12,000	RUBY \$17,500	SAPPHIRE \$22,500	EMERALD \$27,500	DIAMOND \$37,500	UNDERWRITER \$45,000
Career Expo Booth*	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	2 (20'x10')	3 (30'x10')
Access to CV Database & Job Posting Board	●	●	●	●	●	●	●
Company Logo Listed in Conference Program and on Conference Partner Page of Website	●	●	●	●	●	●	●
Student Interest Reports**	●	●	●	●	●	●	●
Access to Reaching Out Connect, our Student and Alumni Platform***	●	●	●	●	●	●	●
Complimentary Registrations	2	5	6	8	10	12	15
Discount on Additional Registrations	10%	20%	20%	20%	20%	30%	50%
Social Media Post on Reaching Out Channels during or leading up to Conference		●	●	●	●	●	●
Company Table at Selected Meal OR Full Conference Semi-private Interview Booth OR Half-page Ad in Conference Program# †		●	●	●	●	●	●
Option to Hold Private Reception at Venue (first come first serve, limited opportunity)^		● (+\$1,000)	●	●	●	●	●
Complimentary Career Expo only Pass for Company Representative		1	1	1	2	3	3
Guaranteed Speaking Opportunity for Company Rep~ ^^		1	2	3	3	4	5
Social Media Post on Reaching Out Channels at Any Time of Year			●	●	●	●	●
Inclusion of Sponsor-provided Gift at Registration			●	●	●	●	●
One Specific Job Posting Mention from Company in Reaching Out's Regular E-blast, to 15,000+ Addresses			●	●	●	●	●
Banner Ad in Conference Mobile App				●	●	●	●
Ad in Conference Program				Half-page	Half-page	Full-page	Full-page
Opportunity to Send "Pop-up" Message to ROMBA Attendees via the Conference Mobile App					●	●	●
One Additional Company Meal Table OR Full Conference Interview Booth OR Half-page Ad in Conference Program					●	●	●
Option to have Company Feature in Reaching Out's Monthly Newsletter and on Reaching Out Connect.					●	●	●
All Benefits of National Sponsor Program (see <a href="#">PAGE 10</a> )						●	●
Opportunity to Provide Gift at Fellowship Retreat if this Event is in Person						●	●
Logo on Front of Conference Program							●
First Choice of Placement for Full-page Ad in Conference Program							●
1 Company Branded or Presented Workshop							●
Guaranteed Placement in Two Summer Treks of Choice (see <a href="#">PAGE 12</a> for more Information on Summer Treks)							●

\* First choice of placement based on partnership level and date of commitment prior to June 30, 2021.

\*\* Regularly updated listing of students beginning July 2021 who have expressed interest in your company.

\*\*\* Reaching Out Connect currently has 2,000 active constituents and includes a jobs board for announcements outside of ROMBA recruiting.

# Option to select your own attendees if meal table is selected. Conference Organizers reserve the right to seat attendees at table if not filled at beginning of program.

† If company meal table is selected, the number of people permitted to sit at each company table will depend on health and safety protocol at the time of the conference.

^ Company is still responsible for payment of F&B and any extras; Reaching Out provides the space.

~ Some speaking opportunities may be for webinars that will take place outside of official conference days.

^^ Reaching Out to have ultimate decision on speaking placements, with particular emphasis on expertise and diversity and inclusion.

# 2021 ROMBA CONFERENCE PARTNERSHIP LEVELS

OCTOBER 7-9 IN AUSTIN, TEXAS

We are planning for an in-person ROMBA conference in 2021 with some virtual elements. In case we need to pivot to a more heavily virtual event, we have listed below comparable benefits for those participating virtually.

VIRTUAL CONFERENCE	EXPO \$7,500	GARNET \$12,000	RUBY \$17,500	SAPPHIRE \$22,500	EMERALD \$27,500	DIAMOND \$37,500	UNDERWRITER \$45,000
Company Exhibitor Page, Expo "booth" and Company Listing on Virtual Platform	●	●	●	●	●	●	●
Resume Database and Jobs Board	●	●	●	●	●	●	●
Company Logo Listed in Conference Program and on Conference Partner Page of Website	●	●	●	●	●	●	●
Student Interest Reports*	●	●	●	●	●	●	●
Opportunity to Conduct One-on-one Interviewing directly on the Virtual Conference Platform	●	●	●	●	●	●	●
Complimentary Registrations	5	10	12	16	20	24	30
Discounted Additional Registrations	10%	20%	20%	20%	20%	30%	50%
Opportunity to Upload Links, Documents, and Videos to Exhibitor Page for Attendees to View	●	●	●	●	●	●	●
Access to Reaching Out Connect, our Student and Alumni Platform**	●	●	●	●	●	●	●
Social Media Post on Reaching Out Channels during or leading up to Conference		●	●	●	●	●	●
Half Page Ad in Conference Program; OR Private Dinner Gathering on Virtual Platform***		●	●	●	●	●	●
Opportunity to Hold Private Company Reception on Conference Platform		●	●	●	●	●	●
Guaranteed Speaker Opportunities††		1	2	3	3	4	5
Logo Listing and Thank You on Swag Bag Conference Welcome Letter Sent to every Registrant			●	●	●	●	●
Social Media Post on Reaching Out Channels at any Time of Year			●	●	●	●	●
One Specific Job Posting Mention from Company in Reaching Out's Regular E-blast, to 15,000+ Addresses			●	●	●	●	●
Banner Ad on Virtual Platform				●	●	●	●
Ad in Conference Program				Half-page	Half-page	Full-page	Full-page
Option to have Company Feature in Reaching Out's Monthly Newsletter and on Reaching Out Connect.					●	●	●
Opportunity to Provide Gift at Fellowship Retreat if this Event is in Person.						●	●
All Benefits of National Sponsor Program						●	●
Placement of Logo in National Sponsor Banner on Virtual Conference Platform						●	●
Large Logo on Front of Registration Landing Page of Virtual Conference Platform							●
First Choice Placement of Full-page Ad							●
One Branded Session and Choice of an Additional Branded Session or a Company Presented Workshop							●
Guaranteed Placement in Two Summer Treks of Choice (see <a href="#">PAGE 12</a> for more Information on Summer Treks)							●
Announcement to All Registrants on Virtual Conference Platform with Company Logo and Message							●

\* Regularly updated listing of students beginning summer 2020 who have expressed interest in your company.

\*\* Reaching Out Connect currently has 2,000 active constituents and includes a jobs board for announcements outside of ROMBA recruiting.

\*\*\* Private Virtual Dinner Gathering will be a meeting for your company with up to 8 people (students, colleagues, etc.) on a designated evening of the conference. Each person will be sent a \$25 gift e-card to Seamless Web or a similar service. Companies can use this benefit to have casual group conversation with selected students in this unique and fun environment!

# Private Dinner Gatherings on the Pathable platform require Zoom connection.

† Some speaking opportunities may be for webinars that will take place outside of official conference days.

‡ Reaching Out to have ultimate decision on speaking placements, with particular emphasis on expertise and diversity and inclusion.

# 2021 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 7-9 IN AUSTIN, TEXAS

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

## SAPPHIRE AND ABOVE: IN-PERSON CONFERENCE

### \$5,000 SPONSORSHIP ENHANCEMENTS

#### SATURDAY MARQUEE DINNER

The Saturday Marquee Dinner is among the most popular and well-attended events at the conference. This event features an open bar, sit-down dinner, and a keynote speaker. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the sponsoring company will receive two (2) reserved tables at the dinner.

#### FRIDAY LUNCH PLENARY

The Friday Lunch Plenary provides a captive audience of nearly all student attendees. This event features a sit-down meal and keynote speakers that are typically C-Suite executives. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the sponsoring company will receive two (2) reserved tables at lunch.

#### THURSDAY WELCOME RECEPTION

This is the first event of the conference. The sponsoring company will have the advantage of making a strong first impression, and its logo will be prominently displayed in the reception area. A company representative will be given the chance to give brief remarks.

### \$4,000 SPONSORSHIP ENHANCEMENTS

#### REGISTRATION DESK

Have your company and its brand showcased at registration when attendees check-in. An item of your choice can be directly handed to attendees.\*

\* Partner responsible for supplying the welcome item, as well as any decorations or company's branding on-site.

#### CONFERENCE LANYARD

One of the most visible opportunities at the conference since every attendee will be wearing one! Your company's logo will appear on the lanyard along with "ROMBA 2021."

#### FRIDAY BREAKFAST PLENARY

Make a memorable impression among the conference's attendees with the first all-conference event that nearly all students will attend. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The company will also receive two (2) designated meal tables at the breakfast.

## RUBY AND ABOVE: IN-PERSON CONFERENCE

### \$5,000 SPONSORSHIP ENHANCEMENTS

#### CONFERENCE BAG

The sponsoring organization's logo will be printed prominently on the conference bags, which will be intended for continued use. Bags will be co-branded with the ROMBA conference theme.

### \$4,000 SPONSORSHIP ENHANCEMENTS

#### WIFI SPONSOR

Your company can get some of the best brand recognition at the ROMBA Conference by sponsoring the ROMBA Wi-Fi! Your company's name will be included in the Wifi password.

#### OUT WOMEN AT ROMBA RECEPTION

This reception brings together women and non-binary folks to network and bond over conversations regarding gender and LBT+ issues in the workplace. The sponsoring company will be listed as the reception sponsor online and in the conference program as well as have the opportunity to make remarks during the reception.

#### MBAS OF COLOR RECEPTION

A conference-specific networking reception dedicated to the diverse students within the LGBT+ community. The sponsoring company will have the opportunity to make remarks during the reception.

### \$4,000 SPONSORSHIP ENHANCEMENTS (continued)

#### VETERANS RECEPTION

ROMBA acknowledges the past and present uniformed members of our community with this reception. The sponsoring company will be listed as the sponsor of this reception online and in the conference program. The sponsoring company will also have its logo prominently displayed and the opportunity to make remarks.

#### CASE COMPETITION AND BREAKFAST

Student teams compete to provide a practical solution to a business case, with winning teams receiving scholarships. The event includes a separate breakfast for participants, and the sponsoring organization will be guaranteed two seats on the judging panel. The partner's logo will be prominently displayed during the event.

#### MERGERS & ACQUISITIONS CASE COMPETITION

Student teams will demonstrate their financial and strategic analysis skills and compete for a scholarship. The sponsoring organization will be guaranteed two seats on the judging panel, and their logo will be prominently displayed during the event.

#### HOTEL ROOM KEYS

All attendees staying at our official hotel will receive 2+ room keys upon check-in. The sponsoring company will have its logo prominently co-branded with Reaching Out MBA on the key.

# 2021 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 7-9 IN AUSTIN, TEXAS

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

## GARNET AND ABOVE: IN-PERSON CONFERENCE

### \$14,000 SPONSORSHIP ENHANCEMENTS

#### T-SHIRT SPONSOR

Sponsor ROMBA conference T-Shirts! These shirts will feature the conference theme, date, and location. The sponsor will be featured prominently and listed as the T-Shirt sponsor on the tee.

### \$10,000 SPONSORSHIP ENHANCEMENTS

#### WATER BOTTLE SPONSOR

Our attendees have let us know they'd love an environmentally friendly way to stay hydrated throughout the ROMBA conference (and take home to use in class/at work). Metal water bottles will be co-branded with ROMBA and your company's logo, and placed in the welcome bags picked up by attendees upon check-in.

### \$5,000 SPONSORSHIP ENHANCEMENTS

#### COMPANY PRESENTED WORKSHOP

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Coping with COVID: How Walmart Met the Challenges of a Pandemic
- Global Impact Investing - How we Think About Doing Good While Doing Well
- Compassionate Leadership in the Time of Crisis
- A New LGBTQ+ Workforce has Arrived

#### LAPEL PINS

These pins will be distributed at the registration desk during the conference. The lapel pin sponsor will have the company logo placed on a backing card to the pin.

### \$4,000 SPONSORSHIP ENHANCEMENTS

#### FRIDAY EVENING CHARITY PARTY

This popular event – which has sold out every year since 2007 – benefits the James Robertson LGBT+ MBA Student Access Fund. The partnering company's logo will be prominently displayed for the function.

#### SATURDAY AFTERNOON PLENARY

This afternoon keynote session takes the place of lunch and explores the experiences of LGBT+ MBAs in the workforce. ROMBA Alumni return to share their experiences in their industries and provide insight to what it is like to be their authentic selves at work. The sponsor of this session will have the opportunity to provide brief welcome remarks to the audience and introduce this year's speakers.

### \$4,000 SPONSORSHIP ENHANCEMENTS (continued)

#### BRANDED CHARGING STATION

Help all the ROMBA attendees charge their cell phones by sponsoring a charging station! Put your company name or logo or even a short message on a charging station, to be placed in a prominent location within the conference hotel.

#### OFFICIAL AIRLINE PARTNER

The official airline partner will have the exclusive right to sponsor air travel for attendees with flight promotions advertised in ROMBA communications.

### \$3,000 SPONSORSHIP ENHANCEMENTS

#### ESSAY COMPETITION

To help students attend the annual conference, Reaching Out MBA's essay contest grants complimentary conference hotel stays to the winners. Competition will be co-branded by the sponsoring company, who will also have a say in essay topic and selection process.

#### BRANDED SESSION

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to the following topics. The session sponsor can introduce the session, and receives a guaranteed speaking spot on the panel or workshop.

#### PRE-MBA SESSION BLOCK

This block of 4 sessions brings together those considering their MBA, school administrators, and ROMBA alumni. The sponsor's logo will be prominently displayed during the event, and they will have the opportunity to give remarks at the top of the session block.

### \$3,000 SPONSORSHIP ENHANCEMENTS (continued)

#### ADDITIONAL CAREER EXPO BOOTH

Enlarge your booth with an additional 10'x10' space to attract more attendees during the Friday Career Expo. Limited Availability.

#### FULL PAGE PROGRAM BOOK ADVERTISEMENT

### \$2,000 SPONSORSHIP ENHANCEMENTS

#### COFFEE BREAK (CHOOSE FRIDAY OR SATURDAY)

Coffee breaks occur throughout the day, starting after breakfast and continuing through mid-afternoon. The sponsoring company will have its logo prominently displayed on coffee break stations on the day it chooses.

# 2021 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 7-9 IN AUSTIN, TEXAS

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

## GARNET AND ABOVE: IN-PERSON CONFERENCE (continued)

### \$1,500 SPONSORSHIP ENHANCEMENTS

#### HALF PAGE PROGRAM BOOK ADVERTISEMENT

#### SEMI-PRIVATE INTERVIEW SPACE (TWO DAYS)

8'x8' interview booth with table and chairs to conduct interviews or coffee chats.

#### WELCOME BAG ITEM

#### DEDICATED MEAL TABLE AT SELECTED MEAL

The number of people permitted to sit at each company table will depend on health and safety protocol at the time of the conference.

### \$900 SPONSORSHIP ENHANCEMENTS (continued)

#### SEMI-PRIVATE INTERVIEW SPACE (FULL DAY)

## SUPPORTER LEVEL PARTNERSHIPS FOR START-UPS & NON-PROFITS

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

### SUPPORTER LEVEL PARTNERSHIPS FOR START-UPS AND NONPROFITS | \$3,000

A company can qualify for discounted sponsorship pricing if it is a start-up that has been in business for less than two years or is a small non-profit with <\$3M budget or is a business with less than 25 employees.

- Benefits include: sponsorship listing in conference program and on the virtual conference platform, listing as an exhibitor on the conference platform and a career expo "booth", two complimentary full conference registrations, access to the resume portal and student interest reports, and consideration for a session speaker spot.

### ENHANCEMENTS

#### START-UP PITCH COMPETITION | \$3,000

Teams will present real or fictional start-up pitches, with the winner walking away with \$5,000 in funding. Now in its 8th year, the competition has already seen a successful exit! The sponsoring organization will have a spot on the judging panel, and their logo prominently displayed on the virtual conference platform as the sponsor of this competition.

#### START-UP RECEPTION | \$2,000

Join other entrepreneurs for a virtual reception where students, alumni, and corporate partners will gather to discuss the great companies of tomorrow. Sponsor will have their company logo prominently displayed as the reception sponsor and an opportunity to provide remarks.

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# OTHER ROMBA 2021 OPPORTUNITIES

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OCTOBER 7-9 IN AUSTIN, TEXAS

## A-LA-CARTE ITEMS FOR NON-RECRUITING COMPANIES

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### COMPANY PRESENTED WORKSHOP SPONSORSHIP | \$6,000

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Coping with COVID: How Walmart Met the Challenges of a Pandemic
- Global Impact Investing - How we Think About Doing Good While Doing Well
- Compassionate Leadership in the Time of Crisis
- A New LGBTQ+ Workforce has Arrived

### BRANDED SESSION SPONSORSHIP | \$4,500

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to various topics. The session sponsor can introduce the session and receives a guaranteed speaking spot on the panel or workshop. The session sponsor's logo will also be displayed on the virtual conference platform as the sponsor of the session.

### LISTING AS SUPPORTER ONLINE, IN PROGRAM, AT CONFERENCE | \$3,500

Interested in supporting the ROMBA conference but not recruiting? Want your employees and the LGBTQ+ business community to know that your company is a leader in LGBTQ+ diversity efforts? Sign up to be listed as a supporter and your company will be listed as such on the ROMBA website, in the conference program, and on the virtual conference platform. This includes two (2) complimentary registrations to the conference.

### QUARTER, HALF, OR FULL-PAGE ADS IN CONFERENCE PROGRAM | \$1,500 | \$2,500 | \$4,000

Advertisements will be added to the conference program, which will be distributed virtually this year. All attendees will receive this book.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## NATIONAL SPONSORSHIP PROGRAM

Ensure that your organization is recognized as a champion of LGBT+ diversity in the business world.

By securing a partnership of \$30,000 or more annually, your organization will receive year-round promotion and access to ROMBA students and alumni.

Benefits include:

- Promotion as National Sponsor on year-round event materials, programs, signage, website and social media
- Social media post with choice of messaging at any time of the year
- Priority in selection of hosting and speaking opportunities at student/alumni regional events
- Two tickets to all events throughout the year
- Thank you call out by Executive Director or Board at all events including ROMBA Conference Marquee Dinner

## MULTI-EVENT PARTNERSHIPS

Over the past 20 years, Reaching Out has grown to include a series of events that educate, inspire and connect an increasingly diverse LGBT+ MBA community. We are proud to offer an extensive portfolio of programming, and invite you to become a multi-event partner. Benefits include year-round access to top LGBT+ talent, recognition as a leader in the LGBT+ community in event programs, signage, and online, and multi-event discounts.

## OUT WOMEN IN BUSINESS (OWIB)

Out Women in Business (OWIB) is a one-day conference that brings together the LBT+ community to form a strong, visible network of professionals through panels and workshops, a keynote address, and networking opportunities. The 2021 OWIB Conference will be a virtual event taking place March 26th, 2021 with a networking hour the evening of March 25th.

	BRONZE PARTNER \$2,000	SILVER PARTNER \$4,000	GOLD PARTNER \$6,000
Exhibitor Page on Virtual OWIB Conference Platform	●	●	●
Promotion as Partner on Conference Platform and Website as well as in all Email and Social Media Communication about the Event	●	●	●
Complimentary Registrations	5	10	UNLIMITED
Opportunity to have a Virtual "Booth" on the Conference Platform		●	●
Resume Book of all Attendees (who submit resumes)		●	●
Ad in Conference Program		HALF	FULL
Opportunity to Give Remarks to all Conference Attendees			●

### LAST YEAR'S SPONSORS:

#### GOLD PARTNERS



#### SILVER PARTNERS



#### BRONZE PARTNERS



\* The expo booth will be directly on the conference platform and powered through Zoom. Every attendee should download Zoom prior to the conference.

# STUDENT LEADERSHIP & REGIONAL EVENTS

## STUDENT LEADERSHIP SUMMIT

The Student Leadership Summit is a two-day event where LGBT+ club leaders from business schools across the US and beyond gather to build leadership skills and learn from each other how to expand the influence of their clubs on their campus and within their communities. The Student Leadership Summit will take place April 10, 2021 with a networking hour on the evening of April 9<sup>TH</sup>, 2021.

### WELCOME RECEPTION | \$3,000

- Opportunity to give remarks at welcome reception
- Half page ad, recognition and company logo in summit program

### LUNCH SPONSOR | \$4,000

Opportunity to give remarks at the lunch and eat with the entire crew!

## SUMMER TREKS

Summer Treks are one to two-day events where, if in person, 20 admitted MBAs visit an array of companies to learn about internships, meet recruiters and employees, and get a feel for a day in the life. If held virtually, the trek may hold up to 40 admitted LGBT+ MBA students. Treks run in Chicago, New York, San Francisco, and Seattle. There will also be a virtual trek to include companies not located in any of the above cities.

- One spot on trek schedule, includes 2 hours with students (\$1,000)
- Receive all student trek participants' resumes

## YEAR-ROUND WEBINARS FOR STUDENTS AND ALUMNI

There is no better way to stay top-of-mind with Reaching Out's constituents outside of the ROMBA Conference than the sponsor a company presented webinar or a branded webinar this year. These virtual sessions can focus on a particular practice area, interview tips, LGBT+ issues in the workplace, regional event style programming, and more.

### COMPANY PRESENTED WEBINAR SPONSORSHIP NON-ROMBA CONFERENCE PARTNERS | \$6,000 ROMBA PARTNERS | \$5,000

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Companies can have as many of their own company representatives on this webinar as they would like. This webinar must be content driven on an educational topic of interest to the Reaching Out community.

### BRANDED WEBINAR SPONSORSHIP NON-ROMBA CONFERENCE PARTNERS | \$4,500 ROMBA PARTNERS | \$3,500

These webinars will be shaped by Reaching Out staff and/or student and alumni volunteers. The workshop sponsor can introduce the session and receives a guaranteed speaking spot on the panel or workshop. The branding company will be listed on all advertising as the sponsor of this program.

# REACHING OUT MBA FELLOWSHIP

## \$25,000 CORPORATE FELLOWSHIP OPPORTUNITY

The Reaching Out LGBT+ MBA Fellowship was created as a joint effort between prominent business school programs and Reaching Out to demonstrate that business schools are the top destination to develop the out LGBT+ and active ally business leaders of tomorrow.

Each Fellow receives a minimum of \$20,000 for their ROMBA Fellowship and exclusive mentorship and leadership development programming through Reaching Out and our corporate partners. The incoming 2022 cohort is 77 members strong, and will receive over \$2M in fellowship funds!

The Fellowship program now also includes Corporate sponsored Fellowships. Each Corporate Fellowship is branded on our materials and promoted through our network. Partners are invited to sit on an unbiased selection panel of Reaching Out community members, and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference, as well as the Fellows Retreat held every July in New York or Chicago.

### CORPORATE FELLOWSHIP | \$25,000

A company-branded Fellowship awarded to an MBA demonstrating leadership in the LGBT+ community.

Current Corporate Fellowship Partners:



- Company representative may help develop selection criteria and sit on selection committee.
- Marketing and promotion of Corporate Fellowship across Reaching Out network, including our 60+ Fellowship partner schools.

### FELLOWSHIP RETREAT SESSION SPONSOR | \$5,000 (LIMIT 2)

The Fellowship Retreat will take place July 30<sup>TH</sup> & July 31<sup>ST</sup>, 2021.

- 90-minute workshop with Fellows on Friday afternoon or Saturday morning
- Recognition as sponsor during Executive Director remarks, on Reaching Out website and in event-related social media posts.

### FELLOWSHIP RETREAT DINNER SPONSOR | \$2,500 (LIMIT 2)

- Opportunity to provide remarks at Friday or Saturday dinner and eat with the entire crew!
- Recognition as sponsor during Executive Director remarks, on Reaching Out website and social channels.

The only B-schools I considered applying to were in the Reaching Out Fellowship program – because I knew those schools were committed to supporting the LGBTQ+ community

ROMBA FELLOW, CLASS OF 2021



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# REACHING OUT MBA, INC. STAFF

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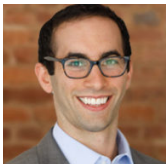
## AIDAN CURRIE EXECUTIVE DIRECTOR

Aidan joined Reaching Out MBA as Executive Director with a diverse background in non-profit leadership, management consulting in the hospitality industry, and digital communications for the world's largest PR firm. His career has enabled him to work in the UK and continental Europe, Australia, and South Africa.

He attended ROMBA for the first time as a student at the 2010 conference. He returned in 2012, having secured funding from his then employer, Marriott International, to be a corporate partner. After business school, Aidan spent seven years in the hospitality industry, drawn to its international scope, complexity, and opportunities to engage with a variety of people. His most recent role was in business development for InterContinental Hotels Group in Atlanta, GA., where he created a new business unit to elevate the company's Sales organization. Prior to this, Aidan worked for Marriott International in Washington D.C., as part of a consulting group specializing in Sales and Revenue Strategy.

Before moving into hospitality, Aidan was a VP in Edelman's Digital Practice in New York City, where he oversaw multiple blue chip accounts in healthcare and tourism. He also led the Digital Department of Age Concern England, a large non-profit organization supporting those in later life by providing advice on healthcare and finances, as well as community engagement.

Outside of work, Aidan has long been an active volunteer in several LGBTQ+ organizations including the NGLCC, Lost-n-Found Youth, and BELONG. Aidan is a graduate of NYU Stern School of Business, and holds a BAH in Politics from Queen's University at Kingston, Canada.



## PAUL THALER DIRECTOR OF DEVELOPMENT

Paul joins Reaching Out MBA as Director of Development with substantial experience in fundraising, LGBTQ++ non-profit leadership, and law. Prior to Reaching Out, Paul served as the Director of External Affairs for the National LGBT Bar Association and Foundation. He was responsible for maintaining relationships with the organization's internal and external constituents, which included corporations and law firms, as well as overseeing the Bar's membership efforts. Paul has experience speaking on a number of issues related to LGBTQ++ rights and the law.

Paul previously worked with students in higher education, having served as the Assistant Director of the Law Career Development Office at the University of Baltimore School of Law. Prior to that, Paul worked as an attorney for two litigation firms in the Baltimore area.

Paul received his J.D. from the University of Baltimore School of Law and an undergraduate degree from Muhlenberg College.



## JORDAN SUMMERS PROGRAM MANAGER

Jordan Summers joins the Reaching Out MBA team after working in higher education administration for several years. Prior to her current role, she served as the Mentoring and Youth Development Coordinator at Berklee City Music, a nonprofit branch of Berklee College of Music. There, she recruited current Berklee students and alumni to teach music lessons to high school musicians across the Boston area.

Jordan holds a Bachelor of Music in Music Business from the State University of New York College at Potsdam. She has volunteered with Boston LGBTQ+ organizations in the past and currently volunteers her time to teach math at a local elementary school. In her spare time she enjoys cooking, reading, composing, and playing music.



## JULIE MILLER EVENTS PRODUCER - CONTRACTOR

Julie's relationship with Reaching Out began with the 2006 ROMBA Conference in New York City thanks to a referral to one of the student organizers by a friend at Stern.

Julie and ROMBA both relocated to San Francisco in 2007, and following the 2007 Conference, Julie became the permanent Event Producer for the annual conference and other events throughout the year.

Julie's background is Theatrical Stage Management, Event Production Management, and Fashion Show Production. Past events and activations include clients at Comic Con, New York City Marathon, New York Fashion Week, and the Victoria's Secret Fashion Show.

ROMBA is Julie's longest standing client, and she is excited to celebrate 15 years with this inspiring group of people.