



REACHING OUT MBA 2022

PARTNERSHIP PROSPECTUS

BECOME A REACHING OUT MBA PARTNER ALL YEAR LONG!

Reaching Out MBA is much more than our annual conference! We have grown to include a curriculum of year-round events for current and post-MBAs that educate, inspire, and connect an increasingly diverse LGBT+ business community. We invite you to become a multi-event partner, which provides access to our current and post-MBA community throughout the year and may qualify you to become a National Sponsor.

REACHING OUT 2022 EVENTS

All events are being planned to be in person, though some will have virtual elements.

OUT WOMEN IN BUSINESS (OWIB) New York, March 25

The Out Women in Business Conference brings the LBT+ community together to form a strong, visible network of professionals to educate, inspire, and connect future generations of women in business. This one-day event includes plenaries, workshops, a networking lunch and post-event happy hour.

CLUB LEADERS SUMMIT Chicago, April 22-23

The Club Leaders Summit brings together LGBT+ club leaders from business schools around the world to learn from their peers and predecessors. Leaders from clubs of all sizes gain valuable insights on how to increase the influence of their clubs on campus and in the larger community.

SUMMER TREKS

Each summer, incoming MBAs join our treks to visit up to 8 corporate partners offices over two days in the city/industry of their choice. The students have a chance to meet partners and recent ROMBA hires, learn about company culture, ERGs, and recruiting timelines. Partners have an opportunity to connect with a small group of target candidates.

New York (Finance) June 13-14 **Virtual (Various)** June 16-17 **Chicago (Consulting)** June 23-24
San Francisco (Tech) July 11-12 **Seattle (Tech and Retail)** July 14-15

FELLOWSHIP RETREAT

San Francisco, Feb 11-12 (Cohorts '20 and '21)
New York, July 29-30 (Incoming Class '22)

San Francisco, Feb 11-12 (Cohorts '20 and '21), New York, July 29-30 (Incoming Class '22)

Each summer the incoming class gathers for an all-expenses-paid retreat to build their LGBT+ network, develop leadership skills by working with our corporate partners, network with ROMBA alumni, and learn how Reaching Out can support their careers both while in school and post-MBA.

ROMBA CONFERENCE Washington, D.C., October 6-8

The world's largest gathering of LGBT+ MBA Community. The event includes a variety of panels, workshops, social events, and a career expo with 100+ corporate partners across industries recruiting LGBT+ MBA talent.

REGIONAL EVENTS FOR THE ROMBA COMMUNITY Year-Round, including:

San Francisco, February 11 **New York**, March 24 **Chicago**, April 22



We've been an enthusiastic ROMBA conference sponsor for 10+ years because we're consistently able to meet the highest caliber of LGBTQ MBAs from across the country.

ROMBA CONFERENCE SPONSOR



BECOMING A NATIONAL SPONSOR

Be recognized as a champion of the LGBT+ community as a Reaching Out MBA National Sponsor!
By securing a partnership of \$30,000 or more annually, your organization will receive year-round promotion and opportunities to engage with the ROMBA MBA and post-MBA community, including:

- Year-round promotion as National Sponsor on the front page of our website, all event materials, and our annual Impact Report.
- Five social media posts with choice of messaging at any time of the year.
- Priority for hosting and speaking opportunities at student/alumni regional events.
- Two tickets to all Reaching Out MBA events throughout the year.
- Thank you call out by Executive Director or Board Member at all events including the ROMBA Conference Marquee Dinner.

THERE ARE MANY WAYS TO GET TO THE \$30,000 PARTNERSHIP LEVEL, HERE ARE A FEW:

EXAMPLE 1

ROMBA CONFERENCE	
· RUBY LEVEL PARTNER.....	(\$17,500)
· ADD ON: Hotel Room Keys Sponsor.....	(\$4,000)
· ADD ON: Branded Session at ROMBA.....	(\$3,000)
OUT WOMEN IN BUSINESS	
· SILVER LEVEL PARTNER.....	(\$3,000)
ROMBA REGIONAL RECEPTION	
· TITLE PARTNER.....	(\$5,000)
TOTAL SPEND.....	
\$32,500	

EXAMPLE 2

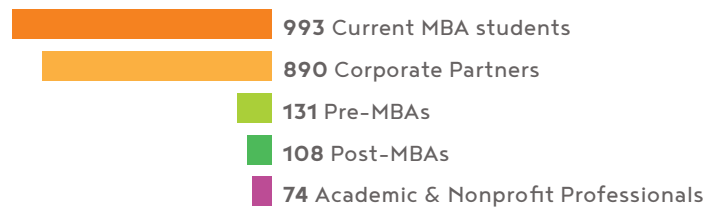
ROMBA CONFERENCE	
· DIAMOND LEVEL PARTNER.....	(\$37,500)
TOTAL SPEND.....	
\$37,500	

EXAMPLE 3

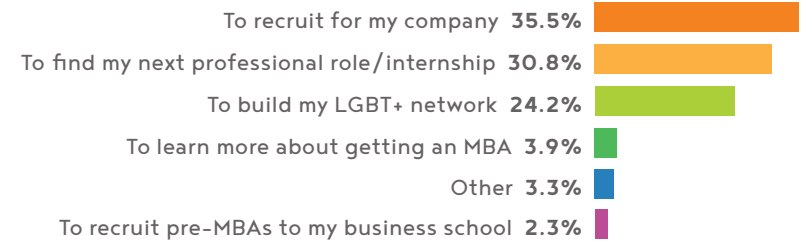
ROMBA CONFERENCE	
· GARNET LEVEL PARTNER.....	(\$12,000)
· ADD ON: Friday Night Charity Party Sponsor	(\$4,000)
· ADD ON: Company Presented Workshop	(\$5,000)
OUT WOMEN IN BUSINESS	
· GOLD LEVEL PARTNER.....	(\$6,000)
FELOWSHIP RETREAT	
· ADD ON: Company Presented Workshop or Dinner Sponsor	(\$5,000)
TOTAL SPEND.....	
\$32,000	

2021 ROMBA CONFERENCE RECAP

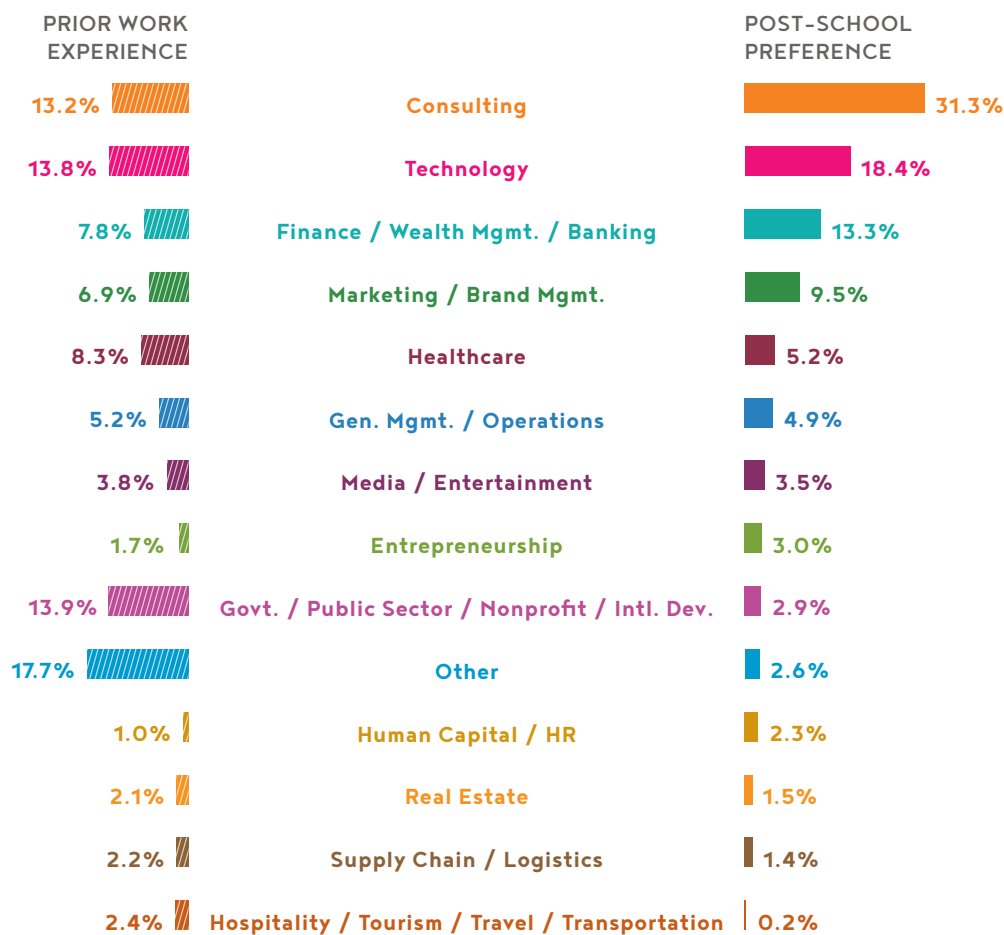
2,196 ATTENDEES



I CAME TO ROMBA TO...



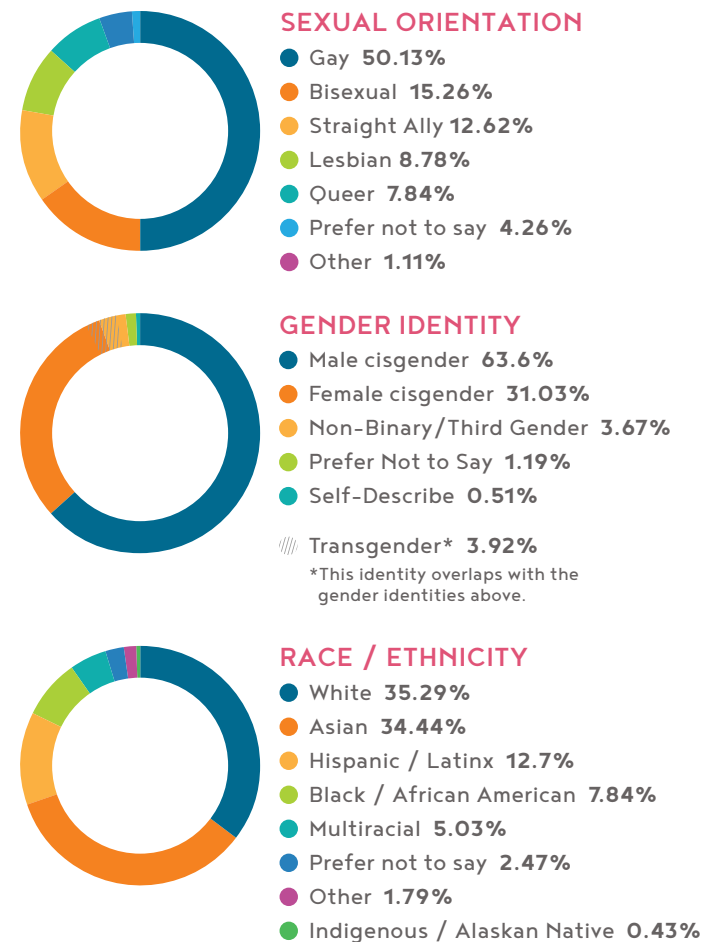
INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE



*Includes those interested in recruiting

CONFERENCE BREAKDOWN

Breakdowns include only pre-, current, and post-MBAs looking for employment opportunities.



TOP BUSINESS SCHOOLS BY ATTENDANCE

*Data is only for current MBAs in attendance

- | | | | |
|--|---|--|---|
| 1. University of Chicago - Booth | 4. University of Michigan- Ross | 7. Washington University in St. Louis - Olin | 8. University of California, Los Angeles - Anderson |
| 2. Northwestern University - Kellogg | 5. Duke University - Fuqua | 7. Baruch - Zicklin | 9. University of Virginia - Darden |
| 3. New York University - Stern | 6. Arizona State University - Thunderbird | 8. University of Pennsylvania - Wharton | 9. Columbia Business School |
| 4. University of California, Berkeley - Haas | | | |

CORPORATE PARTNERS

CONFERENCE UNDERWRITERS



DIAMOND PARTNERS



EMERALD PARTNERS



SAPPHIRE PARTNERS



RUBY PARTNERS



GARNET PARTNERS



EXPO PARTNERS



ORGANIZATIONAL ALLIES



2022 ROMBA CONFERENCE PARTNERSHIP LEVELS

OCTOBER 6-8, WASHINGTON, D.C.

YEAR ROUND OPPORTUNITIES

	EXPO \$7,500	GARNET \$12,000	RUBY \$17,500	SAPPHIRE \$22,500	EMERALD \$27,500	DIAMOND \$37,500	UNDERWRITER \$45,000
Career Expo Booth*	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	2 (20'x10')	3 (30'x10')
Access to CV database & job posting board	✓	✓	✓	✓	✓	✓	✓
Company logo listed in conference program, website conference partner page	✓	✓	✓	✓	✓	✓	✓
Student Interest Reports**	✓	✓	✓	✓	✓	✓	✓
Complimentary registrations	2	5	6	8	10	12	15
Discount on additional registrations	10%	20%	20%	20%	20%	30%	50%
Social Media post		1	1	2	2	3	3
Company table at selected meal OR full conference interview booth OR half-page ad in conference program***		✓	✓	✓	✓	✓	✓
Option to hold private reception at venue (first come first served limited opportunity)****		✓ (+\$1,000)	✓	✓	✓	✓	✓
Complimentary career expo only pass for company representative		1	1	1	2	3	3
Guaranteed speaking opportunity for company rep		1	2	3	3	4	5
Inclusion of sponsor-provided gift at registration			✓	✓	✓	✓	✓
Banner ad in conference mobile app				✓	✓	✓	✓
Ad in conference program				Half-page	Half-page	Full-page	Full-page
Opportunity to send "pop-up" message to ROMBA attendees via the conference mobile app					✓	✓	✓
Web presence in organization partner rotator					✓	✓	✓
One additional company meal table OR full conference interview booth OR half-page ad in conference program					✓	✓	✓
One specific job posting mention from company in Reaching Out's regular e-blast, to 10,000+ addresses					✓	✓	✓
Company webinar pitch to students (2 weeks prior to ROMBA)					✓	✓	✓
Advanced Reporting					✓	✓	✓
All Benefits of National Sponsor Program (see PAGE 2)						✓	✓
Opportunity to provide gift at Leadership Summit or Fellowship Retreat						✓	✓
Logo on Column Wrap at ROMBA thanking top sponsors							✓
Logo on front of conference program							✓
First choice of placement for full-page ad in conference program							✓
1 company branded or presented workshop							✓
Guaranteed placement in two summer treks of choice (see page 11 for more information on summer treks)							✓

* First choice of placement based on partnership level and date of commitment prior to June 30, 2022

** Regularly updated listing of students beginning July 1 who have expressed interest in your company

*** Option to select your own attendees if meal table is selected. Conference Organizers reserve the right to seat attendees at table if not filled at beginning of program

**** Company is still responsible for payment of F&B and any extras; Reaching Out provides the space

2022 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 6-8, WASHINGTON, D.C.

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

SAPPHIRE AND ABOVE

\$5,000 SPONSORSHIP ENHANCEMENTS

THURSDAY WELCOME RECEPTION

This is the first event of the conference. The sponsoring company will have the advantage of making a strong first impression, and its logo will be prominently displayed in the reception area. A company representative will be given the chance to give brief remarks.

FRIDAY LUNCH PLENARY

The Friday Lunch Plenary provides a captive audience of nearly all student attendees. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the sponsoring company will receive two (2) reserved tables at lunch.

SATURDAY MARQUEE DINNER

The Saturday Marquee Dinner is among the most popular and well-attended events at the conference. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the sponsoring company will receive two (2) reserved tables at the dinner.

SAPPHIRE AND ABOVE

\$4,000 SPONSORSHIP ENHANCEMENTS

FRIDAY BREAKFAST PLENARY

Make a memorable impression among the conference's attendees with the first all-conference event that nearly all students will attend. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The company will also receive two (2) designated meal tables at the breakfast.

REGISTRATION DESK

Have your company and its brand showcased at registration when attendees check-in. An item of your choice can be directly handed to attendees.*

* Partner responsible for supplying the welcome item, as well as any decorations or company's branding on-site.

CONFERENCE LANYARD

One of the most visible opportunities at the conference since every attendee will be wearing one! Your company's logo will appear on the lanyard along with "ROMBA 2022."

RUBY AND ABOVE

\$5,000 SPONSORSHIP ENHANCEMENT

CONFERENCE BAG

The sponsoring organization's logo will be printed prominently on the conference bags, which will be intended for continued use. Bags will be co-branded with the ROMBA conference theme.

RUBY AND ABOVE

\$4,000 SPONSORSHIP ENHANCEMENTS

WIFI SPONSOR

Your company can get some of the best brand recognition at the ROMBA Conference by sponsoring the ROMBA WiFi! Your company's name will be included in the Wifi password.

OUT WOMEN AT ROMBA RECEPTION

This reception brings together women and non-binary folks to network and bond over conversations regarding gender and LGBTQ issues in the workplace. The sponsoring company will have the opportunity to make remarks during the reception.

MBAS OF COLOR RECEPTION

A conference-specific networking reception dedicated to the diverse students within the LGBTQ community. The sponsoring company will have the opportunity to make remarks during the reception.

VETERANS RECEPTION

ROMBA acknowledges the service of our community with this reception. The sponsoring company will have its logo prominently displayed and the opportunity to make remarks.

CASE COMPETITION AND BREAKFAST

Student teams compete to provide a practical solution to a business case, with winning teams receiving scholarships. The event includes a separate breakfast for participants, and the sponsoring organization will be guaranteed two seats on the judging panel. The partner's logo will be prominently displayed during the event.

MERGERS & ACQUISITIONS CASE COMPETITION

Student teams will demonstrate their financial and strategic analysis skills and compete for a scholarship. The sponsoring organization will be guaranteed two seats on the judging panel, and their logo will be prominently displayed during the event.

HOTEL ROOM KEYS

All attendees staying at our official hotel will receive 2+ room keys upon check-in. The sponsoring company will have its logo prominently co-branded with Reaching Out MBA on the key.

2022 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 6-8, WASHINGTON, D.C.

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

RUBY AND ABOVE

\$3,000 SPONSORSHIP ENHANCEMENTS

PRE-MARQUEE DINNER RECEPTION

Connect with LGBTQ MBA and graduate professionals. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining and reception areas.

OUT WOMEN AT ROMBA SESSION BLOCK

This program was initiated at the 2014 ROMBA conference and received high marks from attendees and presenters alike. The sponsoring company will have title rights through the entire OWAR session block, including placement of two (2) speakers on OWAR panels.

FELLOWS RECEPTION

This reception brings together our ever growing cohorts of ROMBA Fellows and the organizing team that helped bring together the 2020 conference. Emerald, Diamond and Underwriting partners are also invited to join this talented group!

RUBY AND ABOVE

\$2,000 SPONSORSHIP ENHANCEMENT

COMPANY WEBINAR PITCH TO LGBTQ+ MBA STUDENTS

Want to pitch to ROMBA's top MBA talent BEFORE the Conference? Sign up to be included as a presenter in a webinar to registered students 2 weeks prior to conference. Webinar will also feature content for students on how to navigate the conference and career expo. Limited Opportunity.

GARNET AND ABOVE

\$14,000 SPONSORSHIP ENHANCEMENT

T-SHIRT SPONSOR

Celebrate the 25th year of ROMBA by sponsoring ROMBA 25 conference T-Shirts! These shirts will feature the conference theme, date, and location. The sponsor will be featured prominently and listed as the T-Shirt sponsor on the tee.

GARNET AND ABOVE

\$10,000 SPONSORSHIP ENHANCEMENT

WATER BOTTLE SPONSOR

Our attendees have let us know they'd love an environmentally friendly way to stay hydrated throughout the ROMBA conference (and take home to use in class/at work). Metal water bottles will be co-branded with ROMBA and your company's logo, and placed in the welcome bags picked up by attendees upon check-in.

GARNET AND ABOVE

\$5,000 SPONSORSHIP ENHANCEMENTS

COMPANY PRESENTED WORKSHOP

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Applying Your Non-Traditional Business Background to a Career in Retail
- Ace the Case Interview
- Finding Meaning in the Workplace
- PrEP, Policy, and Payers: A Case Study on Evolving Business Models in Healthcare

FRIDAY EVENING CHARITY PARTY

This popular event - which has sold out every year since 2007 - benefits the James Robertson LGBTQ MBA Student Access Fund. The partnering company's logo will be prominently displayed for the function.

CONFERENCE FACE MASKS

Sponsor ROMBA conference face masks! These masks will feature the conference and/or ROMBA logo and will be co-branded with your company logo. This is a great way to get visibility as a conference sponsor.

2022 ROMBA CONFERENCE PARTNERSHIP ENHANCEMENTS

OCTOBER 6-8, WASHINGTON, D.C.

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

GARNET AND ABOVE

\$4,000 SPONSORSHIP ENHANCEMENTS

SATURDAY AFTERNOON PLENARY

This afternoon keynote session takes the place of lunch and explores the experiences of LGBTQ MBAs in the workforce. ROMBA Alumni return to share their experiences in their industries and provide insight to what it is like to be their authentic selves at work. The sponsor of this session will have the opportunity to provide brief welcome remarks to the audience and introduce this year's speakers.

LAPEL PINS

These pins will be distributed at the registration desk during the conference. The lapel pin sponsor will have the company logo placed on a backing card to the pin.

BRANDED CHARGING STATION

Help all the ROMBA attendees charge their cell phones by sponsoring a charging station! Put your company name or logo or even a short message on a charging station, to be placed in a prominent location within the Conference.

CONFERENCE HAND SANITIZER

Sponsor hand sanitizer to be distributed to every attendee at registration. The hand sanitizer bottle will have both your company logo and Reaching Out's logo.

GARNET AND ABOVE

\$3,000 SPONSORSHIP ENHANCEMENTS

ESSAY COMPETITION

To help students attend the annual conference, Reaching Out MBA's essay contest grants complimentary conference hotel stays to the winners. Competition will be co-branded by the sponsoring company, who will also have a say in essay topic and selection process.

BRANDED SESSION

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to the following topics. The session sponsor can introduce the session, and receives a guaranteed speaking spot on the panel or workshop.

PRE-MBA SESSION BLOCK

This block of 4 sessions brings together those considering their MBA, school administrators, and ROMBA alumni. The sponsor's logo will be prominently displayed during the event, and they will have the opportunity to give remarks at the top of the session block. **NOTE:** These sessions will all take place virtually

ADDITIONAL CAREER EXPO BOOTH

Enlarge your booth with an additional 10'x10' space to attract more attendees during the Friday Career Expo. Limited Availability.

FULL PAGE PROGRAM BOOK ADVERTISEMENT

GARNET AND ABOVE

\$2,000 SPONSORSHIP ENHANCEMENT

COFFEE BREAK (CHOOSE FRIDAY OR SATURDAY)

Coffee breaks occur throughout the day, starting after breakfast and continuing through mid-afternoon. The sponsoring company will have its logo prominently displayed on coffee break stations on the day it chooses.

GARNET AND ABOVE

\$1,750 SPONSORSHIP ENHANCEMENTS

PRIVATE INTERVIEW SPACE - FULL DAY (8 HOURS)

Limited Number Available

GARNET AND ABOVE

\$1,500 SPONSORSHIP ENHANCEMENTS

HALF PAGE PROGRAM BOOK ADVERTISEMENT

SEMI-PRIVATE INTERVIEW SPACE (TWO DAYS)

8'x8' interview booth with table and chairs to conduct interviews or coffee chats.

WELCOME BAG ITEM

DEDICATED MEAL TABLE AT SELECTED MEAL

GARNET AND ABOVE

\$900 SPONSORSHIP ENHANCEMENTS

SEMI-PRIVATE INTERVIEW SPACE (FULL DAY)

CUSTOM MARKETING OPPORTUNITIES SUCH AS
ADDITIONAL SIGNAGE AND IN-ROOM PLACEMENTS AS
WELL AS DIGITAL MARKETING PACKAGES ARE
AVAILABLE AND MAY VARY.

PLEASE CONTACT US AT
SPONSORSHIP@REACHINGOUTMBA.ORG
FOR A FULL LIST OF OPPORTUNITIES AND PRICING.

OTHER ROMBA 2022 PARTNERSHIP OPPORTUNITIES

OCTOBER 6-8, WASHINGTON, D.C.

The following enhancements can be purchased to elevate your organization's presence at the ROMBA conference:

SUPPORTER LEVEL PARTNERSHIPS FOR START-UPS AND NONPROFITS

\$3,000

A company can qualify for discounted sponsorship pricing if it is a start-up that has been in business for less than two years or is a small non-profit with <\$3M budget or is a business with less than 25 employees.

- **BENEFITS INCLUDE:** sponsorship listing in conference program and online, a career expo booth, one complimentary full conference registration, access to the resume portal and student interest reports, and consideration for a session speaker spot.

ENHANCEMENTS

START-UP PITCH COMPETITION | \$3,000

Teams will present real or fictional start-up pitches, with the winner walking away with \$5,000 in funding. Now in its 8th year, the competition has already seen a successful exit! The sponsoring organization will have a spot on the judging panel, and their logo prominently displayed during the event.

START-UP RECEPTION | \$2,000

Join other entrepreneurs for a reception where students, alumni, and corporate partners will gather to discuss the great companies of tomorrow. Sponsor will have their company logo prominently displayed and an opportunity to provide remarks

A-LA-CARTE ITEMS FOR NON-RECRUITING COMPANIES

COMPANY PRESENTED WORKSHOP SPONSORSHIP | \$6,000

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Applying Your Non-Traditional Business Background to a Career in Retail
- Ace the Case Interview
- Finding Meaning in the Workplace
- PrEP, Policy, and Payers: A Case Study on Evolving Business Model in Healthcare

BRANDED SESSION SPONSORSHIP | \$4,500

Sessions will be shaped by MBA students and feature industry and community leaders offering key insights related to the following topics. The session sponsor can introduce the session, and receives a guaranteed speaking spot on the panel or workshop.

LISTING AS SUPPORTER ONLINE, IN PROGRAM, AT CONFERENCE | \$3,500

Interested in supporting the ROMBA conference but not recruiting? Want your employees and the LGBTQ business community to know that your company is a leader in LGBTQ diversity efforts? Sign up to be listed as a supporter and your company will be listed as such online, in the conference program, and on signage at the conference. This includes two (2) complimentary registrations to the conference.

QUARTER, HALF, OR FULL-PAGE ADS IN CONFERENCE PROGRAM

\$1,500 | \$2,500 | \$4,000

Advertisements will be added to the conference program. All attendees receive this book and use it throughout the conference.

— ADDITIONAL PARTNERSHIP & SPONSORSHIP OPPORTUNITIES —

MULTI-EVENT PARTNERSHIP & NATIONAL SPONSORS

MULTI-EVENT PARTNERSHIP BENEFITS

Over the past 20 years, Reaching Out has grown to include a series of events that educate, inspire and connect an increasingly diverse LGBT+ MBA community. We are proud to offer an extensive portfolio of programming, and invite you to become a multi-event partner. Benefits include year-round access to top LGBT+ talent, recognition as a leader in the LGBT+ community in event programs, signage, and online, and multi-event discounts.

REACHING OUT NATIONAL SPONSORSHIP PROGRAM

Ensure that your organization is recognized as a champion of LGBTQ diversity in the business world.

By securing a partnership of \$30,000 or more annually, your organization will receive year-round promotion and access to ROMBA students and alumni. (Please see [Page 2](#) for more information.)

BENEFITS INCLUDE:

- Promotion as National Sponsor on year-round event materials, programs, signage, website and social media
- Social media post with choice of messaging at any time of the year
- Priority in selection of hosting and speaking opportunities at student/alumni regional events
- Two tickets to all events throughout the year
- Thank you call out by Executive Director or Board at all events including ROMBA Conference Marquee Dinner

OUT WOMEN IN BUSINESS

OUT WOMEN IN BUSINESS CONFERENCE (OWIB) SPRING 2022

Out Women in Business (OWIB) is a one-day conference that brings together the LGBT+ community to form a strong, visible network of professionals through panels and workshops, a keynote address, and a networking lunch and happy hour.

GOLD PARTNER | \$6,000

- Opportunity to give remarks to all conference attendees
- Full page ad + logo in program, promotion as Gold partner in signage and on screen throughout the conference
- 10 complimentary registrations
- Company table in venue lobby
- Resume book of all attendees (who submit resumes)

SILVER PARTNER | \$4,000

- Half page ad + logo in program, promotion as Silver partner in signage and on screen throughout the conference
- 6 complimentary registrations
- Company high top table in venue lobby
- Access to the resume packet

BRONZE PARTNER | \$2,000

- Company logo in program, promotion as Bronze partner in signage and on screen throughout the conference
- 4 Complimentary registrations

REACHING OUT MBA FELLOWSHIP

\$25,000 NAMED FELLOWSHIP OPPORTUNITY

The Reaching Out LGBT+ MBA Fellowship was created as a joint effort between prominent business school programs and Reaching Out to demonstrate that business schools are the top destination to develop the out LGBT+ and active ally business leaders of tomorrow.

Each Fellow receives a \$20,000 for their ROMBA Fellowship and exclusive mentorship and leadership development programming through Reaching Out and our corporate partners. The incoming 2021 cohort is 111 members strong, and will receive over \$6M in fellowship funds!

In 2019, we expanded the scope of our program to include Named sponsored Fellowships. Each Named Fellowship is branded on our materials and promoted through our network. Partners are invited to sit on an unbiased selection panel of Reaching Out community members, and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference, as well as the Fellows Retreat held every July in New York

NAMED FELLOWSHIP | \$25,000

A company-branded Fellowship awarded to an MBA demonstrating leadership in the LGBT+ community.

Current Corporate Fellowship Partners: **ADP** **DISCOVER**

- Company representative may help develop selection criteria and sit on selection committee.
- Marketing and promotion of Corporate Fellowship across Reaching Out network, including our 60+ Fellowship partner schools.

FELLOWSHIP RETREAT SESSION SPONSOR | \$5,000 (LIMIT 2)

The Fellowship Retreat will take place July 29TH, 30TH, 2022.

- 90-minute workshop with Fellows on Friday afternoon or Saturday morning
- Recognition as sponsor during Executive Director remarks, on Reaching Out website and in event-related social media posts.

FELLOWSHIP RETREAT DINNER SPONSOR | \$4,000 (LIMIT 2)

- Opportunity to provide remarks at Friday or Saturday dinner and eat with the entire crew!
- Recognition as sponsor during Executive Director remarks, on Reaching Out website and social channels.

The only B-schools I considered applying to were in the Reaching Out Fellowship program - because I knew those schools were committed to supporting the LGBTQ+ community

ROMBA FELLOW, CLASS OF 2021



STUDENT LEADERSHIP & REGIONAL EVENTS

STUDENT LEADERSHIP SUMMIT

The Student Leadership Summit is a two-day event where LGBT+ club leaders from business schools across the US and beyond gather to build leadership skills and learn from each other how to expand the influence of their clubs on their campus and within their communities.

WELCOME RECEPTION | \$3,000

- Opportunity to give remarks at welcome reception
- Half page ad, recognition and company logo in summit program

SATURDAY DINNER | \$4,000

- Opportunity to give remarks at Saturday dinner, and eat with the entire crew!
- Half page ad, recognition and company logo in summit program

SUMMER TREKS

Summer Treks are two-day events where 20 incoming MBAs visit an array of companies to learn about internships, meet recruiters and employees, and get a feel for a day in the life. Treks run in Chicago, New York, San Francisco, and Seattle.

- One spot on trek schedule, includes 2 hours with students (\$1,000)
- Receive all student trek participants' resumes

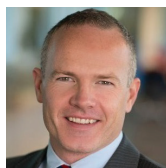
REGIONAL EVENTS

Regional Events bring together ROMBA students and alumni in a variety of ways – from a social mixer, to a company-hosted panel, to a salon dinner.

- Sponsorship of one event (Price varies, reach out to us to discuss)



REACHING OUT MBA, STAFF



AIDAN CURRIE Executive Director

Aidan (he/him) has a diverse background in non-profit leadership, management consulting, and digital communications for the world's largest PR firm. His career has enabled him to work in the UK and continental Europe, Australia, and South Africa.

He initially came to the ROMBA conference as a student in 2010 and returned in 2012 having secured his then-employer Marriott International as a corporate partner.

Prior to joining Reaching out, Aidan spent seven years in the hospitality industry, drawn to its international scope, complexity, and opportunities to engage with a variety of people.

Outside of work, Aidan has long been an active volunteer in several LGBT+ organizations including the NGLCC, Lost-n-Found Youth, and Rainbros. Aidan is a graduate of NYU Stern School of Business and holds a BAH in Politics from Queen's University at Kingston, Canada.



ASHLEY MUDD Program Director

Ashley Mudd (she/her) joins Reaching Out MBA as the Program Director with substantial experience in program development, non-profit leadership, and stakeholder engagement. Prior to Reaching Out, Ashley served as the Executive Director of the Leadership Institute of Acadiana.

Outside of work, Ashley has been an active volunteer in several organizations including the Justice, Equity, Diversity, and Inclusion committee for her local Big Brothers Big Sisters organization and the PFLAG Lafayette chapter.

Ashley participated in the University of Pennsylvania's Executive Program in Social Impact Strategy and holds a B.A. degree in sociology from the University of Louisiana. Ashley lives in south Louisiana with her wife and two dogs. For fun, she loves to hike, camp, and attend music and food festivals.

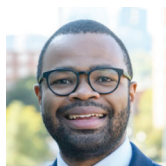


DEMETRI SPARKS Development Director

Demetri Sparks (he/him) began his career in Washington, DC, helping to launch former President Bill Clinton's signature program, AmeriCorps, after attending Cornell University's School of Industrial and Labor Relations.

Demetri has worked diligently in the LGBT+ health space over the past three decades. He has led three different grassroots agencies as Executive Director. He has served in various development positions at diverse LGBT+ organizations as well, including Howard Brown Health (Chicago), AIDS ReSearch Alliance (LA), and PRC (San Francisco).

Most recently, Demetri worked as the Managing Director of Individual Giving at GMHC where he managed all major gifts, direct marketing, and planned gifts. His portfolio included thousands of individual donors, raising over \$2 million each year.



NICK BAILEY Program Manager

Nick Bailey (he/him) is excited to join the Reaching Out MBA team as the Program Manager. Prior to Reaching Out, Nick worked for several years in higher education, serving as Assistant Director of Student Services of the hybrid Master of Science in Finance Program at Georgetown University, and as the Senior Student Success Advisor for the online MBA@Rice program at 2U, Inc. He is passionate about the power of education and enabling students to achieve their definition of success. He has years of experience in program management, higher education, and building strong relationships.

Outside of work, Nick volunteers as an alumni interviewer for the Georgetown Alumni Admissions Program. Nick earned a Bachelor of Science in Business Administration from Georgetown University and he currently lives in Washington, DC with his partner and his 4 year old dog, Sasha. In his spare time, he enjoys trying new restaurants, making trips to the dog park, and traveling.



JULIE MILLER Events Producer

Julie's (she/her) relationship with Reaching Out began with the 2006 ROMBA Conference at the Grand Hyatt in New York City thanks to a referral to one of the student organizers by a friend at Stern.

Julie and ROMBA both relocated to San Francisco in 2007, and following the 2007 Conference, Julie became the permanent Event Producer for the annual conference and other events throughout the year.

Julie's background is Theatrical Stage Management, Event Production Management, and Fashion Show Production. Past events and activations include clients at Comic Con, New York City Marathon, New York Fashion Week, and the Victoria's Secret Fashion Show.

ROMBA is Julie's longest standing client, and she is excited to celebrate 12 years with this inspiring group of people.