



REACHING OUT[®]

**PARTNERSHIP PACKET
2023**

REACHING OUT MBA VISION, MISSION & HISTORY



REACHING OUT MBA'S VISION IS TO HAVE LGBTQ+ LEADERS IN EVERY C-SUITE.

Our mission is to increase the influence of the LGBTQ+ community in business by educating, inspiring, and connecting MBA students and post-MBAs. Over our 25-year history, Reaching Out MBA has grown to include a range of programming that educates, inspires, and connects an increasingly diverse LGBTQ+ MBA community. We invite you to join us and engage with students and post-MBAs throughout the year.

ORGANIZATIONAL MILESTONES

1999

The first ROMBA conference welcomes 100 LGBTQ+ students to its inaugural event.

2004

Reaching Out MBA becomes a 501(c)(3) non-profit corporation and forms a Board of Directors.

2008

The first LGBTQ+ Club Leadership Summit takes place in Chicago.

2014

The ROMBA Fellowship, a national scholarship program, launches in partnership with 17 top business schools.

2015

The first Out Women in Business (OWIB) takes place.

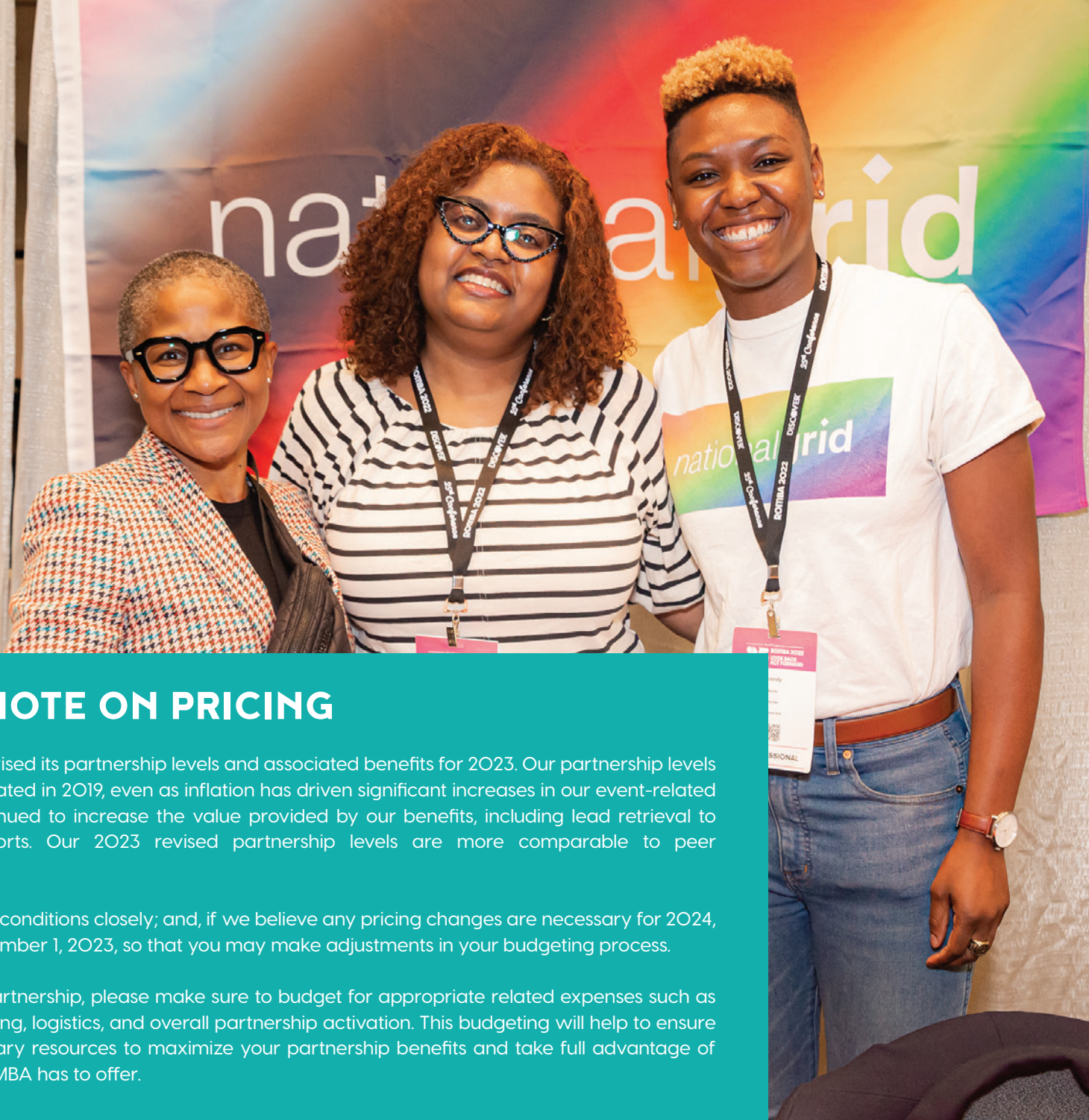
2018

The Fellowship program grows to 50 schools.

2022

Reaching Out MBA celebrates the 25th annual ROMBA conference.





A SPECIAL NOTE ON PRICING

Reaching Out MBA has revised its partnership levels and associated benefits for 2023. Our partnership levels and pricing were last updated in 2019, even as inflation has driven significant increases in our event-related costs. We have also continued to increase the value provided by our benefits, including lead retrieval to streamline recruiting efforts. Our 2023 revised partnership levels are more comparable to peer organizations' pricing.

We will monitor economic conditions closely; and, if we believe any pricing changes are necessary for 2024, we will notify you by November 1, 2023, so that you may make adjustments in your budgeting process.

As you budget for your partnership, please make sure to budget for appropriate related expenses such as travel, shipping and handling, logistics, and overall partnership activation. This budgeting will help to ensure that you have the necessary resources to maximize your partnership benefits and take full advantage of everything Reaching Out MBA has to offer.



THE MEANING OF PARTNERSHIP

Reaching Out MBA seeks corporate partners who want active, year-round engagement. A partnership means a commitment of dollars as well as time and effort. We hope you share our vision of education, inspiration and connection and will offer your resources to help us actualize our mission. Our commitment to DEI principles means that we value diverse representations that include race/ethnicity, sex, gender identity, and sexual orientation.

EXAMPLES OF CORPORATE PARTNERSHIP INCLUDE:

- Committing to being an engaged advocate for Reaching Out MBA in your company
- Presenting to our LGBTQ+ MBAs on a salient topic at ROMBA events (or virtually)
- Participating in our Summer Trek program, offering an on-site company presentation so that you may recruit top LGBTQ+ MBA talent as summer interns
- Hosting your own local event to meet Reaching Out MBA talent
- Serving on a panel discussion at ROMBA or at one of our other events
- Actively engaging GradLeaders, our jobs board, so that you may keep our talent up-to-date on your full-time offerings, internships, and other employment opportunities
- Joining the Reaching Out MBA LinkedIn Group, posting your company's events and opportunities

A corporate partnership with Reaching Out MBA is not a sponsorship. We seek to avoid a transactional relationship but rather to encourage a supportive, reciprocal relationship that always puts our LGBTQ+ MBA talent first. Your company can show its commitment to the community by activating this partnership fully and further enhancing engagement.



YEAR-ROUND ENGAGEMENT OPPORTUNITIES

Reaching Out MBA is much more than our annual conference! We have grown to include a curriculum of year-round events for current and post-MBAs that educate, inspire, and connect an increasingly diverse LGBTQ+ business community. We invite you to become a multi-event partner, which provides access to our MBA community throughout the year and may qualify you to become a National Partner. **Dates listed are tentative and may change.**

MARCH

24

OUT WOMEN IN BUSINESS

Los Angeles, CA

The Out Women In Business Conference brings the LGBTQ+ community together to form a strong, visible network of professionals to educate, inspire, and connect future generations of women in business. This very special event includes plenaries, workshops, a networking lunch, a post-event happy hour, and meet-and-greet opportunities with top companies.

APRIL

28-29

CLUB LEADERSHIP SUMMIT

Chicago, IL

The Club Leadership Summit brings together LGBTQ+ club leaders from business schools around the world to learn from their peers and predecessors. Leaders from clubs of all sizes gain valuable insights on how to increase the influence of their clubs on campus and off.

SUMMER

2023

SUMMER TREKS

New York, NY/Finance (June 12-13)

Chicago, IL/Consulting (June 22-23)

Boston, MA (June 29-30)

Seattle, WA (July 10-11)

San Francisco, CA (July 13-14)

Each summer, incoming MBAs join our treks to visit up to eight corporate partners offices over two days in the city/industry of their choice. The students have a chance to meet partners and recent ROMBA hires, learn about company culture, ERGs, and recruiting timelines. Partners have an opportunity to connect with a small group of target candidates.

JULY

28-29

FELLOWSHIP RETREAT

Location TBD

Each summer the incoming class gathers for a one-of-a-kind, special retreat to build their LGBTQ+ network, develop leadership skills by working with our corporate partners, network with ROMBA post-MBAs, and learn how Reaching Out can support their careers both while in school and post-MBA.

OCTOBER

5-7

ROMBA CONFERENCE

Chicago, IL

The world's largest gathering of LGBTQ+ MBA Community. The event includes a variety of panels, workshops, social events, and a career expo with 100+ corporate partners across industries recruiting LGBTQ+ MBA talent.

YEAR

ROUND

REGIONAL EVENTS

Various cities

This year's tentative calendar of regional events includes the following: Los Angeles in March, Chicago in April, Boston in June, Seattle in July, and more. Additional dates and locations may be added.

BECOME A NATIONAL PARTNER

Be recognized as a champion of the LGBTQ+ community as a Reaching Out MBA National Partner! By securing a partnership of \$40,000 or more annually, your organization will receive year-round promotion and opportunities to engage with the ROMBA MBA and post-MBA community, including:

- Year-round promotion as National Partner on the front page of our website, all event materials, annual Impact Report, and featured column wrap at the ROMBA Conference. A National Partner is recognized on a calendar-year basis; however, National Partner logos will appear on our website until the middle of February of the following year.
- Five (5) social media posts with choice of messaging at any time of the year.
- Priority for hosting and speaking opportunities at student/post-MBAs regional events.
- Two (2) tickets to all Reaching Out MBA events throughout the year. This benefit excludes OWIB and ROMBA Conference registrations.
- Priority access to LGBTQ+ talent through programming.
- Company logo included at Out Women in Business and Club Leadership Summit.
- Thank you call out by Executive Director or Board Member at all events including the ROMBA Conference Marquee Dinner.

THERE ARE MANY WAYS TO GET TO THE \$40,000 PARTNERSHIP LEVEL, HERE ARE A FEW:

EXAMPLE 1

ROMBA CONFERENCE

- RUBY LEVEL PARTNER.....(\$20,00)
- HOTEL ROOM KEYS.....(\$5,000)
- FRIDAY BREAKFAST PLENARY.....(\$5,000)

OUT WOMEN IN BUSINESS

- SILVER LEVEL PARTNER.....(\$7,500)

ROMBA REGIONAL PARTNERSHIP

- TITLE PARTNER.....(\$3,000)

TOTAL SPEND.....\$40,500

EXAMPLE 2

ROMBA CONFERENCE

- DIAMOND LEVEL PARTNER.....(\$40,000)

TOTAL SPEND.....\$40,000

EXAMPLE 3

ROMBA CONFERENCE

- EMERALD LEVEL PARTNER.....(\$30,000)

OUT WOMEN IN BUSINESS

- GOLD LEVEL PARTNER.....(\$10,000)

FELLOWSHIP RETREAT

- SESSION PARTNER.....(\$3,000)

TOTAL SPEND.....\$43,000

OTHER ROMBA ENHANCEMENTS MULTI-EVENT PARTNERSHIP BENEFITS

Over the past 25 years, Reaching Out has grown to include a series of events that educate, inspire and connect an increasingly diverse LGBTQ+ MBA community. We are proud to offer an extensive portfolio of programming, and invite you to become a multi-event partner. Benefits include year-round (and early) access to top LGBTQ+ talent, recognition as a leader in the LGBTQ+ community in event programs, signage, and online, and multi-event discounts.



IMPACT STATEMENTS FROM OUR CORPORATE PARTNERS



"The experience was amazing. I felt like I had all of the information and support needed to successfully recruit at the [ROMBA] conference. Communication was always timely and helpful."

– Corporate Partner

"Timeline and training were great. I would like to grow our corporate relationship. That just requires more work on our end."

– Corporate Partner

"Loved our experience working with the ROMBA team. They really created a spectacular event wherein the energy and authenticity [were] palpable."

– Corporate Partner

"We've been an enthusiastic ROMBA conference supporter for 10+ years because we're consistently able to meet the highest caliber of LGBTQ+ MBAs from across the country"

– Corporate Partner

OUT WOMEN IN BUSINESS - LOS ANGELES, CA

Out Women in Business (OWIB) is a unique conference that brings together the LGBTQ+ community to form a strong, visible network of professionals through panels and workshops, a keynote address, a networking lunch, a happy hour and mixer. As participants span experience levels from pre-MBA to more seasoned executives, we welcome corporate partners, business schools, and other engaged community entities. **OWIB will take place on Friday, March 24 at the Los Angeles LGBT Center.** Registration information is posted on our website.

PLATINUM PARTNER | \$15,000

- Opportunity is limited to one corporate partner who will be given top billing
- Opportunity to give remarks to all conference attendees
- Digital ad + logo in program app with premium placement, promotion as Platinum partner in signage and on screen throughout the conference
- Twelve (12) complimentary registrations
- Company table on site (with best location) for recruiting and networking
- Full access to GradLeaders, our jobs board and CV database, as well as lead retrieval

GOLD PARTNER | \$10,000

- Opportunity to give remarks at a chosen session
- Digital ad + logo in program app, promotion as Gold partner in signage and on screen throughout the conference
- Eight (8) complimentary registrations
- Company table on site (with preferred location) for recruiting and networking
- Full access to GradLeaders, our jobs board and CV database, as well as lead retrieval



SILVER PARTNER | \$7,500

- Digital logo in program app, promotion as Silver partner in signage and on screen throughout the conference
- Six (6) complimentary registrations
- Company table on site for recruiting and networking
- Full access to GradLeaders, our jobs board and CV database, as well as lead retrieval

BRONZE PARTNER | \$4,000

- Digital logo in program app, promotion as Bronze partner in signage and on screen throughout the conference
- Four (4) complimentary registrations
- Full access to GradLeaders, our jobs board and CV database, as well as lead retrieval

OWIB ENHANCEMENTS | \$1,500

Partner with Reaching Out MBA to support breakfast, lunch, or the happy hour. Enhancement allows partner to give brief remarks at the beginning of the given timeframe. Enhancements available at Gold or above.

CLUB LEADERSHIP SUMMIT, SUMMER TREKS & REGIONAL EVENTS

CLUB LEADERSHIP SUMMIT – CHICAGO, IL, APRIL 28-29

The Club Leadership Summit is a two-day event where LGBTQ+ club leaders from business schools across the US and beyond gather to build leadership skills and learn from each other how to expand the influence of their clubs on their campus and within their communities.

WELCOME RECEPTION | \$2,000

- Opportunity to give remarks at welcome reception/regional event
- Company logo featured in on-site signage

SATURDAY DINNER | \$1,500

- Opportunity to give remarks at Saturday dinner, and eat with the entire crew!
- Company logo featured in on-site signage

SUMMER TREKS

Summer Treks are two-day events where 20-25 incoming MBAs visit an array of companies to learn about internships, meet recruiters and employees, and get a feel for a day in the life. Treks run in New York, Chicago, Boston, Seattle, and San Francisco. **Reaching Out MBA will not organize a virtual trek this year; however, we will work with your company to promote your virtual engagement to our talent for a fee.**

- **NEW!** One slot on trek schedule, includes up to 90 minutes with students (\$1,000 fee applies to all partners)
- Receive all student trek participants' resumes

REGIONAL EVENTS

Regional Events bring together ROMBA students and post-MBAs in a variety of ways – from a social mixer, to a company-hosted panel, to a salon dinner. This year's tentative calendar of regional events includes the following: Los Angeles in March, Chicago in April, NYC in June, and Seattle and San Francisco in July. Dates and locations are subject to change.



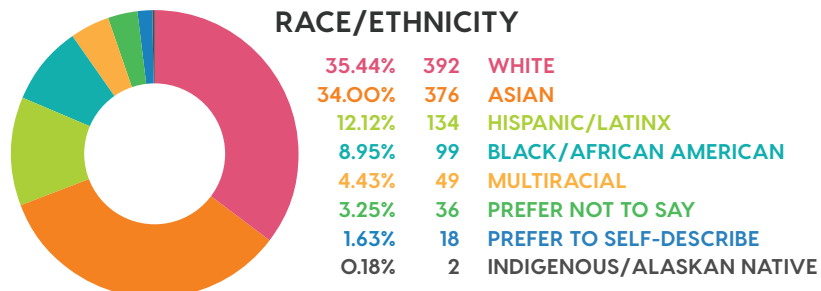




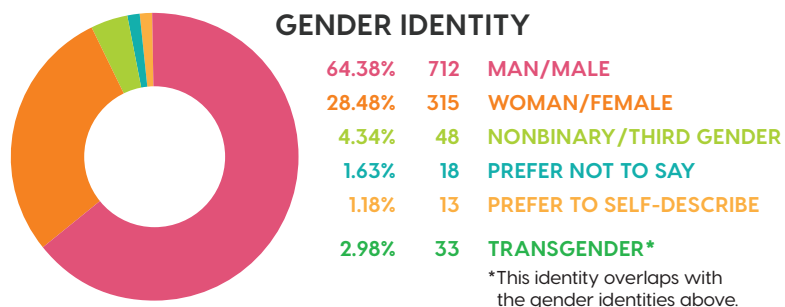
2022 ROMBA CONFERENCE SUMMARY & DEMOGRAPHICS

Data presented is based on a survey of 1,106 MBA candidates and post-MBAs in attendance at ROMBA

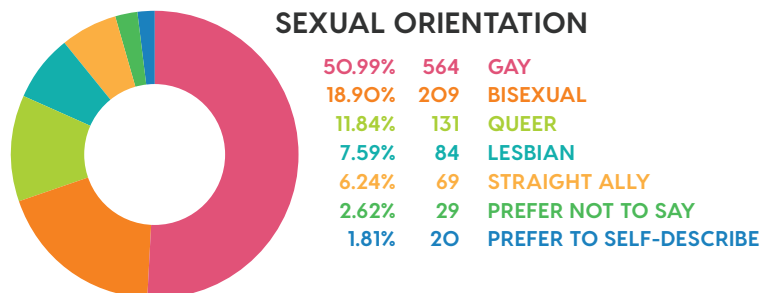
RACE/ETHNICITY



GENDER IDENTITY



SEXUAL ORIENTATION

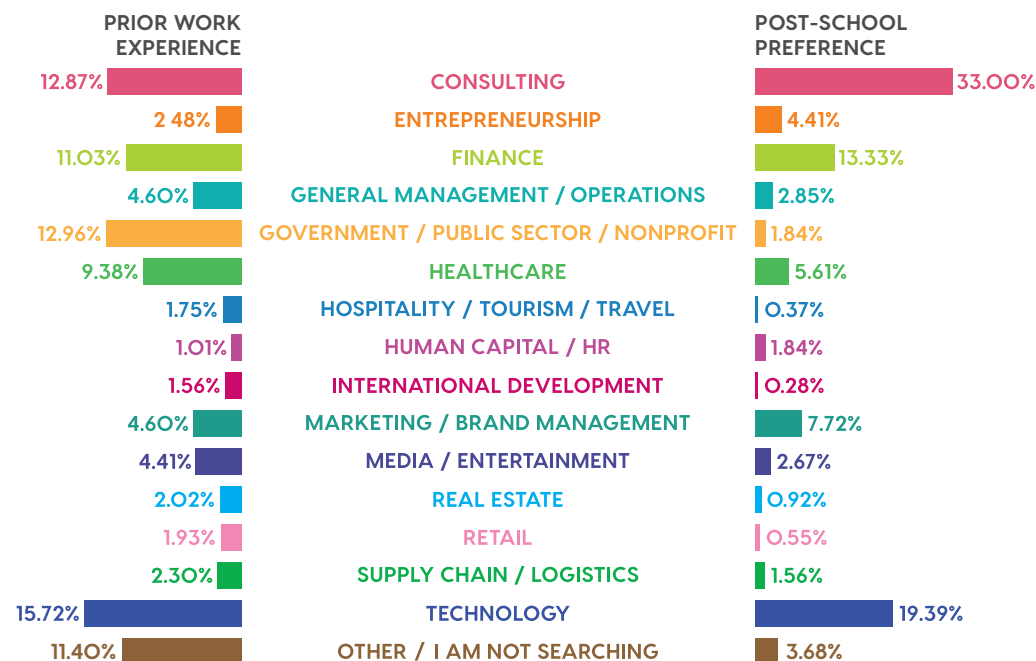


TOP BUSINESS SCHOOLS IN ATTENDANCE AT ROMBA

1. UNIVERSITY OF PENNSYLVANIA - WHARTON (62)
2. NYU - STERN (60)
3. UNIVERSITY OF CALIFORNIA, BERKELEY - HAAS (48)
4. NORTHWESTERN - KELLOGG (43)
5. DUKE - FUQUA (38)
6. GEORGETOWN - MCDONOUGH (37)
7. CORNELL - JOHNSON (36)
8. UNIVERSITY OF MICHIGAN - ROSS (35)
9. HARVARD BUSINESS SCHOOL (34)
10. COLUMBIA BUSINESS SCHOOL (33)

*Data is only for current MBAs in attendance

INDUSTRY EXPERIENCE & POST-SCHOOL PREFERENCE





PARTNERSHIP LEVELS, BENEFITS & PRICING

	EXPO \$10,000	GARNET \$15,000	RUBY \$20,000	SAPPHIRE \$25,000	EMERALD \$30,000	DIAMOND \$40,000	UNDERWRITER \$50,000
Career Expo Booth (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	1 (10'x10')	2 (20'x10')	3 (30'x10')
Access to GradLeaders, the CV database and jobs board	✓	✓	✓	✓	✓	✓	✓
Company logo listed in conference program and Partners webpage	✓	✓	✓	✓	✓	✓	✓
Student Interest Report	✓	✓	✓	✓	✓	✓	✓
Complimentary ROMBA conference registrations	3	5	6	8	10	12	15
Discount on additional Conference registrations	10%	20%	20%	20%	20%	30%	50%
NEW! Job listing in quarterly digital distribution		1	2	2	3	3	4
NEW! Lead Retrieval		✓	✓	✓	✓	✓	✓
Social Media post(s)		1	1	2	2	3	3
Company table at selected meal OR conference interview space OR half page ad		✓	✓	✓	✓	✓	✓
Complimentary Career Expo Only pass		1	1	1	2	3	3
NEW! Eligible speaking opportunity for company representative(s)		1	2	3	3	4	5
Option to hold private reception at venue (first come first served, limited opportunity)		✓ (+\$1,000)	✓	✓	✓	✓	✓
Inclusion of Partner gift in conference gift bag			✓	✓	✓	✓	✓
Digital banner and/or ad in conference mobile app				✓	✓	✓	✓
Ad in ROMBA Conference Program				Half Page	Half Page	Full Page	Full Page
One additional company table at selected meal OR conference interview space OR half page ad					✓	✓	✓
NEW! Company spotlight/featured company event in organization digital newsletter					✓	✓	✓
Company webinar pitch to students/post-MBAs (two weeks prior to conference)					✓	✓	✓
All benefits of National Partner program						✓	✓
Logo on front of conference program							✓
One (1) company branded or presented workshop							✓
Placement in Summer Trek schedule							✓

\$6,000 PARTNERSHIP ENHANCEMENTS

THURSDAY EVENING WELCOME RECEPTION

This is the first event of the conference. The Partnering company will have the advantage of making a strong first impression with its logo prominently displayed in the reception area. A company representative will be given the chance to give brief remarks as well.

FRIDAY KEYNOTE LUNCH PLENARY

The Friday Lunch Plenary provides a captive audience of nearly all student attendees. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. Additionally, the Partnering company will receive two (2) reserved tables at lunch.

SATURDAY NIGHT MARQUEE DINNER

The Saturday Marquee Dinner is among the most popular and well-attended events at the conference. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The Partnering company will receive two (2) reserved tables at the dinner.

\$5,000 PARTNERSHIP ENHANCEMENTS

FRIDAY BREAKFAST PLENARY

Make a memorable impression among the conference's attendees with the first all-conference event that nearly all students will attend. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining area. The company will also receive two (2) designated meal tables at the breakfast.

REGISTRATION DESK

Have your company and its brand showcased at registration when attendees check in. An item of your choice can be offered to attendees at the registration / check-in desks.

***Partner is responsible for supplying the welcome item as well as any decorations or company's branding on-site.**

CONFERENCE LANYARD

One of the most visible opportunities at the conference since every attendee will be wearing one! Your company's logo will appear on the lanyard along with "ROMBA 2023."



\$10,000 PARTNERSHIP ENHANCEMENTS

NEW! TRACK PARTNER – Available through June 30

At each ROMBA, there are many distinct program areas, including Consulting, Finance, Healthcare, and Tech, among others. The Partnering company will have branding rights through the entire session block, including the opportunity to give opening remarks at each session and special consideration for speaking placement(s). The number of sessions in each track may vary.

\$5,000 PARTNERSHIP ENHANCEMENTS

CONFERENCE BAG

The Partnering organization's logo will be printed prominently on the conference bags, which will be intended for continued use. Bags will be co-branded with the ROMBA conference theme. If this enhancement is not sold, National Partner logos shall be used.

WIFI PARTNER

Your company can get some of the best brand recognition at the ROMBA Conference by Partnering the ROMBA WiFi! Your company's name will be included in the Wifi password.

OUT WOMEN AT ROMBA RECEPTION

This reception brings together women and non-binary folks to network and bond over conversations regarding gender and LGBTQ+ issues in the workplace. The Partnering company will have the opportunity to make remarks during the reception.

MBAS OF COLOR RECEPTION

A conference-specific networking reception dedicated to the diverse students within the LGBTQ+ community. The Partnering company will have the opportunity to make remarks during the reception.

NEW! TRANS, NONBINARY, AND GENDERFLUID RECEPTION

Show your commitment to gender diversity in the workplace by partnering with Reaching Out MBA. The Partnering company will have its logo prominently displayed and the opportunity to make remarks.

\$5,000 PARTNERSHIP ENHANCEMENTS (continued)

VETERANS RECEPTION

ROMBA acknowledges the service of the military community at this reception. The Partnering company will have its logo prominently displayed and the opportunity to make remarks.

HOTEL ROOM KEYS

All attendees staying at our official hotel will receive two or more hotel room keys upon check-in. The Partnering company will have its logo prominently co-branded with Reaching Out MBA on the key.

\$4,000 PARTNERSHIP ENHANCEMENTS

SATURDAY PRE-MARQUEE DINNER RECEPTION

Connect with LGBTQ+ MBA and graduate professionals. The partner will have the opportunity to make brief introductory remarks at the event, and the company's logo will be prominently displayed in the dining and reception areas.

ROMBA FELLOWS RECEPTION

Current ROMBA Fellows are invited to this reception to meet their peers from MBA programs across the globe. Emerald, Diamond, and Underwriter partners are invited to join this talented group of future LGBTQ+ business leaders!

\$2,500 PARTNERSHIPS ENHANCEMENT

COMPANY WEBINAR PITCH TO LGBTQ+ MBA STUDENTS

Want to pitch to ROMBA's top MBA talent before the Conference? Sign up to be included as a presenter in a webinar to registered students two weeks prior to conference. Webinar will also feature content for students on how to navigate the conference and career expo. Limited Opportunity.

NEW! EXCLUSIVE PARTNER NEWSLETTER

You establish the message and the content as well as the visuals; and, we will distribute to our digital newsletter list, reaching over 10,000+ ROMBA community members. This benefit is available on a first come, first served basis with limited availability.

\$15,000 PARTNERSHIP ENHANCEMENT

T-SHIRT PARTNER

Celebrate ROMBA by co-branding the official conference T-shirts! These shirts will feature the conference theme, date, and location. The Partner will feature prominently and listed as the T-shirt Partner on the tee.

\$10,000 PARTNERSHIP ENHANCEMENT

WATER BOTTLE PARTNER

Our attendees have let us know they'd love an environmentally friendly way to stay hydrated throughout the ROMBA conference (and take home to use in class/at work). Metal water bottles will be co-branded with ROMBA and your company's logo, and placed in the welcome bags picked up by attendees upon check-in.

\$5,000 PARTNERSHIP ENHANCEMENTS

COMPANY PRESENTED WORKSHOP

Companies will have the option to present on a specific topic of their choice (pending approval by Reaching Out). Past workshops include:

- Using Data for Impact
- Ace the Case Interview
- Finding Meaning in the Workplace

FRIDAY EVENING CHARITY PARTY

This popular event – which has sold out every year since 2007 – benefits the James Robertson LGBTQ+ MBA Student Access Fund. The partnering company's logo will be prominently displayed at the function as well as the option for brief video remarks.

NEW! ROMBA PERSPECTIVES (LIMIT 2)

These afternoon keynote sessions explore the experiences of LGBTQ+ MBA students and MBAs in the workforce. ROMBA students/post-MBAs return to share their experiences in their industries and provide insight to what it is like to be their authentic selves. The Partner of this session may provide brief welcome remarks to the audience and introduce this year's speakers.

\$5,000 PARTNERSHIP ENHANCEMENTS (continued)

LAPEL PINS

These pins will be distributed at the registration desk during the conference. The lapel pin Partner will have the company logo placed on a backing card to the pin.

CONFERENCE HAND SANITIZER

Partner hand sanitizer to be distributed to every attendee at registration. The hand sanitizer bottle will have both your company logo and Reaching Out's logo.

\$3,000 PARTNERSHIP ENHANCEMENTS

COMPANY BRANDED SESSION

Available July 1 (Limit two per company)

Sessions will be shaped by MBA students and feature industry and community leaders, offering key insights related to salient business topics. The session Partner can introduce the session, and shall receive special consideration for a speaking spot on the panel or workshop.

ADDITIONAL CAREER EXPO BOOTH

Enlarge your booth with an additional 10'x10' space to attract more attendees during the Friday Career Expo. Limited Availability.

FULL PAGE CONFERENCE PROGRAM ADVERTISEMENT

\$2,500 PARTNERSHIP ENHANCEMENTS

COFFEE BREAK (CHOOSE FRIDAY OR SATURDAY)

Coffee breaks occur throughout the day, starting after breakfast and continuing through mid-afternoon. The Partnering company will have its logo prominently displayed on coffee break stations on the day it chooses.

PRIVATE INTERVIEW SPACE – FULL DAY (8 HOURS)

Limited Number Available

\$2,000 PARTNERSHIP ENHANCEMENTS

HALF PAGE PROGRAM BOOK ADVERTISEMENT

SEMI-PRIVATE INTERVIEW SPACE (TWO DAYS)

8'x8' interview booth with table and chairs to conduct interviews or coffee chats.

WELCOME BAG ITEM

DEDICATED MEAL TABLE AT SELECTED MEAL

\$1,000 PARTNERSHIP ENHANCEMENTS

SEMI-PRIVATE INTERVIEW SPACE (FULL DAY – FRIDAY OR SATURDAY)

BANNER AD IN REACHING OUT MBA DIGITAL NEWSLETTER

Want to advertise to the Reaching Out MBA community? There is no better place than through our digital newsletter, reaching over 10,000+ ROMBA community members. Advertise your company to showcase the work that you do year-round to support LGBTQ+ employees. Ads are available as the Reaching Out digital newsletter calendar allows.

CASE COMPETITION AND BREAKFAST (\$6,000)

Student teams compete to provide a practical solution to a business case, with winning teams receiving scholarships. The event includes a separate breakfast for participants, and the partnering organization will be guaranteed two seats on the judging panel. The partner's logo will be prominently displayed during the event.

MERGERS & ACQUISITIONS CASE COMPETITION (\$3,000)

Student teams will demonstrate their financial and strategic analysis skills and compete for a scholarship. The partnering organization will be guaranteed two seats on the judging panel, and their logo will be prominently displayed during the event.

START-UP PITCH COMPETITION (\$4,000)

Teams will present real or fictional start-up pitches. Now in its 9th year, the competition has already seen a successful exit! The partnering organization will have a spot on the judging panel, and their logo will be prominently displayed during the event.

ESSAY COMPETITION (\$3,000)

To help students attend the annual conference, Reaching Out MBA's essay contest grants complimentary conference hotel stays to the winners. Competition will be co-branded by the partnering company, who will also have a say in essay topic and selection process.



OTHER ROMBA ENHANCEMENTS SUPPORTER LEVEL PARTNERSHIPS

FOR START-UPS (\$3,000)

A company can qualify for discounted partnership pricing if it is a start-up that has been in business for less than two years. **BENEFITS INCLUDE:** Partnership listing in conference program and online, a career expo booth, one complimentary full conference registration, access to the resume portal and student interest reports, and consideration for a session speaker spot.

ENHANCEMENTS

START-UP RECEPTION | \$2,000

Join other entrepreneurs for a reception where students, post-MBAs, and corporate partners will gather to discuss the great companies of tomorrow. Partner will have their company logo prominently displayed and an opportunity to provide remarks.



FELLOWSHIP OPPORTUNITIES



\$25,000 NAMED FELLOWSHIP OPPORTUNITY

The Reaching Out LGBTQ+ MBA Fellowship was created as a joint effort between prominent business school programs and Reaching Out to demonstrate that business schools are the top destination to develop the out LGBTQ+ and active ally business leaders of tomorrow.

Each Fellow receives a \$20,000 scholarship/award for their ROMBA Fellowship and exclusive mentorship and leadership development programming through Reaching Out and our corporate partners. The incoming 2022 cohort is over 100 members strong, and will receive over \$6M in fellowship funds! In 2019, we expanded the scope of our program to include named Partnered Fellowships. Each named Fellowship is branded on our materials and promoted through our network. Partners are invited to sit on an unbiased selection panel of Reaching Out community members, and provide input on selection criteria. Company representatives are also invited to attend the annual Fellowship Reception at the ROMBA Conference, as well as the Fellows Retreat held every July.

A company-branded Fellowship awarded to an MBA demonstrating leadership in the LGBTQ+ community. Current and previous corporate Fellowship partners include Discover and ADP.

- Company representative may help develop selection criteria and sit on selection committee.
- Marketing and promotion of Corporate Fellowship across Reaching Out network, including our 70+ Fellowship partner schools.

FELLOWSHIP RETREAT SESSION PARTNER | \$5,000 (LIMIT 2)

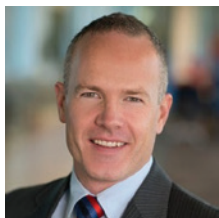
The Fellowship Retreat will take place on July 28-29, 2023.

- 90-minute workshop with Fellows on Friday afternoon or Saturday morning
- Recognition as Partner during Executive Director remarks, on Reaching Out website and in event-related social media posts.

FELLOWSHIP RETREAT DINNER PARTNER | \$2,000 (LIMIT 2)

- Opportunity to provide remarks at Friday or Saturday dinner and eat with the entire crew!
- Recognition as Partner during Executive Director remarks, on Reaching Out website and social channels.

REACHING OUT MBA STAFF



Aidan Currie (he/him) has been the Executive Director at Reaching Out MBA since September 2018. Prior to that, he worked for several years in consulting for large hotel companies. Aidan attended ROMBA both as an MBA student (NYU Stern) and as a corporate partner. He oversees programming, development, strategic planning, and operations. He can be reached at acurrie@reachingoutmba.org.



Ashley Mudd (she/her), Program Director, directs ROMBA's program portfolio including the Out Women in Business Conference, Club Leadership Summit, and the ROMBA Fellowship program. Ashley also manages ROMBA's email marketing and newsletters. She can be reached at amudd@reachingoutmba.org.



Demetri Sparks (he/him), Development Director, will serve as your main point of contact with Reaching Out MBA, as a corporate partner. He will help you manage your benefits including onboarding, access to GradLeaders and student interest reports, management of conference registrations, career expo booth, conference logistics, and brand identity/visibility. Demetri will make sure to connect you with other members of the Reaching Out MBA team, as needed. He can be reached at dsparks@reachingoutmba.org.



Nick Bailey (he/him), Program Manager, is the Program Manager for Reaching Out MBA. Nick joined the team in January 2022 and serves as the main point of contact for all of the students that ROMBA supports. He runs the organization's social media accounts and facilitates corporate partner content on these platforms. Additionally, Nick coordinates the speaker placement process for the ROMBA Conference and connects the session directors with their speakers ahead of the conference. Nick can be reached at nbailey@reachingoutmba.org.



Julie Miller (she/her), Event Producer (contractor), manages all operations, production, and logistics for the conference. She will be the liaison between the host hotel, event vendors, and participating Corporate Partners. Closer to the event, Julie will help coordinate details for the Career Expo, Interview Spaces, and Private Company Receptions, and will manage production and AV needs for sessions and speakers. She can be reached at jmiller@reachingoutmba.org.