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Reaching Out MBA (ROMBA) Announces PRIZM: A New Event for LGBTQ+ Experienced, Mid-Career Professionals

"It's critical that LGBTQ+ business leaders be included in decision making at the highest levels," says group's Executive Director.

LOS ANGELES, CA – Reaching Out MBA (ROMBA) today announced the launch of [PRIZM](#), a new initiative that includes a multi-day conference tailored specifically for experienced, mid-career business professionals. This innovative event will be held concurrently with ROMBA's annual conference, which takes place in Los Angeles from September 26-28, 2024; the PRIZM event will run from September 27-29. PRIZM will offer a variety of enriching experiences designed for post-MBAs and other mid-career professionals.

"As companies face increasing scrutiny for their lack of action in the diversity, equity, and inclusion space, it's critical that LGBTQ+ business leaders be included in that decision making. The most effective way to do that is to ensure that we're in the room when those conversations are happening at the highest levels. The PRIZM conference, among other things, will support LGBTQ+ professionals who aim to move into senior- and C-Suite-level roles where critical business and culture-shaping decisions are made," said Aidan Currie, Executive Director of Reaching Out MBA.

The event also offers companies and organizations a new opportunity for professional development that is inclusive and specific for their LGBTQ+-identified leaders.

For 25 years, the ROMBA Conference has been the world's largest gathering of LGBTQ+ business students and alumni. The event includes a variety of panels, workshops, receptions, and a career fair with 85 corporate partners across industries

recruiting LGBTQ+ MBA talent. PRIZM is an expansion of ROMBA's commitment to the LGBTQ+ business community, addressing the evolving needs of mid-career professionals who seek different insights to further their career growth. This event is crafted for those with two to seven years of post-graduate or equivalent experience who are advancing into team management roles and strategic organizational leadership.

"PRIZM aims to inspire attendees to continue building leadership skills through an LGBTQ+ lens, offering new perspectives and career paths illuminated by diverse insights and educational experiences," said Currie.

Event Highlights

- **Educational Sessions and Workshops:** Expertly facilitated by executive education professionals, focusing on leadership, business trends, and strategic career development.
- **Networking Opportunities:** Including a special reception, dedicated coffee chats, and exclusive networking sessions designed to foster meaningful connections.
- **Access to ROMBA Conference Elements:** PRIZM participants will enjoy select programming from the ROMBA Conference, enhancing their overall experience.
- **Career Advancement Resources:** Access to a jobs portal and recruiting opportunities with leading companies.

"This new offering is the result of feedback heard time and again from our constituents, and we expect it to fill up quickly," said Currie.

Registration is limited and now open at the following link:
<https://na.eventscloud.com/ereg/newreg.php?eventid=800656&>.

About Reaching Out MBA (ROMBA)

Reaching Out MBA's mission is to increase the influence of the LGBTQ+ community in business by educating, inspiring, and connecting MBA students and alumni. Its vision is LGBTQ+ Leaders in every C-Suite. The annual ROMBA Conference is the world's largest gathering of LGBTQ+ business students and alumni, offering a robust platform for education, networking, and career development.

For more information, visit www.reachingoutmba.org

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