



Q: WHAT IS THE REACHING OUT MBA SUMMER TREK?

A: Reaching Out MBA Summer Treks are an amazing annual opportunity for newly admitted, incoming LGBTQ+ MBA students to connect with a range of top-tier companies looking for MBA talent. Some treks have an industry focus (e.g., Finance, Consulting), but some are merely a diverse reflection of corporate activity in that city. Each one allows our students to get a feel for a “day in the life” of executives at your company. Previous trek cities have included New York, Chicago, Seattle, Boston, San Francisco, and Minneapolis. Please check our program calendar for which cities have been chosen in any given year and the dates of each trek at reachingoutmba.org/summer-treks.

Q: WHAT SHOULD WE EXPECT? HOW SHOULD WE STRUCTURE OUR TIME?

A: Our trek participants are incoming LGBTQ+ MBA students who have not yet started their program but are looking to line up internship opportunities in advance (i.e., the following summer). Typically, a company will host our group of 25-30 students (plus two staff members) for 90 minutes to cover the company’s mission and purpose, structure, and organizational culture. Covering your inclusion efforts as well as recruiting opportunities, processes, and deadlines is essential. We encourage direct engagement with members of your company’s LGBTQ+ employee resource group as well, if possible. Please leave plenty of time for Q&A from our students.

Q: HOW CAN WE MAKE THE MOST OF THE TREK? DO YOU HAVE ANY BEST PRACTICES TO SHARE?

A: Please consider the diversity of the company representatives who engage our summer trek participants. We strongly encourage our companies to recruit diverse internal representatives. Additionally, we strongly value and appreciate in-person engagement. We do not recommend that company representatives call in virtually. To the extent that you are able to engage company representatives who have been recruited from ROMBA and/or senior leaders, it is both noticed and appreciated by our students. With respect to space, please book a room that can accommodate everyone comfortably, including your own representatives. Finally, as you are provided with the contact information and CVs of all attending students, please follow up with them directly with any applications and related instructions.

Q: WHAT DOES IT COST TO PARTICIPATE? WHAT ELSE SHOULD WE CONSIDER WHEN SIGNING UP?

A: There is a modest \$1,500 donation to participate in a single trek for companies that partner with us. If your company would like to host a meal or a snack, that is optional and always appreciated. In fact, if you host a meal, your company will be allotted extra time - a huge added value for your time with our talent. We will work with you to schedule an appropriate timeframe that will facilitate additional time for breakfast or lunch. Companies may participate in more than one summer trek as a student may only attend one.

As always, our programs are open to all; our definition of LGBTQ+ includes allies as well as all individuals who do not feel fully represented by the letters LGBTQ.

If you have any questions about how your company can participate in Reaching Out MBA’s Summer Treks, please email us directly at sponsorship@reachingoutmba.org.